



## EUROPEAN NEWS

## EC ministers refuse to back farm support cuts

By Tim Dickson in Luxembourg

EUROPEAN Community agriculture ministers last night refused to endorse Brussels' latest proposal for a 30 per cent cut in EC farm supports.

In an unexpected move, they decided to adjourn their emergency meeting in Luxembourg until Monday, ostensibly because of the current political disarray in Washington and what many EC ministers say is a lack of credibility in US proposals for farm reform.

However, with Mr Ignaz Kiechli, Bonn's farm minister, among the most vocal critics of the proposed cutbacks in farm support, last night's development was also interpreted as a means of easing his position before next Sunday's key

regional elections in Germany.

As they met yesterday it was clear that the farm ministers intended to send the strongest possible signal to EC trade ministers who meet here tomorrow to endorse the Community's negotiating position on agriculture in the international trade talks known as the Uruguay Round of the General Agreement on Tariffs and Trade (Gatt).

This has already been the subject of fierce internal debate within the European Commission, which recognised that the EC is under intense pressure from trading partners such as the US to cut back and modify its system of agricultural support.

To a large extent the farm ministers' response was predictable - a move intended to prove to the EC's powerful agriculture lobbies that their most highly placed and influential representatives are still fighting the cause.

Without any formal power to change the Commission's proposal, however, the key question last night was to what extent their action could sway their trade colleagues at tomorrow's meeting.

Mr Kiechli's opposition implied that the Commission's plan challenged the whole basis of the EC's Common Agricultural Policy. "If I had to choose between running 70 per cent of the farm sector and a

complete deadlock in the Gatt negotiations, I would choose the latter."

Only Mr John Gummer, the UK's farm minister, and Mr Gerrit Braks, his Dutch counterpart, were willing to give the Commission their reluctant backing on the farm supports issue.

The Danish position was not hostile, but Copenhagen stressed that no extra concessions should be made in the area of export subsidies.

Mr Ray MacSharry, the EC's farm commissioner, specifically stated that the final text of the Commission's proposal provided no "hidden agenda" on this issue.



## Move to harmonise aircraft standards

By Lucy Kellaway in Brussels

ALL new European aircraft will have to be built to a set of compulsory safety and technical standards, according to a proposal put forward yesterday by the European Commission.

The aim is to cut the dangers of flying and to make it easier for airlines to sell and lease aircraft from one member state to another.

The standards, which would cover technical details of aircraft classification, use and maintenance, would replace the existing system whereby each airline uses markedly different standards, with consequent differences in levels of safety.

The new norms would be based on those already agreed by member states on a voluntary basis under the auspices of the Joint Aviation Authority, the commission

## EC members move closer to agreement on monetary union

By David Buchan in Luxembourg

DUTCH and Spanish proposals yesterday helped narrow disagreements among EC members over the timing and conditions for moving to monetary union.

The rapprochement, at yesterday's meeting of EC finance ministers, concerned the timing and manner of moves beyond EC states' present coordination within the European Monetary System towards establishing an embryonic federal central bank.

The UK, however, remained largely outside yesterday's rapprochement, despite the full six months, so that the rules could start to apply to new aircraft in two to three years, in time for the single market.

The plans would not apply to existing aircraft, as it is felt impractical to involve all European airlines in costly conversion projects. However, Mr Carlos Sol-

chaga, the Spanish minister, praised the proposal by Mr Major for a hard Ecu.

Mr Wim Kok, the Dutch finance minister, also stressed that progress towards economic convergence as the criteria for the final passage to the Euro and a single currency.

Both Mr Kok and Mr Solchaga set very similar conditions for moving on from the present first stage of economic and monetary union to stage two. They agreed that all states must participate in the ERM, that public sector deficits must be curbed and that national central banks (constituent members of the mooted euro) be made independent from their governments.

Mr John Major, UK chancellor of the exchequer, expects sterling's official margin of fluctuation in the European exchange rate system to be cut to the normal 2.25 per cent after the currency settles down in its initial six per cent band, Reuter reports from Luxembourg.

It's in everyone's interest... that sterling settles down within the six per cent band and then, in due course, we will move to the 2.25 per cent band," he said.

dent of the European Commission, also greeted them positively, relieved that both Madrid and the Hague were leaving the harder targets of economic convergence as the criteria for the final passage to the Euro and a single currency.

Spain and the Netherlands have emerged as prime proponents of compromise.

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## New paper challenges the traditional Dutch sabbath

Ronald van de Krol on the launch of the first Sunday in 50 years

DUTCH newspaper readers who have felt the urge to read a paper on Sunday have had to settle for something English or German - until this week that is, when the first Dutch Sunday in 50 years will be launched.

People who live in the bigger cities and who feel at home in English can usually get a copy of *The Sunday Times* or the *Observer*. German speakers can usually get the *Welt am Sonntag*.

*De Krant Op Zondag* (The paper on Sunday) will be the first Dutch Sunday paper since the start of the Second World War. There are shortages of newspaper killed off Dutch Sunday newspapers.

Its publisher, Mr Pieter Storms, a 35-year-old journalist, believes the Dutch are ready to revive their Sunday reading habits. His critics - including the established dailies, which publish on the other six days - say there is no room for a paper on the seventh.

The argument encompasses business questions such as advertising revenue, distribution and marketing. But it also goes to the heart of the Dutch character: does the lingering influence of Calvinism still make Sunday sacred?

The answer may be found in the success, or otherwise, of *De Krant Op Zondag*.

Mr Storms, a former journalist at the weekly magazine *Nieuwe Revue*, says a Sunday paper has not been in the interests of the Dutch dailies. "It would increase their costs but it wouldn't raise their revenues," he says.

The Dutch newspaper association argues that the potential for a Sunday paper has been studied time and again, and the conclusion has always been that there is no market for one.

"A Sunday paper has little hope because distribution is exceedingly difficult," according to an association spokesman.

dailes for the days immediately before the launch. The newspapers rejected the advertisements, but Mr Storms took the matter to the Economics Ministry which ruled that the dailies not to run the advertisements they would be acting as a cartel. They have been told to carry the advertisements, the first of which is due to be run on Thursday, but have appealed to the courts against the decision.

The 40-page newspaper is modelled on the British *Observer*, which has an option on acquiring shares in the *Krant Op Zondag* and which is making its foreign news service available to the new title.

Mr Storms, who was turned down when he approached newspaper publishers with his plans, has raised F10m (22m) from eight Dutch businessmen.

The traditional argument against Sunday newspapers has been the difficulty of distribution and printing. Few newspaper kiosks and even fewer shops are open on a Sunday, and newspaper delivery boys and girls are difficult to come by.

Dutch printing unions have a ban on weekend work, and will make exceptions only for substantial overtime hours.

The paper intends to solve the latter problem by printing in Belgium. As for distribution, it plans to harness every conceivable Sunday retail outlet, including petrol stations, hospital gift shops, and snack bars at sporting events. In all, some 1,600 points of sale should be open. The paper also believes it can find enough boys and girls to deliver the paper to doorsteps by 8am.

The newspaper hopes for an initial circulation of 225,000, still a long way off the *Observer's* circulation of 600,000 in the UK or *Welt Am Sonntag's* 225,000 in Germany, but it may be enough to alter the rhythm of a Dutch Sunday for good.

## European Diary



## Netherlands

part of every government coalition since the war.

The Netherlands Association for the Advancement of Sunday Rest and Sabbath Observance opposes the paper's plans. Mr Storms has met with representatives of the group, but neither side has changed its strongly-held views.

Another argument is that the thick Saturday editions of Dutch dailies make a Sunday paper unnecessary. Saturday editions are designed for reading on both Saturday and Sunday, says the newspaper association. The Saturday editions, says Mr Storms, are stuffed with advertisements and features but are thin on real news.

More contentious has been a dispute touched off by Mr Storms' attempt to book advertising space in the main Dutch

## Germany signs treaty to clean polluted Elbe

GERMANY yesterday signed its first international treaty since unification last week, agreeing with neighbouring Czechoslovakia to clean up the Elbe river, *Reuter* reports from Berlin.

Mr Klaus Teuber, the environment minister, and his Czechoslovak counterpart, Mr Vojtech Vavrik, said they hoped to reverse years of industrial poisoning and make the river clean once again, fit for fish.

Officials at the signing of the treaty in Magdeburg, eastern Germany, said the ministers agreed to set up a committee to oversee the clean-up but gave no timetable or details.

Roughly pollutant industries in Czechoslovakia and what was East Germany dumped 100 tonnes of mercury, cadmium and lead into the river each year.

## Belgium given warning over aircraft noise

By Lucy Kellaway in Brussels

THE European Commission has sent Belgium a last warning over its failure to observe EC rules setting maximum limits on aircraft noise and has said that unless it changes its ways it will be taken to court.

In 1983, member states agreed a directive setting maximum noise for aircraft eligible to land at EC airports but it allowed that in the case of particular economic difficulty member states should go on granting landing rights to noisy aircraft until the end of last year. It first complained to the Belgian government in July but received no response.

Belgium, which should have imposed a complete ban on noisy aircraft from landing at its airports from the end of last year, is continuing to allow Boeing 707 cargo planes to land at EC airports but it received no response. Belgium, which should have imposed a complete ban on noisy aircraft from landing at its airports from the end of last year, is continuing to allow Boeing 707 cargo planes to land at EC airports but it received no response.

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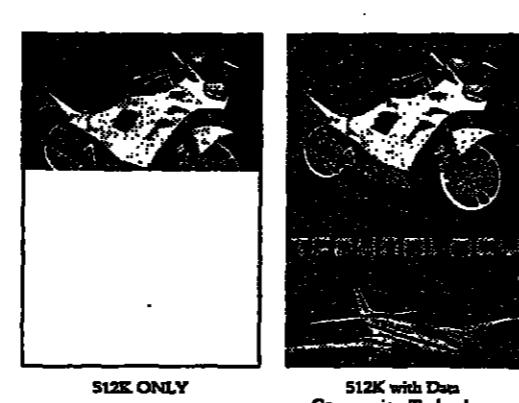
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## EUROPEAN NEWS

## Draft laws call for central Soviet bank

By Quentin Peel in Moscow

Two draft laws to lay the foundation for a new system of Soviet banking were yesterday presented to the Supreme Soviet in Moscow, providing for an independent, federally-based central bank.

The law on the new state bank says it will be regarded as "a system of central republican banks, voluntarily delegating their rights to issue money and conduct monetary policy on the territory of all the republics," according to Mr Viktor Gerashchenko, the current chairman of Gosbank.

He said the state bank would no longer be subordinate to the Soviet government, but operate an "independent policy" on money emission and bank credit regulation, responsible only to the Supreme Soviet.

The second law would classify all other banks as commercial banks - there are already more than 400 in existence without any legal basis.

Despite the obvious concessions by the central government to the republics, members of the Supreme Soviet said they did not go far enough.

They also said it was impossible to debate the new law until the adoption of a national economic reform programme - due to be submitted by President Mikhail Gorbachev next Monday.

## Benetton to manufacture clothes in Soviet Union

By Helga Simonian in Milan

BENETTON, the Italian clothing group, has signed a joint venture agreement to begin production in the Soviet Union with the aim of making three million articles of clothing a year within the next three years.

The deal, which follows months of negotiations between the company and the Soviet authorities, is with Ayas, part of the Armenian Ministry for Light Industry.

The transaction initially involves sweatshirts, jerseys, interlock and pique cotton goods, which will be produced by the joint venture, Benetton-Ayas, at the Ayas plant in



## Lyons riots expose racial tinderbox

CALM returned to a bleak, working-class suburb of France's second biggest city yesterday after a weekend of rioting that shocked the nation and laid bare an undercurrent of racial tension, Reuter reports from Lyons.

More than 500 teenagers, many of them children of immigrants, ran amok on Saturday and Sunday, hurling petrol bombs and setting fire to a shopping centre that was left a smouldering ruin.

Hooded riot police (see above) made a number of arrests. Seven firefighters and two riot policemen were injured during the rioting, which erupted after a 21-year-old man from Vaulx-en-Velin suburb died when the motorcycle on which he was riding as a passenger crashed into a police car.

Local youths accused police of causing the accident. Prime minister Michel Rocard said the root cause lay in social problems.



Highly prized, but is it a national treasure?

## EC in a quandary on national treasures

By Lucy Kellaway in Brussels

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Yerevan, the Armenian capital. As part of the transaction, Benetton will also be transferring high technology production know-how.

The goods will be sold in outlets at a chain of Benetton

shops to be established in the Soviet Union.

The first two outlets, which will be in Yerevan, should be open by the end of this year, and will be followed by further units in other Soviet cities.

Benetton already operates some hard-currency shops in eastern Europe.

The joint venture, should employ around 800 people within three years.

The question is not whether

individual countries should continue to be able to protect their national heritage by preventing export of certain goods. It is how to allow them to go on doing so once frontier controls have gone.

Industry ministers will broach the subject for the first time in Luxembourg today, looking for solutions to two related problems.

The first to decide on what may legitimately be considered national treasures; the second is how to control their export.

Both areas are fraught with difficulties. There is nothing resembling a consensus between member states; and existing systems of control range from restrictive to liberal. For example

the UK's approach is coloured

by its habitual free market line

and shaped by the special inter-

ests of Sotheby's and Christie's, the art auctioneers.

Spain and other relatively poor southern countries, by contrast, are seriously worried that to allow free exports of art and antiques would mean the valuable contents of their old palaces would be lost to richer nations

overnight.

Ministers are not expecting the same policy will be adopted by all, but are hoping for some general guidelines. Everyone agrees that a Rembrandt or a Van Gogh is a national treasure, the argument is going to be over whether a Chippendale chair or a porcelain rooster is also one.

One approach, favoured by the free trade camp, would be to set a value limit of perhaps £500,000 to £1m below which all antiques and art work could be freely

exported from one country to another. Goods above this threshold would then need a special licence to allow them to go to another country.

Poorer countries would see any such limit as far too high - making it very unlikely that a single value will be arrived at. Spain would prefer a system of lists that would name all items that were "treasures" and in which trade would be restricted.

The UK flatly rejects any such idea, arguing that the number of goods that are potentially national treasures are so many as to make any such detailed arrangement unworkable.

Member states have got until the end of 1992 to resolve their differences. They are likely to need every minute of that time.

## Solidarity signs deal with Chase

By Christopher Bobinski in Warsaw

SOLIDARITY'S Economic Fund, the business arm of the Polish trade union, has signed an agreement with Chase International Corporation of the US to set up a bank and several insurance companies.

Chase International, whose interests range from property development to broadcasting and financial services, is already committed to a cable television venture in Poland.

Under the agreement, a holding company called Financial Enterprises will be established with an initial capitalisation of \$12m (£6.3m), of which 51 per cent will be owned by Solidarity.

This company will in turn create a Solidarnosc-Chase Bank in Poland, headquartered

in Gdansk but with a US affiliate. Another holding company will set up a life insurance company and a property and casualty insurance firm in conjunction with other as yet undisclosed western insurance groups.

Poland's insurance market was liberalised on October 1, when foreign companies were permitted to participate in joint ventures with Polish partners. After 1992, a full foreign presence will be allowed.

The first public opinion poll of Poland's presidential campaign yesterday showed Mr Lech Walesa, the Solidarity leader, with a slight lead over his former adviser, Prime Minister Tadeusz Mazowiecki, AP reports from Warsaw.

Asked who they intended to vote for, 36.8 per cent of those polled said Mr Walesa and 31.9 per cent said Mr Mazowiecki. Other candidates were named by 19.5 per cent, and 11.8 per cent were undecided.

Seventy-two per cent of those polled said they planned to vote, 9 per cent did not and 18 per cent were unsure.

Mr Mazowiecki announced his candidacy for president on Thursday, saying he sought to protect the reform policies of his government.

Mr Walesa declared his bid on Sept 17, arguing that economic and political change must move more quickly.

The vote is scheduled for November 22.

## Kohl plans reconstruction ministry

By David Goodhart in Bonn

MR Helmut Kohl, the German chancellor, is planning to create a reconstruction ministry for the former East Germany, according to a senior official in Bonn's Ministry for Inner German Relations.

The official said a departmental political struggle was under way in Bonn, with existing ministries trying to protect as much of their influence as possible from the potential "super ministry".

Head of the new ministry is

likely to be Mr Günter Krause, a Christian Democrat and former adviser to Mr Lothar de Maizière, ex-prime minister of East Germany.

Existing ministers look at

East Germany only from their sectoral point of view; we need an authority with an overall look," said the official. "It will also be an important signal to people of the former East German state that their interests are not being relegated to an afterthought in Bonn."

The new ministry will not be created until after the all-German election on December 2, if, as is expected, Mr Kohl's centre-right coalition wins, a reshuffle of existing ministers is likely.

Meanwhile, Mr Theo Waigel, the Bonn finance minister, has called for private capital to be given a larger project to keep the public costs of unity down.

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## WORLD TRADE NEWS

## Piaggio takes 25% stake in Indian scooter maker

By David Housego in New Delhi

PIAGGIO, the Italian scooter and engineering group has taken a 25.4 per cent stake in LML, the Indian two-wheeler producer, in a move aimed primarily at strengthening Piaggio's presence in the Indian domestic market.

But Dr Gustavo Denegri, chairman of the Piaggio group, left open the possibility of Piaggio exporting back to Europe components or finished products from the Indian operations if quality reached the necessary international standards.

Piaggio has put up fresh capital of \$m (21.5m) to acquire its stake in LML, which has suffered losses in recent years. In 1986, Piaggio waived Rs40m (2.11.5m) in royalties because of the difficulties of LML with which it had had a licensing agreement since 1982.

Under the new joint venture arrangements, Piaggio will

assume joint management control with the Indian partners and provide Piaggio personnel in key areas such as production and quality control.

LML expects output will rise from 200,000 vehicles this year to 300,000 by end-1991. India is the largest single market for scooters in the world. As part of Piaggio's taking a stake in the company, LML is to introduce new models including a 50 cc moped and new scooters of 150cc and 200cc.

Mr Deepak Kumar Singhania, who becomes joint managing director, said LML would return to profit in 1991/92. The tie-up is a blow for Bajaj Auto, India's largest scooter manufacturer, which believed it was near signing an agreement with Piaggio to manufacture in India components and finished models for distribution in Europe.

## UK companies return to Tehran trade fair

BRITAIN has been exhibiting at Tehran's annual trade fair after a year's absence following the Rushdie affair. Scheherezaade Daneshku reports.

Permission for the 34 British companies to exhibit at the fair, which ends tomorrow, was granted in July, before diplomatic relations were renewed. UK groups hope this means an easing in trade conditions which have caused them to lose out to the former West Germany and Italy, Iran's main trading partners in Europe.

Despite the Salman Rushdie affair, British-Iranian trade in 1989 showed a 4 per cent rise on the previous year. British exports to Iran amounted to \$252m, and imports, mostly oil, \$250m. Trade for the first eight months of this year has almost matched this. Exports to Iran at the end of August were \$258m, 57 per cent up on the same period last year, while imports amounted to \$225m, up 27 per cent.

Britain's exports to Iran are led by manufactured goods,

including power generation and industrial machinery. Where British companies miss out is in contracting. Iran needs billions of dollars of work in the building of refineries, dams and oil installations, and has given contracts to Italian, German and Japanese companies. West Germany's exports to Iran were worth \$1.3bn (\$890m) and Japan's \$220m, in 1989.

Iran wants to buy technology for the growth areas of petrochemicals, power generation, mining and the oil and gas industries. It is seeking security in implementing projects through long-term finance packages. Some \$270m in foreign exchange has been earmarked in the current 1989/94 plan to finance foreign projects.

Iran has not wanted to borrow money from foreign banks and has been buying up some of its short-term debt, estimated at between \$1.5bn-\$2bn. It has virtually no long-term debt.

## World Bank study vindicates liberalisation strategy

Growth benefits are shown to outweigh unemployment costs of trade reform, writes Peter Montagnon

RAPID dismantling of quantitative restrictions on imports is the key to successful trade liberalisation in developing countries, according to a study published by the World Bank.

The study, which draws on experience from 38 reform programmes in 19 countries between the end of the Second World War and 1984, also suggests that bold programmes that start with a bang are the ones most likely to succeed.

History shows that trade reform has resulted in only a small cost in terms of higher unemployment, while economic growth has not generally suffered, even in the short term, it says.

Published at a time when developing countries are being asked to step up their trade liberalisation effort in connection with the Uruguay Round of multilateral trade liberalisation talks, the study vindicates the emphasis being placed by the Bank on trade liberalisation in its adjustment programme for developing countries.

It is part of a seven-volume series, *Liberalising Foreign Trade*, being published

between now and the end of 1991 through Basil Blackwell. One of its clearest findings is that programmes which decisively reduce direct interventions such as import quotas generally succeed. Those that do not generally fail.

Eliminating quantitative restrictions appears to play a greater role in successful trade liberalisation than cutting tariffs, the study says. Industry can still have access to the imported inputs of its choice under high tariffs even though it will have to pay heavily for them. Under a system of quantitative restrictions the inputs may simply not be available at all.

"This creates bottlenecks and hence less output - and encourages enterprises to hoard essential supplies which is wasteful and costly," the study says. Tariffs also provide revenue for the importing government, while quantitative restrictions do not.

Quantitative restrictions have long been a popular trade policy tool in developing countries as a means of allocating scarce foreign exchange, but, once introduced, they are hard to dis-

mantle. The second plank of success for trade reform is usually a lasting real depreciation of the exchange rate, the study adds. "An early and substantial nominal devaluation greatly enhances a programme's chances of success." Yet it must be accompanied by fiscal and monetary policies designed to keep inflation at bay. Otherwise, as happened in Argentina in the late 1960s and 1970s, inflation may quickly cancel out the real benefits.

The study says only one trade reform programme, that undertaken by Israel between 1963 and 68, was fully successful despite being accompanied by an expansionary fiscal policy. Expansionary fiscal and monetary policies are "the single most important cause of a reversal of trade reforms".

Yet the budgetary effect of trade liberalisation is not necessarily one-sided, it adds.

Though reform may involve cutting tariff rates, a source of revenue on which many developing countries are heavily dependent, this can lead to a higher volume of imports. The local currency yield from charging lower tariffs on these imports will increase as a result of devaluation, adding to government revenue.

Moreover, programmes which involve switching away from quantitative import controls to tariffs may actually increase government revenue. In general, it says, the higher the tariffs when reform begins, the better the chance that lower tariffs will mean higher government revenue.

Trade reform usually leads quickly to rising exports and, despite fears to the contrary, rarely produces even a short-run deterioration in the balance of payments, the study says. Its impact on unemployment, which causes the exchange rate to appreciate, Argentina's trade reform collapsed because of this, but Chile opened its capital market later in the reform.

*Liberalising Foreign Trade in Developing Countries: The Lessons of Experience*, Demetrio F. Fungco and Armando Chacón and Michael Michaels, 43 pages, published by the World Bank, 1818 H Street NW, Washington DC 20433

## House to try to override Bush textile veto today

By Nancy Dunne in Washington

THE US House of Representatives today will try to override President George Bush's veto of protectionist textile legislation passed last month by less than the two-thirds vote needed to make the legislation law.

In the unlikely event the bill garners a two-thirds vote in the override attempt, the legislation will move to the Senate where its chances are seen as better. When the House last month passed the bill, which would curb imports of textiles, apparel and footwear, backers were able to muster only 271 votes, with 149 against the measure.

The legislation was vetoed last Friday by President Bush, who cited costs of protection to US consumers and the industry's increasing profitability. He and Mrs Carla Hills, US Trade Representative, have warned Congress that passage of the Bill would destroy the Uruguay Round, where textile liberalisation is a goal of the developing countries.

Lobbying in the override battle has been intense. The textile and apparel forces have been supported by labour and farm interests. Wheat producer groups are said to have been told that continued backing for the textile legislation would be punished by a slowdown of export subsidies.

Backers of the protectionist legislation have warned the White House that too much liberalisation could spell tough going for the implementing legislation. Mr Bush would have to get through Congress at the end of the Round. Anti-Round forces believe they have 25 solid votes against any Gatt agreement among textile supporters in the Senate. They would need just 16 more to defeat it.

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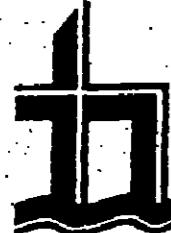
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## AMERICAN NEWS

## A resolution that resolves little

House takes a step back on budget package, writes Peter Riddell

**T**HE budget resolution passed by the US House of Representatives early yesterday morning is a misnomer. It resolves very little.

The vote – and a later resolution to keep the government going until October 20 – should, if confirmed by the Senate, avert massive layoffs of federal workers when they return to their offices this morning from the long holiday weekend.

But these resolutions postpone the main decisions. The outline agreement pushed through by the House Democrats on a largely party line vote is a step back from the package defeated last Friday morning. It is vaguer about where savings are to be achieved and therefore raises doubts about the credibility of the deficit reduction aim.

In theory the new plan sticks to the original targets of a \$40bn cut in the deficit in fiscal 1991 and a \$50bn reduction over five years. However, big gaps have been created. Highly unpopular savings on Medicare health provision for the elderly have been trimmed from \$60bn to \$42bn, with additional costs to recipients to rise more slowly.

The suggested increase in tax on home heating oil – which provoked opposition among north-eastern Democrats – has been dropped. It would have raised revenue of \$200m. The two-week waiting period for unemployment benefits, which over five years would have saved \$4.5bn, has also been scrapped. About \$400m of the proposed \$60bn cut in agricultural subsidies in 1991 has also been cancelled.

On the same side, the only specific item is \$2.2bn from greater cuts on the defence budget from 1991 to 1993. Other

wise, it is up to the tax-writing House Ways and Means Committee and Senate Finance Committee to make up the difference. They are being told not only to raise \$134bn in new tax revenue over five years (as in the original plan), but also to find an additional \$22bn in either extra revenue or cuts in benefit programmes (largely to offset the smaller Medicare cuts).

In practice, much more may come unscrapped once the committees and the attendant swarm of lobbyists and special interest groups get down to work – for instance, after the scope of the proposed 10 per cent tax on high priced luxuries. The “growth incentives” to smaller businesses – seen by some as creating new tax shelters and losing \$12bn in revenue over five years – may also be changed.

**T**he key issue that has been reopened is tax rates. The long-disputed trade-off between a cut in capital gains tax and an increase in top marginal income tax rates is back on the agenda, having been dropped from the original budget deal.

This would eliminate the “bubble” whereby the wealthiest Americans pay a top marginal rate of 28 per cent while upper-middle-income taxpayers pay a 33 per cent top rate. This is based on a formula in the 1986 Tax Act which ensured that no taxpayers average tax rates of more than 28 per cent.

While some administration officials are reluctant to re-open this question for fear of eventually raising all tax rates, even some House Republicans favour such a trade-off, provided the increase in top personal rates is limited.

At present the Democrats have the political initiative. Under the leadership of Speaker Tom Foley and Majority leader Richard Gephardt, they have recovered more quickly from Friday’s setback. By contrast, the House Republicans remain bitterly divided with the younger, conservative group led by Minority whip Newt Gingrich making the running after opposing last week’s agreement. Senate administration officials could barely utter Mr Gingrich’s name during Sunday television interviews.

President George Bush may have acted tough on Saturday in order to put pressure on Congress when he vetoed the resolution intended to keep government going this week. But the White House is on the sidelines in determining the shape of the budget package. Its priority is to minimise changes from the original agreement.

The administration has had to accept concessions, largely favouring the Democrats, since the outline budget resolution passed yesterday was primarily aimed at uniting them, even if it means opposed. The original idea that any package would have to be approved by a majority of both houses in each house has disappeared. There is still more bipartisanship in the Senate and Senator Robert Dole, the Minority leader, has said he wants to advance the budget process.

So there is the possibility that the final package will be approved mainly on the votes of House Democrats, though possibly a more bipartisan group in the Senate. The prospect of such a coalition – always inherent with



Tom Foley: led Democrats' regrouping

the executive and legislature under different party control – infuriates conservative Republicans.

There is considerable apprehension about the impact on the mid-term elections on November 6 in view of evident public disenchantment with Washington politicians. It was revealing that all 11 House members running for the Senate government, 10 of whom are incumbents, lost. Last Friday, 11 of all 25 incumbents in tight races. By contrast, those with no major party opposition on balance favoured the deal, as overwhelmingly as those retiring.

So – four weeks away from polling – congressional committees are unlikely to produce as credible a deficit cutting package in the next 10 days as did the budget negotiators over five months.

## Brazil's state oil company delays local payments

By Simon Fisher

In Rio de Janeiro

**PETROBRAS**, Brazil's state-owned oil company, has been forced to postpone payments to local distributors and suppliers, alluding cash difficulties resulting from the Gulf crisis.

The company is rolling all payments over for 15 days, with interest, according to Mr Reinaldo Alvy, financial director.

He said payment to distributors of oil products worth \$100m (£53m) a month had been postponed until the government conceded price rises at the pump to compensate for the steep climb of international oil prices. The latter was costing the company an extra \$300m a month.

Petrobras needs a rise of at least 30 per cent to compensate for current losses, but the government has tried to resist putting up prices for fear of fueling inflation.

However, ministers appear

to have accepted the inevitability of an increase, and a rise of at least 20 per cent is expected to become effective soon.

An increase would also be aimed at curbing consumption. This hit record levels in August, pushing imports to \$17,000 barrels a day.

## Chile plans \$130m fund to cushion oil price volatility

By Leslie Crawford in Santiago

THE minister is worried that recent oil price rises will lead to a speculative wave of price increases throughout the economy, undermining the government's fight against inflation. He warned Chileans to be wary of speculators and to denounce excessive price increases.

Chile's monthly inflation rate soared in October to 4.3 per cent, the highest monthly figure in six years.

Since the start of the year the central bank has imposed a tight monetary policy to combat inflation. The central oil stock has caused the rate to climb back to levels reached in the final months of 1989. Chile's year-on-year inflation rate stood at 24.3 per cent in September.

The country's open, export-oriented economy is particularly vulnerable to fluctuations in the price of oil, its main import and copper, its principal export. These external shocks are difficult to control as everything – from wages to rents – is linked to the inflation rate.

Several Chilean economists and politicians are now calling on the government to remove the oil component from calculations of the index. Mr Forley said his economic team had begun to study options for de-linking the economy, but he stressed this was a medium-to-long-term project.

## Cuba to streamline party bureaucracy

By Tim Coone

THE ruling Cuban Communist Party (PCC) plans to shed as much as 50 per cent of its bloated bureaucracy under a plan announced in Havana at the weekend.

The number of advisory departments to the party's central committee are to be cut from 19 to nine. The important military department is being dissolved and replaced by an advisory committee under the direct control of the politburo, the party's top decision-making body.

The changes are apparently designed to streamline the party in preparation for next year's party congress, and to confront Cuba's growing economic crisis as preferential trade agreements with the Soviet Union come to an end this year.

While the shake-up signals some flexibility within the PCC's rigid hierarchical structure, which President Fidel Castro has controlled since its foundation in 1965, it also concentrates power within the party in fewer hands and

allows for tighter control of policy decisions.

At local and provincial level, party committees are to be reduced from seven to five members.

Appointments to party posts are, for the first time, to be made by direct, secret voting of party members from November until next February.

One change that has raised eyebrows within the diplomatic community is the removal of Mr Jorge Risquet from the seven-strong party secretariat, the politburo's executive and advisory arm. He retains his post in the politburo, however.

Mr Risquet headed 1988 negotiations with the US and South Africa over Cuban and South African troop withdrawals from Angola, which led to UN-supervised elections in Namibia.

This diplomatic success earned him respect within the western diplomatic community and suggested he was a rising star within the Cuban political hierarchy.

## US doctors to share Nobel Prize

By David Fishlock, Science Editor

TWO US specialists in organ transplants will share the 1990 Nobel Prize for medicine, for discoveries in organ and cell transplantation relating to the treatment of human disease.

Dr Joseph E. Murray, 71, a surgeon with the Brigham and Women's Hospital, Boston, Massachusetts, and Dr E. Donnall Thomas, 70, associate director of the Fred Hutchinson Cancer Research Centre in Seattle, Washington state, will share the \$500,000 (£267,000) award.

The Karolinska Institute, Stockholm, said yesterday in its citation that Dr Murray had discovered how organ rejection could be overcome when he successfully transplanted a kidney between identical twins for the first time.

Dr Murray also pioneered the use of cadaver kidneys, selected by tissue matching

techniques, to treat people dying from diseased or damaged kidneys.

In Thomas' research tackled the rejection reaction that jeopardised many early attempts at transplantations as succeeded in transplanting bone marrow cells between people, to treat hereditary disorders such as thalassaemia, and disorders of the immune system.

The 1990 awards for physics and chemistry are expected to be announced on October 17.

## Ruling party denies claims over aid for Mexico's poor

By Richard Johns in Mexico City

MEXICO'S Institutional Revolutionary Party (PRI) has reacted angrily to allegations by Coparmex, the employers' confederation, that the state anti-poverty programme is being used to further the ruling party's electoral interests.

Mr Jorge Ocejo Moreno, Coparmex president, said the National Solidarity Programme (Pronasol) was being used to boost PRI prospects in critical mid-term elections next August, in which the whole of the Chamber of Deputies and half the Senate face voters.

Mr Rafael Ocejo Rame, a member of the PRI's national executive council, called the attack “politically and socially rank as well as being profoundly undemocratic”.

His declaration echoed criticisms from the left-wing opposition and the PRI's “Critical Current,” which broke away from the party last month.

They claimed the main beneficiaries of the 1.200bn peso (£216m) anti-poverty campaign, launched by President Salinas de Gortari at the beginning of August, were the poor people in strongholds of the opposition Party of the Democratic Revolution.

The Coparmex leader also spoke of the need for greater clarity over the Pact for Economic Stability and Growth – between employers, farmers, unions and government – as well as the need for a peaceful and civilised transition towards democracy.

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## INTERNATIONAL NEWS

**Rafsanjani squeezes out radical opponents**

By Scheherzade Daneshku

**SUPPORTERS** of President Ali Akbar Hashemi Rafsanjani looked set to emerge clear victors in elections held throughout Iran yesterday for the Assembly of Experts.

The 82-man assembly is a religious body set up after the 1979 revolution, and elected every eight years with a mandate to select the country's most powerful man, the spiritual leader. It is also responsible for interpreting Iran's constitution.

The run-up to the elections has provoked intense feuding within the Iranian political establishment as opponents of President Rafsanjani and his pragmatic approach to policies sought to block him from expanding his power base. Last week fist fights broke out in parliament over allegations that the president was seeking to rig the election by stiffening the eligibility rules that cut potential candidates from 169 to 163.

Since becoming president last year in a political system divided as much by power politics as by ideology, Mr Rafsanjani has sought to neutralise his opponents without rocking the ship of state.

The obscure theological arguments leading up to yesterday's elections did nothing to hide the political nature of the row. Mr Rafsanjani and Ayatollah Ali Khamenei, the spiritual leader and successor to Ayatollah Ruhollah Khomeini, have used the Assembly of Experts as a means of eliminating their political opponents, the so-called radicals.

As a result, Mr Mehdi Karroubi, the speaker of the Iranian parliament, and Mr Sadeq Khalkhali, the deputy who displayed the charred bodies of US helicopter pilots during the abortive rescue mission of American diplomats held in Tehran, were not allowed to stand after failing examinations to determine their religious credentials.

The former state prosecutor, Mr Mohammad Khoyni, another radical, was one of a number of prospective candidates who refused to take the examinations set by the 12-man Council of Guardians, which vets parliamentary legislation for its compliance with Islamic law, in protest at the new measure.

In the past candidates have been approved by a council of three senior clerics in the holy city of Qom. The Assembly of Experts itself changed its own rules in July so that future candidates had to have their credentials approved by the Council of Guardians.

The radicals are opposed to the leadership's policy of improving relations with the west and loosening state control over the economy. They also fear losing political power, a process which began with the death of their patron Ayatollah Khomeini in June 1989. The latter had sought to keep the balance between the two factions.

Mr Ali Akbar Mohtashemi, the former interior minister and leading radical deputy, accused the leadership of trying "to weaken the policies defined by Imam Khomeini", calling them hypocrites and demagogues.

There were reports circulating in Tehran that Mr Mohtashemi's mouthpiece, the monthly magazine, Bayan, founded only two months ago, had been closed. Mr Mohtashemi, who was one of the founders of the Hezbollah party in Lebanon, which is thought to hold western hostages, is also opposed to President Rafsanjani's policy of securing their release.

**Libyan government**

The Libyan parliament has elected a government with a new prime minister, Mr Abu Zaid Omar Dourda, who has previously held the agriculture, economics, information and foreign affairs portfolios, Reuter reports from Tripoli.

**Security tightened for Bhutto court appearance**

By Farhan Shokhni in Lahore

**COURT** officials in Lahore have stepped up security measures today for the appearance of the former prime minister of Pakistan, Mrs Benazir Bhutto, on charges of corruption.

The hearing was adjourned last week after more than 500 people stormed the small courtroom while many more protested outside. Windows and furniture in the courtroom were broken.

Security around the court premises will be tight and special passes have been issued for journalists, lawyers and diplomats. Riot police will be on standby.

Miss Bhutto said she will appear before the special court to defend her position despite claiming that she does not



Saudi civil defence volunteers, in chemical warfare suits, attend a graduation ceremony yesterday

A British warship yesterday fired warning shots for the first time since an embargo was imposed against Iraq in August. David White reports. The action took place in one of two incidents in the Gulf of Oman in which Royal Marines used helicopters to board Iraqi freighters. The frigates *Battleaxe* (UK), *Reasoner* (US) and *Adelaide* (Australia) fired in succession

and the Australian frigate *Darwin* also interdicted a small Iraqi tanker, the *Tadmor*.

Robert Manthorpe adds from London: A convoy of 20 Britons, two Americans and one Frenchman, who were rounded up in Kuwait by Iraqi troops and held in a hotel, arrived in Baghdad at the weekend and were transferred to another hotel there. This brings the number of Britons detained in Iraq to 250, in addition to another 400 residents not in detention, according to figures given by the Foreign Office in London. About 700 British residents remain in Kuwait, out of a total of 4,000 at the time of the Iraqi invasion.

**Bank stresses women's role in third world**

By Peter Montagnon, World Trade Editor

**THE WORLD BANK** has started to pay closer attention to the role of women as agents for economic and social advance when extending loans to third world countries, according to a progress report on its 1987 'initiative' on women in development.

One in five loan operations approved during the financial year to June 30 1989 included specific recommendations about the role of women, compared with only one in 10 the previous year. This proportion rose to more than a third for loans to Africa.

The report said the bank's growing awareness of the importance of the need to improve the lot of women was part of an overall focus on the alleviation of absolute poverty and slowing population growth.

More than half the food of the developing world, and as much as three-quarters in Africa, is produced by women. They also constitute a quarter of the industrial labour force of the developing world and a higher proportion in many East Asian and Latin American countries, but they still suffer from discrimination.

Long-term efforts to help them should concentrate on education, health and family planning, the report said, but in the short term there was also a case for increasing female access to resources and credit.

One internal study undertaken by the bank in Kenya showed that women given the same access as male farmers to productive inputs, credit and education could produce about 7 per cent more crops per acre.

Another showed that very poor women in Bangladesh who had been allowed to borrow for the first time at market rates had raised their incomes by half, increased their children's attendance at school and increased their own practice of family planning. They had also repaid all their loans on time.

The report said that the bank was paying more explicit attention to the women's issues in its policy dialogue with developing countries.

Policy-makers need to do more to involve women in the process of development. This would enhance economic performance, and the benefits could improve equity for society as a whole.

**Security tightened for Bhutto court appearance**

By Farhan Shokhni in Lahore

recognise such courts. The special courts have been convened to hear allegations of corruption against Miss Bhutto and other public servants. If found guilty Mrs Bhutto and her may be barred from elections later this month.

The charges are being brought against them under the initiative of "accountability". Miss Bhutto has claimed that the process is one-sided and that she and her supporters are being charged while her opponents are being spared. However, ministers in Pakistan's interim government and their supporters argue that it is a necessary clean-up operation and that the charges against Miss Bhutto and her colleagues are genuine.

**Jerusalem killings raise Gulf fears**

Hugh Carnegy reports on fears that Saddam will exploit Arab anger

**O**F ALL the people hearing the news from Jerusalem yesterday, President George Bush and his small circle of advisers steering US policy in the Gulf must surely have been among those who felt the deepest shock and foreboding.

Israel's much-remarked-upon "low profile" in the Gulf crisis has been somewhat exaggerated, given both sides' acute appreciation of its sensitivity - if subdued - presence. But yesterday's killings in Jerusalem abruptly dispelled any chance of Israel and the Palestinian issue remaining out of the Gulf picture.

Mr Teddy Kollek, mayor of Jerusalem since Israel captured the Arab half of the city along with the West Bank and Gaza Strip in 1967, vowed to fear that immediate cracks through the minds of Israeli leaders - and, undoubtedly those of both western and Arab leaders aligned against President Saddam Hussein of Iraq. Mr Kollek termed the violence, in which at least 20 Palestinians were shot dead, "a sort of gift" for Mr Saddam. "I'm afraid the Iraqis are going to exploit this," he said.

The greatest fear is that Mr Saddam might choose to use the events as a pretext for carrying out his oft-repeated threats to strike Israel. By acting on behalf of the Palestinian

administration from the government of Mr Yitzhak Shamir. Before the Gulf crisis erupted, relations between the two leaders - were mired in a trough principally over US objections to Israel's often brutal handling of the *intifada*, the uprising in the occupied territories that will be three years old in December.

Those in both Washington and Israel who have had to come to terms with the fact that, for the time being at least, the close military and political relationship between them had become a complicating factor in a Middle East crisis rather than an asset have had their impression vividly illustrated.

**I**n Israel, such repercussions will be regarded as unwarranted and unjust. The administration quickly produced evidence yesterday that the riots on and around the Temple Mount that ended in such a scale of violence were carefully planned.

They said barrels of stones, nails and bottles had been stored near the Moslem holy sites of the Dome on the Rock and Al-Aqsa mosque in preparation. Organised attacks, including stoning of Jewish worshippers at the Western, or Wailing, Wall began at three places at once.

While this may well be true, it does not explain how the security forces apparently failed to take adequate measures to prevent the incidents. It also proves that the recent hull in the *intifada*, at least in terms of violent confrontations with the security forces, did not denote the fading of the uprising that many Israeli leaders, including Mr Shamir, have suggested.

Certainly, a combination of lower-profile army tactics and a degree of community exhaustion with the uprising has produced sharply lower casualty tolls in recent months compared to the first two years of the *intifada*. But the level of frustration and despair among the population has not diminished. In many senses it has increased as anger over the lack of political progress towards even limited Palestinian autonomy despite the sacrifices of the uprising has grown.

This frustration received full expression in the now well-chronicled Palestinian support for Mr Saddam in his confrontation with the US - widely seen by Palestinians as being ultimately unwilling to exert any real pressure on Israel. Mr Saddam instilled a feeling that a strong Arab leader still existed capable of resisting by force not only Israel but the US too.

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## INTERNATIONAL NEWS

## S Korean defence minister fired over illegal surveillance

By John Riddick in Seoul

SOUTH KOREA'S president, Mr Roh Tae Woo, yesterday sacked Mr Lee Sang Hoon, his defence minister, in an attempt to defuse a scandal concerning the surveillance of civilians by military intelligence.

Defence Security Command, a military intelligence agency, has allegedly been keeping more than 1,000 politicians, dissidents and religious leaders under watch.

The allegations are a setback to Mr Roh, himself a former general, who has repeatedly promised to prevent military intervention in politics since his inauguration in 1988.

The government's political problems were further compounded when Mr Kim Dae Jung, the leader of the Party for Peace and Democracy, the largest opposition party, announced that he was to start a hunger strike.

His demands are that Mr Roh promises not to revise the constitution in favour of a parliamentary cabinet system, that local autonomy is implemented this year, that problems of inflation and social security be addressed and that military intervention in politics be ended.

The demands, and Mr Kim's hunger strike, are likely to extend the political deadlock between the ruling and opposition camps.

The 70 PPD members of the national assembly, along with the eight members of the Democratic Party, the other opposition camp, are boycotting Korea's parliament in protest at legislation passed during the previous session.

"Without the acceptance of our demands we will not nego-



Boh: setback

tiate anything with the ruling camp. Furthermore we will stage a national campaign against Roh's government," Mr. Kim said.

Yesterday's announcements by the PPD are an attempt to recapture the political initiative after a series of diplomatic coups by the government, including the establishment of diplomatic relations with the Soviet Union.

The military surveillance came to light last weekend when a deserter from the DSC produced profile cards and computer discs containing information about the activities of about 1,300 civilians.

Mr Roh is to replace Mr Lee Sang Hoon with Mr Lee Jong Koo, a former army chief of staff and close associate of the President. Mr Roh has also dismissed General Cho Nam Pung, head of the DSC.

## Hong Kong does U-turn on harbour crossing plan

A HK\$12bn project is now to be financed from reserves, not by the private sector, reports John Elliott

**T**WO forces - the Chinese government in Peking and a blunt Hong Kong-based construction entrepreneur, Mr Gordon Wu - have forced the Hong Kong government to eat humble pie in the past week over extravagant plans for the private sector to finance, build and operate cross-harbour suspension bridges and viaducts costing HK\$600m-1.2bn (£820m).

Faced with considerable international concern about political and economic risks involved, Hong Kong last week decided to finance the strategically important project out of its own HK\$70bn-plus reserves.

Its primary aim was to avoid a collapse of the funding proposals in international markets next year which could have jeopardised confidence in associated plans for the colony's urgently needed new international airport.

The bridges will provide the only access to a new international airport at Chek Lap Kok near Lantau Island. They form part of a 20-year development package costing last year at HK\$127bn which would also provide Hong Kong with container ports and other associated road and rail links - with

the private sector covering up to 50 per cent of the cost.

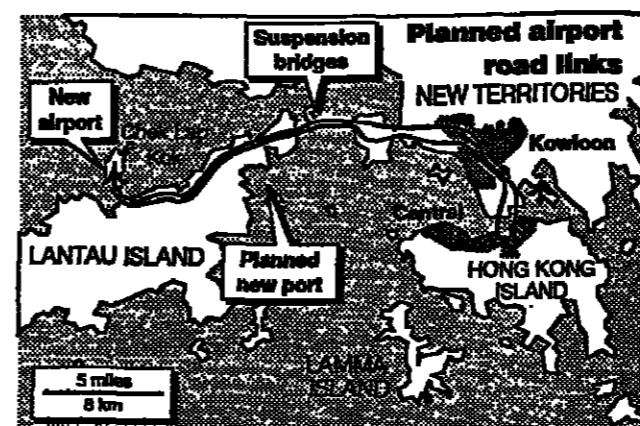
In the 12 months since this was announced, Hong Kong has had to learn its limitations, as it approaches its return in 1997 to Chinese sovereignty.

In particular it has had to accept that it cannot easily take big initiatives which depend on international backing.

China objected to the plans initially in an attempt to reassert its authority after the Tiananmen Square crisis. Later it also expressed concern about the debt it will have to pick up in 1997, although it does not dispute the need to replace the existing Kai Tak airport, which will reach saturation point for air traffic around 1994.

But Hong Kong has refused to consult China formally and Sir David Ford, the chief secretary, stressed last week that such projects were "matters for Hong Kong to decide".

In addition to China's non-approval, the project has been dogged by relentless criticism from engineers and builders that the bridges are badly sited and uneconomic. The most public has been Mr Wu, the energetic founder and chairman of Hopewell Holdings,



which is building a highway in southern China. He favours an alternative bridge route somewhat closer to his highway.

He said yesterday he could build all the roads, bridges and other works, plus the container ports, for HK\$20bn, which is HK\$20bn less than the government's plans. But the government, which regards him as an irritating self-publicist, last week rejected his ideas.

The government plan involves a main, but as yet undeveloped, suspension bridge with a 1,377m central span. It would be the longest such com-

about how far apart its twin runways should be.

There are therefore plenty of imponderables to increase the business risks involved. In particular, the airport could not function at all without the bridge. But without the airport and nearby container port developments, the bridge would not be self-financing on the toll basis envisaged.

In addition, Hong Kong's economic growth has been floundering not much above zero for much of this year, and the Gulf crisis has worsened prospects for both the economy and international financing. Hong Kong has also discovered that banks are wary of such projects after problems with the channel tunnel.

So consortia lining up to bid were talking in terms of tolls of at least HK\$30-40 per car, which may be twice as much as the government would consider socially and economically acceptable. (Mr Wu said yesterday that an HK\$20 toll would eventually be needed on a commercial basis.)

Tenders had been expected on a design, finance, build and 25-year operating basis from three big groups: an Anglo-Japanese consortium led by

Trafalgar House and Mitsui, a European and Asian group led by Dragages de France; and a Japanese-based group led by C.Ioh. Mr Wu also has links with IHL, a Japanese bridge builder, and would also have become involved.

Last week the government decided that the risks perceived by these consortia were considerably greater than its own assessments, partly because it can itself gradually reduce the imponderables. So it decided it would be better to spend its own funds, collect its own tolls, and hope later to franchise out the operation of the bridge after 1997, once the risks are reduced.

Hong Kong's government is at its best when facing crises, though not so good at building sound policies that could avoid problems. In this case, it could have bowed to advice about the economic risks involved many months ago and abandoned the private-sector financing idea much earlier.

However it has characteristically reacted effectively and now expects to have a larger number of contractors tendering, which could produce lower construction prices faster than would have been possible.

Sovereignty over China and Mongolia a 'joke'

### Opposition urges Taiwan to drop claim to mainland

By Peter Wickenden in Taipei

TAIWAN'S main opposition group, the Democratic Progressive Party, called on the Nationalist government on Sunday to renounce its claim to sovereignty over mainland China and Mongolia.

Political analysts said the move, made in the DPP's annual congress, would incense both the ruling Nationalists, and the Communist Party in Peking, who would interpret it as a call for Taiwan's indepen-

dence. They also feared that it would trigger further political instability in Taiwan after a fall since election violence in May.

Ever since being driven off the Chinese mainland by the communists in 1949, the Kuomintang (Nationalist) government has claimed to be the sole legitimate ruler of China, including Taiwan, Tibet and Mongolia.

The DPP calls the claim "a joke" that has led to Taiwan's diplomatic

ostracism by all but a handful of countries.

Despite their ideological differences, both the Chinese Communists and Taiwan's mainland-dominated Kuomintang aim to re-unite Taiwan with China. Native Taiwanese who favour making the island an independent democratic republic face jail for openly saying so.

The DPP, which gained a third of the popular vote in elections last

December, has long been split by pro- and anti-independence factions.

Separatist sentiment has gained the upper hand since President Lee Teng-hui decided in July to form a top-level "National Unification Commission" with himself as head.

Mr Lee said in the commission's first meeting on Sunday that reunifying Taiwan and China under democracy was not a far-fetched dream. Mr Huang Hain-chih, the DPP chair-

man, said the goal was impractical and unachievable.

Some DPP supporters suspect the KMT of making a secret deal with the Communists to re-integrate Taiwan into China and themselves stay in power.

Others credit the KMT for its stated commitment to democratising Taiwan, and say the Unification Committee was only formed to placate the Chinese Communists.

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## Moscow denies offer to return islands to Japan

By Quentin Peel in Moscow and Ian Rodger in Tokyo

THE Soviet Foreign Ministry yesterday denied any suggestion that Moscow was ready to return two of the four disputed Kurile Islands to Japan.

Mr Gennady Gerasimov, foreign ministry spokesman, said no draft documents of any sort had been handed to delegations from the ruling Japanese Liberal Democratic Party on a recent trip to Moscow.

Reports that the two islands, which have been disputed territories since their seizure by the Soviet Union during the Second World War, remained this weekend in the Japanese press. They were immediately welcomed by Mr Taro Nakayama, the Japanese foreign minister, as a sign of willingness to improve relations with Japan.

The reports said that the offer had been made privately

by Mr Shintaro Abe, the former Japanese foreign minister, by a senior Soviet official described by a colleague of Mr Abe as a member of the Soviet presidential council and close aide of Mr Mikhail Gorbachev, the Soviet leader.

Yesterday's denial in Moscow leaves open the possibility that some of the proposals came not from the Foreign Ministry, but from President Gorbachev's team in the Kremlin.

However, Tass also quoted an article published last week by Mr Yevgeny Primakov, a member of Mr Gorbachev's presidential council and a top foreign affairs adviser, saying any hopes that the Soviet leader would solve the problem during his visit to Japan next year were "illusory".

## Packer making good recovery

By Kevin Brown in Sydney

MR Kerry Packer, the Australian businessman, is making a good recovery from a heart attack suffered while playing polo, St Vincent's Hospital in Sydney said yesterday.

The hospital said Mr Packer had recovered sufficiently to talk to medical staff and his family, but might need heart bypass surgery later.

Consolidated Press Holdings, Mr Packer's private company, said he was expected to return to work next week. Doctors said Mr Packer was fortunate to have been treated shortly after the heart attack by doctors present at the polo ground in western Sydney.

Mr Packer controls Australia's top rated Channel Nine television network, as well as a large stable of magazines, and chemical, engineering and property interests.

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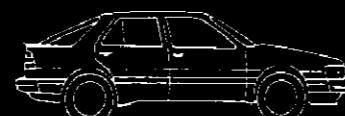
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## INTERNATIONAL NEWS

### Liberal steps fall short

Privatising state-owned projects has not resolved Togo's economic problems report William Keeling

**A**N oil-refinery a few kilometres east of Lome stands as a forlorn monument both to the failure of state-owned projects, and the fact that problems do not necessarily end when turning them over to the private sector.

Inaugurated in 1978, the refinery has the capacity to satisfy the needs of Togo and much of the sub-region - but it has rarely operated at more than quarter capacity and was closed down in the mid-1980s before being sold to Shell.

The refinery is yet to restart and Shell is simply using the site as a depot.

The refinery is the legacy of a government spending boom in the mid-1970s. Buoyed by a sudden rise in the price of phosphate, Togo's main export, the regime of President Gnassingbe Eyadema invested in an array of ill-planned state enterprises.

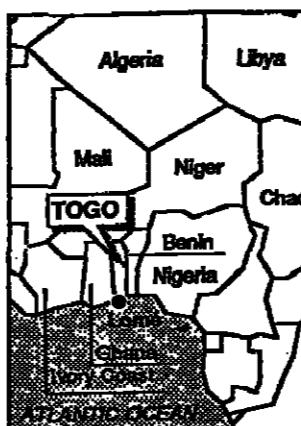
With the subsequent fall in the price of phosphate, his cashflow of less than 3.5m million francs was left with a foreign debt of more than \$1bn.

Though Mr Eyadema still leads the government, the policies have undergone a dramatic change. By 1979 measures were being taken to stabilise the economy and in 1982 a rigorous structural adjustment programme, supported by the World Bank and International Monetary Fund, was undertaken. A fourth structural adjustment loan is presently being negotiated with the World Bank.

Central to adjustment has been a programme to rid the state of its loss-making enterprises, either through privatisation or simple liquidation. Of the 73 companies in this position 10 have been liquidated, 14 have been privatised and a further 22 are listed for privatisation. The government has declared a continuing interest in the remaining 26.

Since 1985 the government has recovered CFA11bn (\$77m), but most analysts agree that it has made a substantial loss on its original investment. As one diplomat commented: "These facilities... were overpriced to begin with."

He is not alone in considering that the tied-terms of French assistance allowed French companies in the 1970s



potential investors in Togo: although the turnaround in the company is impressive, it has been achieved behind a 43 per cent protective tariff barrier.

The main constraints for existing companies are the small domestic market in Togo, the overvaluation of the currency and the weakness of the ECOWAS tariff union which, according to John Moore, "offers no local advantage whatsoever".

Privatisation may have stemmed the outpouring of funds from the state budget, but it has failed either to provide job opportunities or to be a catalyst for new industries.

The government has responded by announcing further incentives for private investment with the creation of an Export Processing Zone (EPZ). Similar to that already operating successfully in Mauritius, the EPZ would grant companies who export at least 80 per cent of their production, tax exemption for the first 10 years, with a set 15 per cent profit tax thereafter.

There have been 40 applications, of which 10 are said to be definite, including a papaya extract factory, a bus assembly plant, and a cocoa processing plant. But just as privatisation has failed to be a panacea for Togo's economic problems, the EPZ is also unlikely to bring instant or long-term relief.

Suggestions that the zone will provide 100,000 jobs within a decade are regarded by observers as wildly optimistic. Western diplomats advising on the EPZ consider that if 10,000 jobs are created then Togo will be doing well.

Despite nine years commitment to structural adjustment, most analysts believe that the problems of the government will continue to mount. Population growth remains high at 3.3 per cent per annum, unemployment in the formal sector is more than 20 per cent and each year several thousand more university graduates enter the labour market. It is difficult to see what further steps the government can take.

As one diplomat put it: "It's hard for them. They've already embraced privatisation and created an EPZ and you can't get much more liberal than that."

**Students protest over continuing strike by teachers**

By Mike Hall in Lusaka

POLICE wielding batons and riot shields and firing into the air dispersed about 2,000 students protesting in Lusaka yesterday against the Zambian government's failure to end a three-week teachers' strike.

The demonstration by students from at least four large secondary schools in the Zambian capital underlined mounting tension caused by a wave of industrial unrest following food riots and anti-government protests in June this year.

Since then more than 23,000 workers have taken part in 32 illegal strikes mostly over pay and working conditions. The government blames political opponents for fanning the unprecedented action.

Mr Levy Mwanza, minister of labour, said last week it was "transparent" that "some strikes had been orchestrated by people who wished to see a breakdown of law and order leading to the downfall of the government".

The government has directed employers not to negotiate with unions whose members are striking illegally and not to pay workers for the period of the strike.

The Zambian Congress of Trade Unions, a leading force in the campaign for multi-party democracy, sees strikes as politically motivated and has called for a conference between government, employers and unions.

However, relations between the government and trade unions are at an all-time low. Last weekend the congress called on President Kaunda's government to resign before multi-party elections due next year.

• A senior official of Zambia's ruling party said on Monday that the banning of an opposition political convention on Saturday was "purely a police matter". Reuter reports from Lusaka.

Police in riot gear stopped more than 500 delegates of the Movement for Multi-Party Democracy (MMD) from holding a convention to turn their movement into a political party.

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## UK NEWS

## Tories strive to halt momentum for early election

By Ivo Dowsay, Political Correspondent, in Bournemouth

CONSERVATIVE Party leaders were yesterday trying to slow down the increasing momentum for an early general election as delegates gathered for the annual Tory conference.

With speculation mounting that the government may seek a June poll to capitalise on the early benefits of UK entry into the European Exchange Rate Mechanism, ministers underlined the alternative options of an October 1991 or 1992 date.

The Prime Minister added to the newly-buoyant mood within the party, but refused to be drawn on an election date.

Arriving at the conference hotel in Bournemouth on the English south coast, Mrs Thatcher told reporters: "It is full steam ahead for a fourth term, whenever that may be."

But it was also clear that the new mood in the party will fuel enthusiasm for the so-called "golden scenario." This envisages an election in June next year after the impact of lower interest rates and an expected fall in inflation have tested in May local elections.

Many believe that to wait longer would allow the negative effects of ERM entry

— most notably higher unemployment — to damage the Tories' chances.

But efforts by reporters to pin down senior Tory officials as to a likely election date were thwarted by a number of conflicting interpretations as to the electoral ramifications of ERM entry.

As Mr Neil Kinnock, the Labour leader, called for a debate on the move, Mr Kenneth Baker, the Conservative party chairman, was yesterday attempting to dampen down the growing election fever.

He told an eve-of-conference press briefing that both the 1981 and 1992 options remained open. "It is far too early to decide at this stage — certainly in the immediate aftermath of the statement last Friday — about the date of the next election," he insisted.

Nevertheless, there was little doubt yesterday that the one percentage point cut in interest rates had already shifted the pre-conference mood of the Tory faithful from nervousness to optimism.

The conference opens today and ends on Friday with a rousing call from Mrs Thatcher.

## Channel tunnel back on the track

David Lascelles, Banking Editor, looks at the new financial package

**I**t does finally look as if there will be light at the end of the tunnel.

The new financial package which Eurotunnel is cobbled together may not be quite what the executives originally had in mind. But it should be enough to enable a rights issue to go ahead and rebuild the company's finances. That, in turn, greatly strengthens the chances of the 50km project being completed on time in mid-1993.

But it is an untidy package. More than a third of Eurotunnel's 210 banks failed to stump up their share of the £2bn extra cash which it needs — despite months of cajoling and negotiation. Only the UK banks, it appears, paid up in full. In Germany and even France several banks fell by the wayside. The Japanese banks, who are the largest country group in the syndicate, originally took a hard line, but eventually came up with close on their commitment. There were many drop-outs among banks from the Third World and east Europe.

The shortfall means that most of the leading banks in the syndicate will have to increase their share to close the gap. The inclusion of the

existing £500m loan from the European Investment Bank is a fudge to complete the total.



Alastair Morton

That money will not actually start to become available until the project's three tunnels are completed later next year.

But yesterday's announcement reflects the decision of Eurotunnel's board in Paris last week to press on even without a signed banking agreement. The alternative would be to lose momentum and jeopardise the rights issue.

With the UK's electricity privatisation due in late November, there is only a relatively narrow window in the market.

The pre-underwriting agreement runs out in January. The point, however, is that the bankers themselves should be satisfied with the package since they are the people who

are demanding that Eurotunnel raise fresh money. They are saying that the project must have at least £7.5m in place now to cover the total expected cost even if it will not actually be needed for some years. Assuming a successful rights issue, Eurotunnel will have around £2.5bn giving it an extra cushion.

Mr Alastair Morton, Eurotunnel's chief executive, was claiming yesterday that the reluctance of so many banks to increase their lending did not reflect worries about the tunnel's viability so much as concern about the present economic climate. He said the project was now sufficiently advanced (more than half the tunnelling and terminal work is complete, and 38 out of the 42 equipment contracts have been placed and priced) for the risks to be greatly reduced.

So far, Eurotunnel has spent a total of £30m, consisting of the £1bn of equity which it raised at the launch in 1987, and £20m of bank loans. The high level of UK interest rates this year has been painful, though the company splits its borrowing between sterling and the cheaper French franc.

Yesterday's cut in base rates, and the prospect of more later, is a big bonus, and Eurotunnel hopes to keep its average borrowing costs this year below 12 per cent.

The focus will now switch to the rights issue in the first half of next month. The new bank loans are conditional on that going ahead. The issue will amount to around £250m. It was pre-underwritten by financial institutions last May which greatly increases its chances of succeeding.

Although it will still be some weeks before a prospectus is issued, the selling job gets under way today. As with the original issue, subscribers will qualify for free travel on the Eurotunnel shuttle trains.

The event should coincide with some good news when French and British tunnellers, who are now less than a mile apart, pass a 100m probe through to each other early in November. This will be followed by a formal breakthrough of the central service tunnel attended by Margaret Thatcher and President Mitterrand in January.

The brightening prospects for Eurotunnel have been reflected in its share price. From a low of 37p earlier this year — barely above the 28p issue price — they rose to last night's close of 47p. But shareholders will have to be patient. The latest forecast is that they will receive no dividends until 1992, meaning that the founding shareholders will have had to wait 12 years for the

Nauchno-tekhnicheskoye Objetchnye Vtoroy (NPO Vector), devoted to biotechnology and biomedicine, which includes research laboratories, a pilot plant and two experimental farms.

## BRITAIN IN BRIEF



### South Wales wins contract

South Wales Electricity has won a contract to distribute electricity to Cardiff Bay, one of the largest urban development programmes in Europe.

The 15-year contract awarded by the Cardiff Bay Development Corporation will have a sizeable impact on the power company's core distribution business, which represents around 80 per cent of its total earnings.

South Wales Electricity will invest more than £25m over 15 years in a new distribution network which will add around 5 per cent to its system.

### Called to account

Chartered accountants will be obliged to "blow the whistle" on colleagues who are dishonest or do bad work, according to draft rules published by the Institute of Chartered Accountants in England & Wales, the UK's largest professional accountancy body.

The move, which will have to be voted on by the ICAEW's 30,000-plus members, comes as part of a general overhaul of the ICAEW's disciplinary procedures. The ICAEW envisages appointing an independent ombudsman to review decisions of its Investigation Committee, and hopes to take on new powers to intervene in members' practices.

### Clowes in court

Peter Clowes, the former head of a \$190 million investment empire, appeared in court yesterday charged with offences including the theft of nearly \$20 million.

Mr Clowes, 48, founder of Barlow Clowes Gift Managers and the Gibraltar-based Barlow Clowes International, is alleged to have committed 38 offences, including 20 of theft.

### Sale of London site fails

The sale of County Hall, the former seat of the Greater London Council, collapsed after the developers, County Hall Development Group went into receivership.

County Hall Development Group, an Anglo-Japanese consortium which had been formed solely for the purpose of developing the building, had incurred costs of £50m which will be shouldered by its 21 shareholders, led by London & Metropolitan, New England Properties, Lazard Brothers and Touche Nenemant.

### Biotechnology with USSR

#### A London biotechnology company, Oxford Virology, has negotiated three agreements with Soviet scientists in Novosibirsk to exploit Soviet biotechnology.

The agreements cover

patenting of the technology,

marketing of products and

processes, and introductions to joint ventures involving western companies.

The Soviet connection is

seen as a last chance for

self-regulation of the

newspaper industry.

The industry has already

set up a Press Standards Board

of Finance to fund the new

commission. It will be chaired

by Mr Harry Roche, chairman

of the Guardian and

Manchester Evening News.

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to be voted on by the ICAEW's

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independent ombudsman to

review decisions of its

Investigation Committee, and

hopes to take on new powers

to intervene in members'

practices.

### Plan for Antarctic park launched

Mr Jacques Cousteau, the French underwater explorer and environmentalist, said that Mrs Thatcher had twice refused to see him to discuss the environmental protection of Antarctica. He was visiting London to launch a campaign by the World Wide Fund for Nature and Greenpeace to persuade the British Government to drop its support for oil and mineral exploration in the Antarctic. He said the last reply he received from No 10 Downing St was that the Prime Minister did not consider the matter a priority at the moment. Next month the 24 countries which are parties to the Antarctic Treaty will meet in Santiago, Chile, to discuss drawing up a comprehensive environmental protection plan for the region. The environmental campaigning groups want a ban on the mining and exploration which is permitted under the Convention on the Regulation of Antarctic Mineral Resource Activities (Cramra). They want the area declared a world park to be run on the lines of a nature reserve.

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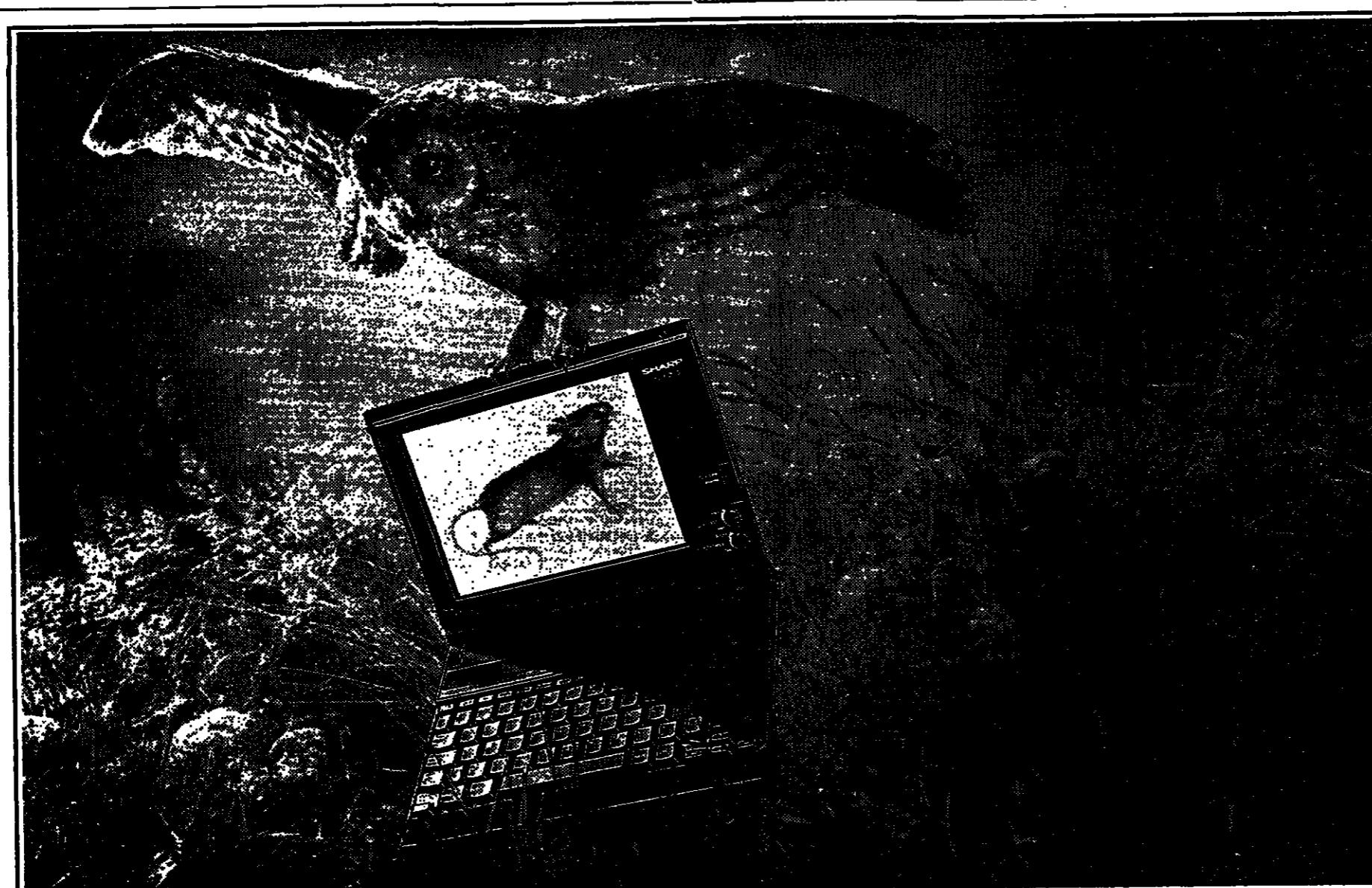
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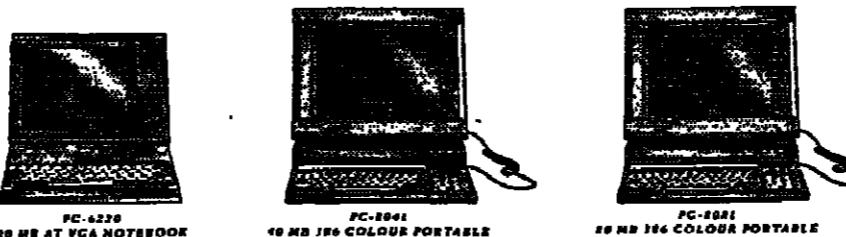
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## UK NEWS

### No soft options for hardware producers

Alan Cane hears a gloomy prognosis for the future of Britain's computer industry

COMPUTER manufacturers in the UK, most of them subsidiaries of US parents, are tightening their belts in anticipation of a year or more of slow growth as large companies defer capital spending and the public sector looks for ways to cut data processing budgets.

A combination of the economic climate - which all the manufacturers have no hesitation in calling a recession - and underlying changes in the industry itself, is casting a long shadow.

The announcement of a one-point cut in base rates and Britain's entry into the European Exchange Rate Mechanism (ERM) brings some relief and while hardware manufacturers think lower interest rates will stop things getting worse, the future is far from bright.

Mr John Gardner, managing director of ICL, the UK's largest computer maker which will become part of Hitachi of Japan in November, said: "It is a step in the right direction. I thought it was going to be a rough ride for at least the next year and a half but now I think we might see some improvement in 12 months."

Mr Ian Reynolds, director of marketing and sales for IBM UK, said before the announcement of the rates cut: "It will be well into 1991 before we

expect to see signs of recovery."

Mr John Perry, managing director of Unisys in the UK, added: "It would be foolhardy to plan for major growth next year".

AB Electronics, a Welsh-based group which among other activities assembles printed circuit boards for many of Europe's leading computer manufacturers, had noticed a slowdown in business as the economic climate worsened.

Sir Peter Phillips, chairman, said the company had to reduce its cost base and look for new business, which is not easy at present. Managing inventory had become a serious problem with sharp fluctuations in orders.

Although most industrial sectors have been affected, the pattern is uneven. Sales of retail systems for food and drink remain strong, while fashion, footwear and consumer durables show a distinct downturn.

Mr Perry notes that management which understand information technology are still investing strongly but where there is a gulf between business management and data processing management - which means most UK companies - investment decisions are increasingly delayed. Over the past two years, data processing budgets are coming

Computer hardware sales in UK					
	1989	1990	Change	1991	Growth
	\$m	\$m	%	\$m	%
Hardware	1,578	1,624	2.9	1,738	2.5
Mainframes	1,685	1,447	-13.1	1,459	-2.9
Minicomputers	1,153	1,132	-1.8	1,453	4.7
Small bus comps	4,256	4,587	8.0	7,017	10.5
PCs/workstations	8,652	8,800	1.7	11,697	6.2
Total					

1990 expected column; 1991 forecast; 1989-94 growth annualized

Source: International Data Corp.

realised the rate had set in.

The computer industry is undergoing structural changes, in particular a move from custom designed systems to commodity equipment, which is producing effects in the kind of scientific systems used in test and measurement where the moratorium on defence procurement is hurting.

Hardware manufacturers have in the past and with some justification considered themselves virtually recession-proof, arguing that customers need computers to boost competitiveness in good times.

But the consensus among the industry's top managers is that growth in the UK this year will be between zero and 5 per cent, a far cry from the double digit growth seen in the 1980s.

The beginning of the second quarter, April 1, seems to be the point at which most people

are spending heavily on equipment to help in the collection of the community charge are scrutinising their information technology budgets with renewed vigour.

For central government, the cost of maintaining a presence in the Gulf is forcing departments to look closely at their operational budgets with a view to deferring and reducing expenditure.

IBM's business also reveals a complex picture. The company had recently announced a new mainframe family which had excited interest among its big machine users. These companies - the banks and other financial institutions - had an almost inelastic demand for processing power. "We are finding difficulty in delivering enough systems."

Mr Geoffrey Shingles, managing director of the UK subsidiary of DEC, the world's largest minicomputer manufacturer, said getting the company's cost structure right was proving difficult.

"The market does not believe we are yet in the right shape for the 1990s," he said. Moves to restructure the company had been under way in the UK for more than a year. "These are tough problems for us to face but at least we are taking clear, positive steps to deal with them."

## Lockerbie police chief tells of 'complex' case

THE CHIEF Constable of Scotland's smallest police force told today how he masterminded the police and emergency plan that swung into action in Lockerbie within moments of the Pan Am flight 103 disaster on December 21 1988, the Press Association reports.

Mr John Boyd, now Her Majesty's Inspector of Constabulary for Scotland but then Chief Constable of Dumfries and Galloway, said he first learned of the disaster at his home from a TV news flash - followed "almost instantaneously" by a call from his force headquarters.

He described how at an early stage that night he established basic ground rules for the investigation on the assumption that it could well become a criminal inquiry.

"The temptation to short-cut the process" for short-term expediency was to be resisted." Mr Boyd said at the Lockerbie inquiry, which today entered its second week at Dumfries.

He said no air crash planning exercise could have envisaged the "scale and complexity" of events surrounding the Lockerbie disaster - or the trauma experienced by relatives of the dead, the "carnage" which faced emergency services or the "political pressures" created by the international scale of the disaster.

"It was obvious that with an air crash of this magnitude and international dimensions, the governments of various countries were immensely inter-

ested to find out the cause of the accident." Mr Boyd said he maintained his own independence during the inquiry. He outlined the pressures placed on his force - with only 344 officers - and of logistical problems caused by the disaster.

It happened on the longest night of the year, creating a shortage of daylight for searching and the search spread out to cover 84 square miles.

In the early stages, continued Mr Boyd, identification was difficult because of a lack of comparative records. Some victims were identified by fingerprints taken from their homes or their workplaces.

Others were identified by other means, including medical records, and because of the severe damage caused to the bodies, relatives were dissuaded from viewing them unless accompanied by doctors.

Other methods included visual identification by investigators based on photographs supplied by relatives, or clothing, or official documents.

From the outset, it had been decided that there must be as complete identification as possible, despite pressure from relatives.

But some bodies were never recovered, including those of some victims sitting in the wing section of the fuselage which crashed on the Sherwood area, and those of some residents of that area, who died in the fireball created by the crash.

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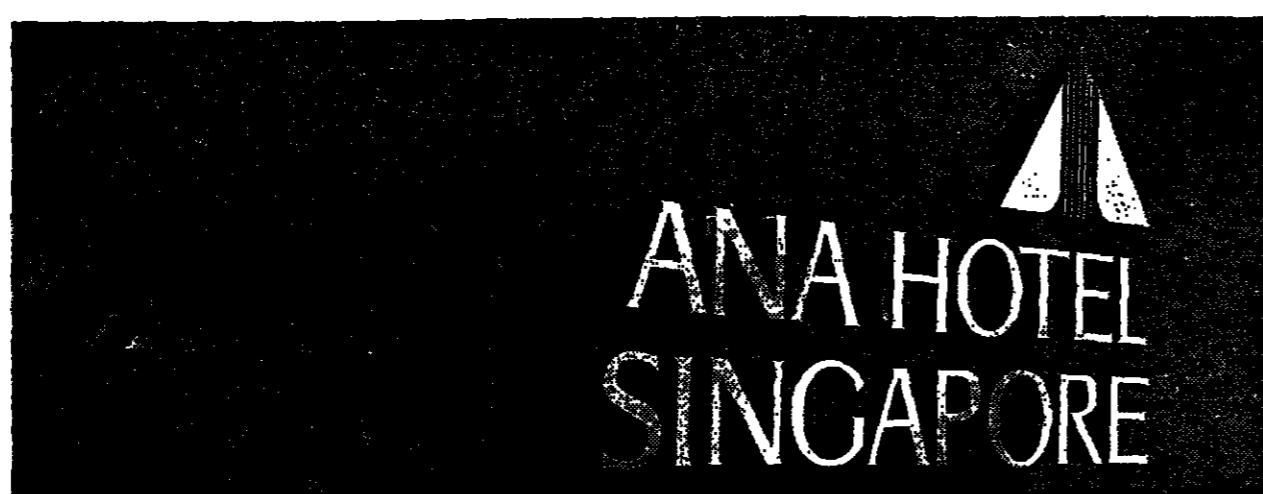


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 \* Dr Simon Brand, Chief Executive and Chairman of the Board, Development Bank of Southern Africa.

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## UK ECONOMY

# Slowdown bites as pay levels drop

THE level of pay settlements in manufacturing has fallen for the first time in over two years as the economic slowdown starts to affect pay negotiations, the Confederation of British Industry, the employers' association said yesterday, writes John Capper.

The CBI said figures from its pay databank showed signs of pay settlements in both manufacturing and private services starting to ease, although unit labour costs in manufacturing were still rising at an annual rate of 6.5 per cent.

The CBI's survey of settlements in 1,000 manufacturing and 200 service showed a drop in the level of manufacturing pay settlements from 8.9 per cent in the second quarter of this year to 8.5 per cent in the third quarter.

The slowing in manufacturing pay settlements is 8.5 per cent - as yet only an estimate - takes the figure back to the level of the first quarter of this year. It is the first quarterly fall since the start of 1988.

The figures contrast with a continuing rise in Government

estimates for gross earnings increases. The latest figures to July show earnings rising at 10 per cent across the whole economy and 9.75 per cent in manu-

facturing.

The CBI figures include only pay settlements, and exclude increases in gross earnings due to such factors as longer working hours or improvements in individual bonuses.

The last quarter of the year includes important manufacturing pay negotiations in the car industry at companies such as Jaguar and Rover Group.

## NEW CENTRAL RATES units per Ecu

	Belgian franc	42,402
Danish kroner	7,84185	2,03588
D-Mark	133,651	60,8451
Spanish peseta	6,86251	1,074717
French franc	1538,24	42,402
Irish punt	4,21643	2,31643
Italian lira	5,09803	29,8850
Luxembourg franc	5,15850	29,8850
Dutch guilder	2,31643	0,69904
UK pound	0,69904	205,311
Greek drachma	205,311	178,735
Portuguese escudo	178,735	

imum permitted appreciation of sterling against any other currency in the mechanism is equal to the maximum permitted depreciation of the other currency against sterling. Also shown are the central rates of ERM currencies against the Ecu on narrow bands.

In principle, ERM currencies are limited to a "maximum divergence spread" of either 2.25 per cent or, in the case of sterling and the Spanish peseta, 6 per cent from their central rates against the Ecu.

Before calculating the maxi-

mum divergence spread, however, complex adjustments to the Ecu basket have to be made to include the effect upon it of the diverging currency itself. Also necessary is adjustment for those currencies that are not within the ERM on narrow bands.

When the "divergence indicator" reaches a threshold, defined as 7.5 per cent of its maximum divergence spread,

there is a presumption that action will be taken by the authorities responsible for the diverging currency.

BILATERAL CENTRAL RATES AND SELLING AND BUYING RATES IN THE ECU FROM YESTERDAY								
	SF100 =	DK100 =	FF100 =	DM100 =	£1 =	FR100 =	IT100 =	
BELG/LUX:	S 553,000	628,970	2109,50	58,5115	28,1930	1672,15	33,6630	
C	540,723	614,977	2062,56	55,2545	27,5861	1630,54	31,7316	
B	528,700	601,295	2016,55	54,0260	26,9530	1789,88	30,8535	
DENMARK:	S 18,9143	116,322	390,160	10,4511	5,21400	346,240	6,23100	
C 18,4938	113,732	381,443	10,2186	5,09803	338,537	5,08637	11,2252	
D.kr 18,0831	111,200	373,000	9,9813	4,98500	331,020	5,22600	10,5578	
FRANCE:	S 16,8510	88,9250	343,050	9,18900	4,58400	304,440	5,47650	
C 16,2608	87,3257	336,388	8,95640	4,48247	297,861	5,15861	5,98860	
Fr 15,8930	85,9700	327,920	8,78500	4,36300	291,040	4,85500	5,31800	
GERMANY:	S 4,95900	28,5100	90,4950	2,74000	1,35700	92,7700	1,63300	
C 4,84837	26,2162	29,8164	2,67894	1,33651	88,7520	1,58847	2,85000	
DM 4,74000	25,6300	29,1500	2,61900	1,30850	88,7800	1,44900	2,77800	
IRELAND:	S 1,85100	10,00370	11,2630	38,1825	0,510246	33,9868	0,809772	
C 1,80861	9,78804	11,1269	37,3281	0,498865	33,1283	0,574261	1,10118	
I	1,768850	9,56830	10,8825	36,4984	0,487799	32,8939	0,540498	1,03710
ITALY:	S 37,1020	20062,0	22817,0	76540,0	2050,03	67912,0	1222,30	
C 32,2764	19615,4	22308,1	74821,7	2004,43	66405,3	1151,11	2207,25	
L 3546,90	19179,0	21613,0	73257,0	1958,84	64928,0	1084,10	2078,79	
NLANDS:	S 5,58700	30,2100	34,3600	115,2250	3,06700	1,54000	1,84000	
C 5,48285	29,5389	33,5953	112,6730	3,01848	1,50500	1,73345	3,22289	
FI 5,24150	28,88225	32,6476	110,1675	2,95100	1,47250	1,63250	3,13052	
SPAIN:	S 334,619	1809,40	2057,80	6801,70	184,892	92,2400	6125,30	
C 315,143	1704,00	1938,08	6500,00	174,151	88,6725	5768,65	161,750	
Pta 268,802	1604,90	1825,30	6121,70	163,997	81,8200	5433,10	160,680	
UK:	S 1,74510	9,42610	10,7320	35,9870	0,984240	0,481050	31,9450	
C 1,64352	8,88687	10,1073	33,8884	0,906118	0,463053	30,0855	0,621514	
£ 1,54790	8,36970	9,5190	31,9280	0,852280	0,428690	28,9400	0,491160	

6 = Exchange rate at which the central bank of the country in the left hand column will sell the currency identified in the row at the top of the table. C = Bilateral selling rate. B = Exchange rate at which the central bank of the country in the left hand column will buy the currency identified in the row at the top of the table.

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## POLAND



# FINANCIAL TIMES

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Tuesday October 9 1990

## Crisis of governance

US budget-making has become a lamentable shambles. Nine months of negotiation ended in rejection by the Congress last Friday. True, the proposed tax package of tax increases and spending cuts was little more than a token gesture. But it was better than nothing. Even so a hint of higher taxes and reduced entitlements were too much for nervous Congressmen to countenance in the run-up to November's elections.

Now that their political positions have been noted, and opposition to tax increases recorded, a compromise package will be cobbled together. The Washington monument will be reopened to the public. But the budget deficit will remain at over 5 per cent of gross domestic product next year, and probably as much the year after that.

The scale and persistence of the budget deficit does not appear to be a serious electoral issue. Perhaps this reflects the informed perception of a rational electorate. More probably, it reflects a weary cynicism about the machinations of politicians in Washington.

Does the deficit matter? Talk of insolvency seems more appropriate to governments in South America than to the United States. In the former the pattern of rapidly rising debt, accelerated by borrowing to pay interest, has been all too familiar. Eventually investor confidence collapses, the exchange rate plummets and governments are forced into hyperinflationary money creation.

### Debt ratio

The solvency of the United States is not in doubt, at least in the short to medium term. The ratio of debt to gross domestic product in the US is not so different from that in Britain. The difference is that it has declined across the 1980s in the UK, while gross public debt has risen sharply in the US, from 37 to 51 per cent of gross national product, between 1981 and 1990. Foreign investors will continue to hold US government securities, though the recent fall of the dollar suggests they are decreasingly happy to do so. Many will be prepared to buy the new issues. But even for the US debt accumulation cannot continue indefinitely, while

## The voice of small business

THE plan by Britain's chambers of commerce to upgrade the quality of services they provide to their members has much to recommend it. The imminent creation of the Single European Market means that Britain's business community needs more than ever an effective, locally-based business support organisation. Many continental countries already have well-resourced chamber networks which enjoy public law status.

The programme announced last week by the Association of British Chambers of Commerce is ambitious, particularly when set against the uneven performance of the country's 110 local chambers in the past. Some provide a high level of service to their members but many do not and at the national level the chambers lack influence.

The association's Effective Business Support campaign calls for the creation of a national electronic information network covering the products and services of the 70,000 member businesses. Chambers will be merged where necessary and new ones opened to achieve a more consistent geographical coverage.

Services provided by the chambers will be measured by tougher quality standards and an improved programme of training will be provided for managers and staff. Finally, a recruitment drive will be launched to take chamber membership to 150,000. The target date for completing the programme is 1994.

Even if this ambitious timetable can be kept to there is an inevitable feeling that the programme is 20 years too late. If the chambers had been providing the sort of service they now envisage throughout the 1970s and 1980s then there might have been no need for the present proliferation of private and public sector small business initiatives.

### Substantial overlaps

The chambers are also unfortunate in that the timing of their campaign coincides with the creation of a nationwide network of Training and Enterprise Councils. If the TECs fulfil their role there may be sub-

The sale of the electricity industry - the UK's biggest and most complex privatisation - is entering its last lap. Over the next six weeks, the government and its advisers hope to persuade up to 7m people to register an interest in buying shares in the 12 regional electricity companies.

Electricity is the high water mark of privatisation in Britain. More than 50 companies have been sold during the 1980s, thanks to a policy driven by three central concerns of the Thatcher government: competition, public spending control and the spread of share ownership.

After electricity, there will be little fresh to sell. British Coal, British Rail, the Post Office and the nuclear industry, the four main public sector survivors, will each prove formidably difficult to privatise, even if the next election returns a radical Conservative government bent on continuing the programme. In the short term, the government's remaining 45 per cent stake in British Telecom is one of the few large assets left to stoke the privatisation fires.

The electricity sale is the largest privatisation yet: total proceeds from a 100 per cent sale of the 17 electricity companies in England, Wales and Scotland are expected to be about £100m. It is the most complex: no other privatisation has been preceded by a wholesale industrial reorganisation.

It has also been the most controversial and accident-prone of the big sell-offs. The reputations of one cabinet minister, Mr Cecil Parkinson, and the entire UK nuclear industry were damaged by the botched attempt to privatise the nuclear stations. The tortuous sale preparations have been punctuated by several explosive diversions, notably this summer's proposal to sell PowerGen, one of the two generating companies in England and Wales, to Hanson, the UK conglomerate.

The government's advisers hope the controversies are now behind them. The chairmen of the 12 regional electricity companies are in the final stages of agreeing their profit forecasts and dividend covers with the government. Decisions will follow on the share price, yield and, crucially, on whether to sell 100 per cent of the companies or only 60 per cent.

Last week saw the announcement of incentives for individuals to buy shares in the 12 regional electricity companies, the first tranche of the privatisation scheduled for December.

"There is an enormous incentive for people to invest," said Mr David Cleary, a director of Kleinwort Benson, the government's financial advisers.

Kleinwort Benson pointed to the uniquely long phasing of the instalment payments to support its claim that these incentives are the most generous offered in a privatisation.

On the one hand the government has always wanted to encourage small investors to buy the shares of privatised companies, but on the other it runs the risk of being accused of giving assets away on the cheap. In the event, there has nearly always been a worthwhile premium for the punters, and sometimes a bumper one.

Over the years the government has refined the way in which it juggles allocations between different categories of buyers. Besides members of the general public (who are now divided into preferential and non-preferential groups), the offers are separately marketed to UK institutions and to foreign institutions. So-called "clawback" arrangements have been devised to help balance the allocations according to the unpredictable volume of public applications.

The grim situation of millions of small investors being stuck with big short-term losses has up to now

been avoided, although it was a close-run thing with the BP issue in October 1987. Fortunately the stock market crash came a few days before the public would have sent in their application forms. If the crash had come afterwards it would have been a very different story.

Not all the flotations have proved immediately profitable. Jaguar, Enterprise Oil and British Steel achieved little or no premium on the first days of dealing. Most issues since British Telecom in 1984 have, however, gone to substantial premiums - usually between 35 and 80 per cent.

These numbers need to be qualified. They relate to the partly-paid price: the bigger issues have been structured so that three payments are involved, with only about 40 per cent payable initially. A reasonable 10 per cent cent

The UK electricity industry sell-off may yield yet more surprises, says David Thomas

## A large Tory banana skin

Customers who pay the minimum first instalment of about £100 in December could enjoy a return of over 30 per cent in the first year.

But the very generosity of these incentives underscores how important this privatisation is to ministers. The government's already battered reputation for economic management would be further dented if the millions of people who are expected to apply for electricity shares failed to make a tidy profit in a pre-election period.

The department of energy is concerned not just to encourage a large take-up of shares, but also to spread share demand fairly evenly between the 12 regional companies. The incen-

the few large City firms not acting as brokers to an electricity company, warned recently that regional declines in particular industries or local population migration would produce sharply different results in the companies.

The government has tried to anticipate such fears in two ways. First, those companies which appear to have the most fragile local economies - such as South Wales, Manweb and Northern - have been given a relatively easy passage into the private sector: they will be able to raise their prices more quickly than other companies, while they have been saddled with relatively light debt burdens.

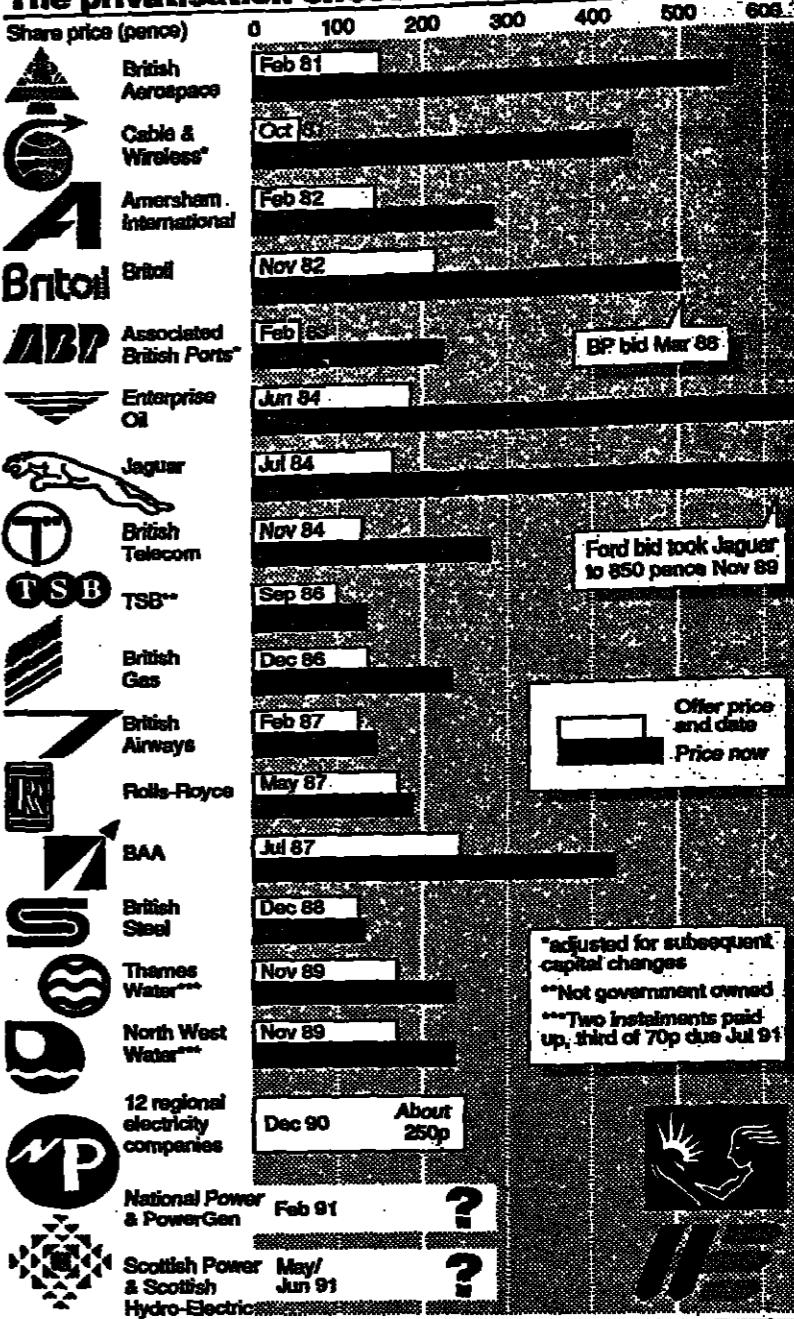
Second, the government has tried to avoid early shocks by presiding over the negotiation of a series of complex contracts which will shape the industry in its early years in the private sector. In particular, the three year coal supply contract between British Coal and National Power and PowerGen will introduce a modicum of price predictability and reduce the generating companies' initial ability to cut costs.

Once these initial contracts run out, however, uncertainties will begin to mount. Environmental concerns such as global warming and acid rain could force the industry into costly anti-pollution investment. The new electricity price-market or pool, in operation only since April, is almost certain to yield surprises. The industry's regulator, so far largely silent, may assert himself, as have his counterparts in telecoms and gas. Some electricity company chairmen, currently under a government three-line whip not to rock the boat, could try to make a mark with diversifications.

This list could be extended without mentioning the two great uncertainties - the outcome of the next general election and the course of the Gulf crisis.

A Labour government might take back under public control the National Grid Company, responsible for running the backbone of the elec-

### The privatisation effect



tricity industry. It might also strengthen the regulator, and try to obstruct National Power's and PowerGen's plans for reducing their dependence on British coal while simultaneously increasing the environmental demands on the two generators.

In the shorter term, depending on its timing, a Gulf war could either scupper the entire privatisation or

send the value of the electricity shares into a dive sufficient to wipe out the value of the incentive package. The recent turbulent stock market conditions have already forced the government to ponder the option of selling even 60 per cent of the companies. Even this late in the day, electricity privatisation may still yield surprises.

stock afield of a likely recession. Elsewhere TSB, not strictly a privatised company, but floated in much the same way, has been a distinctly unexciting performer.

Otherwise, the big utilities British Telecom and British Gas have put in solid performances, and have beaten the index since becoming listed. British Airways sparked to begin with, but its share price has weakened markedly since it was floated.

The only significant dudell has been Amersham International, the radioactive materials company which was brought to the market at a time when technology was glamorous. The shares soared to an embarrassing premium at the time, in February 1982, but subsequently the canon of the original pricing has been vindicated.

More recently, British Steel has gone nowhere very much in its nearly two years in the private sector, being viewed as a cyclical

Barry Riley

## Performers for the punters

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has more than doubled relative to the market in nine years.

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## OBSERVER

this incident just might bring an end to the taboo over criticising Burakumin. "If so, Wolferen will have done a great service for Japan after all," he says.

### NUTS to EC

With a fine sense of timing, Price Waterhouse has just issued a guide to acronyms and abbreviations used in the EC.

Some of the more memorable include ACE (action by the community relating to the environment), ASCOT (assessment of systems and components for optical telecommunications), BRAIN (basic research in adaptive intelligence and neuro-computing), ECLAIR (European collaborative linkage of agriculture and industry through research), JOULE (joint opportunities for unconventional or long term energy supply).

The ERM is in there - "Instrument for linking EMS currencies by means of a central rate accompanied by margins of fluctuation". But Price Waterhouse was pipped by John Major since it adds, "Exceptions are the escudo, drachma and sterling".

My own favourites are NUTS (nomenclature of territorial units for statistics).

### Bridge players

This is the centenary year of that magnificent symbol of Scottish engineering the Forth railway bridge. The event was thoroughly celebrated at the weekend with fireworks.

Meanwhile, in the comfortable surroundings of nearby Charlotte Square, Edinburgh, the fund managers employ themselves innocently setting up new fund management companies from time to time. And naturally the names of new

Burnham Lambert's much-quoted market strategist, when that securities house collapsed last February. Several other Drexel analysts also moved to BZW as part of a build-up of its US presence.

Alas for BZW, it has now lost the services of Cohen, who is moving to Goldman Sachs, one of the premier US securities houses, with a particularly strong reputation for strategic analysis. Cohen says it is not a reflection on BZW. She greatly enjoyed her time there and regards its people as "top notch". It is just that the job at Goldman is an enormous personal opportunity.

Goldman's existing market strategist, Steven Einhorn, is being promoted to co-head of the research department, but will continue to comment on the market alongside Cohen.

Having the two share a similar approach to analysis, both taking a very methodical approach to economic data, flows of funds, and valuation figures.

It was that approach which prompted Cohen to become bearish of US equities well ahead of many rivals.

She remains bearish on the US market. "The economy is getting weaker and corporate profit expectations are still too high".

### Blue calls

The Conservative Party seems to have plenty of money to throw about.

It has hired hundreds of mobile telephones from British Telecom for the conference week in Bournemouth, together with three helpful women from the BT bureau in the City of London. The trio will be in Bournemouth for the duration to show delegates how to make these newfangled gadgets work.

I would like to know whom the Tories will be ringing in this exciting week for the markets. Will it be the security net, their constituents, or their brokers?

### Bear caught

The views of British securities firms on US equity market trends do not usually cut much ice on Wall Street.

Yet for the past six months the opinions of Barclays de Zoete Word have commanded particular respect. That is because BZW had the presence of mind to snap up Abby

Joseph Cohen, aged 38, Drexel

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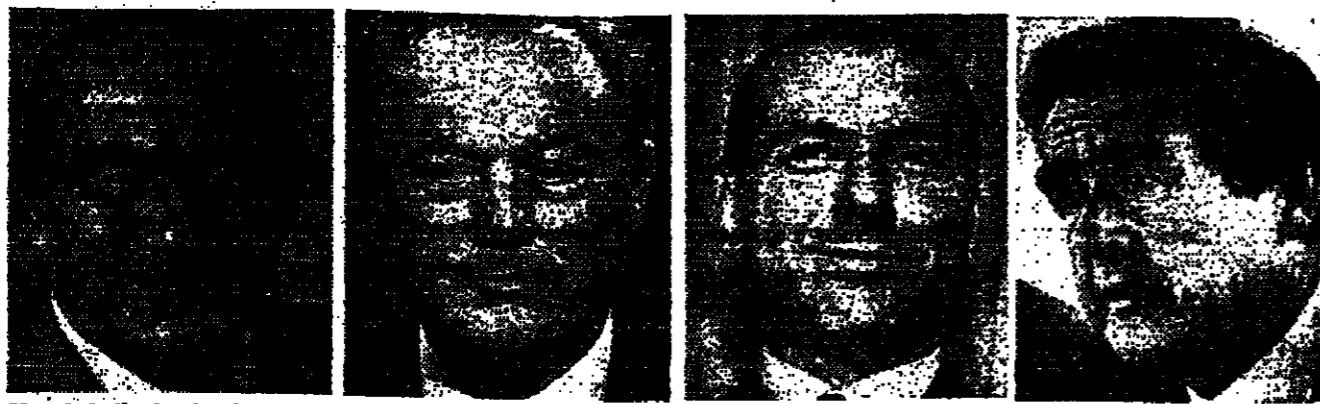
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Moguls in the battle for the box: from left, Francis Bouygues, Robert Hersant, Silvio Berlusconi and Jean-Luc Lagardère

## William Dawkins on the battle for control of a French channel TV's real-life game show

France's television industry is in more of a mess than ever. The ending of the state's broadcasting monopoly five years ago has sparked off a ratings and advertising war in which standards have suffered as badly as the losers' balance sheets. Four big changes in broadcasting law and the establishment of three different regulatory authorities in the past six years have created a cultural wasteland.

To make matters worse, nobody is allowed to own more than 25 per cent of a private channel, a sure recipe for management paralysis.

In the middle of all this Mr Jean-Luc Lagardère, chairman of Hachette, the French publishing and media group, is poised to find out whether he will be allowed to take effective control of *La Cinq*, the loss-making private channel.

If the country's broadcasting authority, the *Conseil Supérieur de l'Audiovisuel*, gives him the go-ahead, it will bring down the curtain on an 18-month battle between some of Europe's most prominent media barons - worthy of *La Cinq's* own soap operas.

Mr Robert Hersant, owner of the right-wing *Figaro* newspaper and chairman of *La Cinq* since its relaunch in 1987, has decided he can no longer afford his share of the channel's losses, now approaching FF2.5bn. He wants to sell most of his 25 per cent stake, hand over the chair to Mr Lagardère, and concentrate on his family publishing interests. "The investment was too heavy for a family group," says a Hersant adviser.

He is not the only media magnate to bow out recently. Mr Robert Maxwell has decided to put up for sale his stake in *TF1*, the leading French private channel, as part of his wide-ranging withdrawal from television. But his disagreements with the main shareholder, the Bouygues construction giant, also played a part, as did Mr Maxwell's belief that

French broadcasting faces an unprofitable future. It is a shame, says Mr Maxwell, that a country "which has given so much to the world of culture should be incapable of organising its audiovisual industry".

Puzzled outsiders can be forgiven for asking why Hachette should want to invest in such an unprofitable industry. *La Cinq* is set to lose another FF1bn this year and next before breaking even by the end of 1992, according to Hachette's estimates. Outside analysts are more pessimistic.

Hachette argues that this is an unrepeatable opportunity and that Hachette stands out among other world media groups for not owning a television channel. By the time they estimate *La Cinq* will break even, it will have clocked up about FF3.5bn of accumulated losses, which

reduce the losses it makes on a 7 per cent audience share.

After a slow start, *La Cinq* lifted its audience share to 15 per cent by last year, since when it has slipped to about 13 per cent, behind *TF1's* 40 per cent and *Antenne 2's* 23 per cent. Hachette reckons that given an efficient management, *La Cinq* could crank up the audience share to a profitable 17 per cent.

Under French law, television channels must broadcast at least 50 per cent European Community-generated programmes, within which 50 per cent must be French. These are more costly to produce than the US serials *La Cinq* acquires through the Italian media mogul Mr Silvio Berlusconi, who also owns three television channels, a cinema chain and an advertising agency in Italy. It is repeatedly being fined for exceeding its allowance of American soaps.

Mr Lagardère has been fighting to get his hands on a television station for years. He was popularly seen as the front runner for control of *TF1* on its privatisation three years ago, but was pipped at the post by Mr Francis Bouygues, the self-made founder of the construction company - a decision many of them would really like to join *Nato*, and so benefit from the guarantee of collective defence against aggression. But they accept that this would be considered too provocative against Russia, and therefore are willing to settle for being in the shadow of *Nato's* protective umbrella without being explicitly covered by it.

Some of them may also be attracted by a second argument, that the united Ger-

## FOREIGN AFFAIRS

# Solution in search of a problem

Edward Mortimer visits Nato and finds it thoroughly confused

has proved its effectiveness; and among the keenest to keep *Nato* in being, as a deterrent against Soviet re-advancement, is a factor of stability in central and eastern Europe. Some see German strength as constituting such an imbalance, actually or potentially. I think this fear very far-fetched.

Under the treaty, one of the main features of *Nato* is that it should be reconstituted to re-establish its ability to launch a serious conventional attack on western Europe. All this has been accompanied by a complete change in Soviet rhetoric and international behaviour. Confrontation, once the norm, has disappeared. Co-operation, once the exception, has become the norm. The main fear of western governments now is that this benign mood might not last, and their priority has switched from deterring Soviet aggression to avoiding any attitude that might isolate the Soviet Union or undermine its present leadership. For that reason another agreement will be signed in Paris next month, proposed by *Nato* leaders at their London summit in July: a joint declaration in which *Nato* and Warsaw Pact members will "solemnly state that we are no longer adversaries".

Some wonder if *Nato* has a sense of "mission accomplished", and that its officials feel obliged to think up reasons why they should not be sent home with a vote of thanks. Of the reasons they have so far come up with, much the strongest is that, Soviet or not, Russia is still there and will remain for as long as anyone can imagine by far the largest military power in Europe, partly by virtue of its nuclear arsenal but mainly because of its size and population, while its political future is absolutely unpredictable.

As long as that is so it seems foolish to dismantle completely the alliance. The temptation to reduce interest rates further will be irresistible. The role of France here is crucial. France is clearly going through a very difficult reappraisal of its national defence priorities in the light of German behaviour and in the end of the cold war. The chances that it would agree to rejoin an integrated Atlantic defence structure seem very slight. The chances that it could be interested in an integrated European defence, especially if Britain and Germany jointly proposed that, are much better. The danger is that each of these three countries will hang back, blaming the other two for their alleged lack of interest in European defence.

side Europe, as some of its officials are clearly itching to do.

Not that there is anything to stop *Nato*'s logistical and organisational resources being used for operations outside Europe which all its members are prepared to support. That is happening in the present Gulf crisis. But it seems naive to expect that the same unity of purpose will always apply to areas of the world in which US and European interests, or views on how best to protect those interests, are liable to diverge quite widely. One can easily imagine circumstances in which Europe would feel its interests needed to be protected in Africa or the Middle East, for example, but the US would not wish to get militarily involved - just as Europe has not always been willing to back US involvement in central America or south-east Asia.

What is needed is a military structure allowing Europe to act independently while remaining allied to the US. Some people would like the EC to take on this task along with the co-ordination of European foreign policy. In the long run, if the EC develops into a quasi-federal political entity, that may be logical. But there will be no consensus to do it in the EC at this stage, partly because of Irish misgivings but also because of a general feeling that the EC can more easily extend the hand of co-operation and integration to eastern Europe if it remains, for the time being at least, essentially a civilian institution.

The Western European Union, comprising nine EC countries which are also members of *Nato* (including France), has already come to life as a co-ordinator of the admittedly less than spectacular European military contribution to the Gulf crisis. It seems the obvious framework for an integrated European defence, and could in time develop into the "securer arm" of the EC, if and when it turns out that the EC wants one.

Providing the framework for such a continuing US commitment to European defence may not be a very thrilling task but it is quite important enough to justify *Nato's* continuing existence, and there is plenty of work to be done devising an appropriate force structure. There is no need for *Nato* to take on an additional role out-

### La Cinq's stormy past

- February 1986 - *La Cinq*, France's first private commercial TV channel, launches. Franchise goes to Jerome Seydoux, chairman of *Charguier*, with Silvio Berlusconi, the Italian media baron.
- February 1987 - Re-launched with a new franchise held by Robert Hersant, proprietor of the *Figaro* newspaper, and Berlusconi.
- September 1989 - Berlusconi, supported by Seydoux, tries to oust Hersant, who takes court action.
- January 1990 - Hersant and Berlusconi sign pact. Seydoux refuses to sign.
- May 1990 - Hachette, under Jean-Luc Lagardère, takes 22% stake. Seydoux and several other investors, including Pearson, sell out.
- September 1990 - Hersant offers to hand over effective control to Lagardère.
- October 1990 - French broadcasting regulators expected to decide on Hersant's proposal.

## LETTERS

### ERM entry: the case for controls on borrowers

From Mr Jon Shields

Sir, Your editorial comment ("How to join the ERM", October 5) was remarkably well-timed. With sterling now in the exchange rate mechanism, we need to look urgently at ways of influencing domestic credit and inflation prone economy.

There is clearly a role for the sort of activist industrial and regional policies used elsewhere in the European Community and even more so for consensus approaches towards national wage bargaining. But you were right to focus also on the credit markets themselves.

It was the explosion in personal credit in the mid-1980s that propelled us into our current economic mess and it is credit markets that may well

prevent us emerging without undue costs.

Your error was once more to rule out credit controls unconditionally. Other than impose reserve asset requirements, there is probably little one can do effectively through controls on lenders. But controls on borrowers would be a very different matter.

Controlling personal sector credit effectively would mean controlling mortgage credit. This could be done by declaring unenforceable any new mortgage greater than a given proportion of a house's purchase price or any second mortgage (not for business purposes) that took the total value of debt beyond a set proportion of a house's value. This would go with the grain of normal

prudential criteria. Indeed, given the recent rise in the number of mortgage defaulters and the costs of repossessing property or of repossession, the authorities could justifiably claim prudential grounds for setting tight limits near or after the peak of a housing cycle.

Against conventional wisdom, such controls might not prove particularly damaging politically. Credit controls score highly in opinion polls people think it is too easy to get into debt. Controls would control amounts less than the noble rises that you propose - withdrawal of interest tax relief, property taxes and capital gains tax on realised gains.

The issue is of considerable

urgency. In economic terms, the timing of sterling's entry into the ERM could hardly have been worse. The prospect is still for our unit labour costs to keep growing at twice the rate of our European partners. Yet the pressure on the pound will be upwards. The temptation to reduce interest rates further will be irresistible.

Without some other form of constraint, domestic monetary pressures will be eased at a time when the traded sector will be in serious difficulties. This can only stoke an even worse inflation and balance of payments problems for 1992 - with default then the only permissible response.

Jon Shields

24 Mount Anion Park,

East Dulwich, SE22

### The Labour Party cannot be blamed for this mess

From Mr Austin Mitchell MP

Sir, As a Labour MP, I am very relieved that my party is completely absolved from the blame resulting from the disastrous consequences of the exchange rate mechanism of the ERM. The blame must now rest with the Conservative government.

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## EUROTUNNEL

**Banks agree £1.8bn refinancing**

By David Lascelles, Banking Editor, in London

**EUROTUNNEL**, yesterday won an agreement from its bankers for its much-needed refinancing. Leaders of the company's 210-bank consortium have informed the board that they expect to raise an additional £1.8bn (£3.4bn).

Although this is short of the £2bn Eurotunnel needs, the gap will be made up by drawing on a previously arranged £300m loan from the European Investment Bank.

Bankers emphasised yesterday that the new money was not yet signed and sealed, and more talks would be needed. But further delay would have jeopardised the £200m rights issue Eurotunnel hopes to make next month - which institutions have pre-underwritten for only a limited period.

The new financial package is expected to be signed at the end of this month. It will bring Eurotunnel's total bank finance to £7.1bn, on top of which it will have £1.5bn of equity finance.

The total £8.6bn compares with latest cost estimates for the project of £7.5bn.

Completion of the new financing will be a milestone for Eurotunnel. Apart from clearing the way for fresh equity, it will correct the state of technical default in which the company has operated for more than a year.

The agreement also ends the crisis precipitated by huge cost overruns last year, which almost brought the project to a halt.

Mr Alastair Morton, Eurotunnel's chief executive, said

the failure of about 80 of Eurotunnel's bankers to contribute to the extra financing is an indication of the wariness of banks about increasing their exposure at a time of economic uncertainty. This forced many of the larger banks to increase their commitments in order to bridge the gap.

One of the leading banks of the consortium, Amro Bank of the Netherlands, refused to put in any more at all, and is to renege from its leading position. There were some drop-outs among banks in west and east Europe and the Third World, but Japanese banks, which had been among the early hold-outs, ended up by providing most of their share.

The amount of travel privileges will depend on the level of investment in the rights issue.

yesterday that Eurotunnel now had all the finance it needed, and he was confident that the rights issue would go ahead.

The arrangements for the rights issue come into action today. A telephone helpline has been set up to enable shareholders to obtain preliminary information and register for a prospectus.

Subscribers to the rights issue will qualify for cut-price travel on the Eurotunnel train service.

Shareholders who already have travel privileges through having subscribed to the original share issue will be able to nominate another person.

The amount of travel privileges will depend on the level of investment in the rights issue.

**S Africa clears barriers for exiles' return**

By Patti Waldmeir in Johannesburg

**SOUTH AFRICA** is activating a plan to allow back as many as 20,000 exiles, opening the way for a large-scale amnesty for political offences.

The move was announced as President F. W. de Klerk yesterday held a further meeting with Mr Nelson Mandela, deputy president of the African National Congress.

The return of political exiles was agreed in principle several months ago and many prominent figures, including most of the ANC leadership, have already returned. However, yesterday's announcement, which follows two months of meetings between the government and the ANC, clears the last obstacles to the return operation.

The first large group of exiles, perhaps as many as 3,000, is expected within a first night.

Mr de Klerk said the exiles, many based in Zambia and other southern African nations, could immediately begin applying for amnesty for political offences.

The amnesty would cover exiles belonging to the ANC and other movements.

However, Mr de Klerk cautioned that this would not be granted automatically and would apply only to acts committed before yesterday.

The government also agreed to release 15 more political prisoners this week. Dozens have been freed in recent months, but the ANC claims that as many as 3,000 remain imprisoned.

**Israeli police shoot dead 21**

Continued from Page 1  
that their forces had acted with as much restraint as possible.

The protests began when thousands of Jewish worshippers gathered for prayers outside the Western Wall to mark the festival of Tabernacles at midday.

Many orthodox Jews from around the world traditionally visit Israel to partake in this week-long festival.

"We have absolutely no doubt that this was a premeditated attack," said Mr Roni Milo, police minister. "The Arab youth didn't come there to pray, but because they knew that a record number of worshippers would be at the Western Wall plaza."

"We believe that the demonstrators were given orders by outside parties."



Nelson Mandela (right) reads an agreed statement after three hours of talks between the African National Congress and the South African government in Cape Town yesterday

Neither side would answer questions after the meeting in Cape Town. They issued a joint statement which said only that the talks had reviewed the most recent spate of black township violence, in which nearly 800 people died.

The statement added that "no was taken of the different current perceptions con-

cerning the causes and handling of this violence."

Mr Mandela has repeatedly blamed government agents for inciting the township clashes, which have largely involved supporters of the ANC and members of the rival Inkatha Freedom Party led by Chief Mangosuthu Buthelezi, the Zulu leader.

The statement said there was general agreement that "all sides must do their utmost to bring this violence to an end". There was a need to "keep the negotiation process on course and to act in such a way as to sustain and strengthen the atmosphere of trust necessary to achieve this objective".

The statement said there was general agreement that "all sides must do their utmost to bring this violence to an end". There was a need to "keep the negotiation process on course and to act in such a way as to sustain and strengthen the atmosphere of trust necessary to achieve this objective".

Mr Major added that he was relaxed about sterling's behaviour on markets yesterday. After its initial surge, "it settled down quite pleasantly", he said.

In the discussion of the run-up to next December's treaty negotiations on eco-

neconomic and monetary union (EMU) which dominated yesterday's meeting, Mr Major said he did not argue that sterling's ERM entry reinforced the British case for delaying EMU. But he noted that separation could turn the country into another Lebanon.

Asked about possible policy dilemmas if the pound hit its intervention limits, he said he was confident that sterling would trade first within the wide 6 per cent band, and then "in due course" inside the narrower 2.25 per cent margin.

No government had criticised his initial choice of the wider fluctuation band, Mr Major said.

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## INTERNATIONAL COMPANIES AND FINANCE

## - Gechem predicts change in fortunes

By Tim Dickson in Brussels

GEACHEM, a leading Belgian chemicals company which was almost bankrupt two years ago, yesterday gave an optimistic assessment of its first-half results and forecast that a recent US acquisition will help transform its fortunes.

In Brussels yesterday Mr Jean Duronoy, managing director, happily highlighted the contrast between his own "positive message" and last week's gloomy report from Gechem's parent company, Société Générale de Belgique.

La Générale, which holds 88 per cent of Gechem's shares, revealed on Thursday that consolidated net profits for the first six months of 1990 were sharply lower at BFr74.6bn (\$14.4m), against BFr16.6bn for the whole of 1989.

Mr Duronoy admitted comparisons with Gechem's first-half results in 1989 were difficult due to the subsequent disposals of Osnachem and PRB, the controversial explosives and munitions group. He implied, however, that the jump in consolidated pre-tax income from BFr50m to BFr813m was a fair reflection of his company's performance, adding that presenting net income figures "would make us look too good".

Consolidated operating profits retreated from BFr1.2bn to BFr1.13bn over the period, with Sadacem, the metallic oxides and salts subsidiary, suffering

by comparison with the exceptional result of 1989.

Recticel, Gechem's key polyurethane business, showed an overall improvement while financial charges fell from BFr7.625m to BFr4.77m due to the impact of disposals.

Swedish Match is a consortium including Swedish institutions, US shaving products company Gillette and investment bank J.P. Morgan. It acquired the consumer products division of the old Swedish Match AB from Stora, the Swedish pulp and paper group, in March. Nederlight is a group of financial and industrial investors led by European Investment and Continental Holdings.

The businesses being sold make and market matches in more than 30 countries and had sales of \$350m last year. The lighter division, which sells mainly under the Feuder and Cricket brands, has more than 15 per cent of the world market.

Recticel's operations in the US had previously been "too small and too diversified". Gechem now had to bring to Recticel's European activities the industrial experience of Foamex, the undisputed "best cost producer" in the sector.

## Swedish Match to sell unit for \$277.5m

SWEDISH MATCH has agreed to sell almost all of its worldwide match and disposable lighter businesses for \$277.5m to Nederlight, a specially formed consortium of investors, Reuter reports.

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## German aluminium group shows its mettle

Kenneth Gooding explains how VAW is coping with dramatic changes in the markets

Pressures from environmental demands and the opening of the east German market are already forcing a re-think of the recent DM2.8m (\$1.8m), five-year capital investment programme by VAW (Vereinigte Aluminium-Werke), West Germany's biggest aluminium group.

Examples of the pressures include:

- The company stands to benefit from demands that all cans be recyclable because aluminium components are likely to replace those made of steel or plastic.

- VAW has already experienced a surge in demand for its flexible packaging materials from west German groups which are packaging foods for east Germany. VAW is strengthening its sales force in the expectation that orders will soon flow directly from east Germany.

- There is also a requirement for modern smelters in east Germany which should bring VAW orders for aluminium from the construction industry.

- However, VAW is having to spend heavily on research and development to protect its niche in the packaging market. It fears legislation will require packaging to be recycled or force producers to take responsibility for its disposal.

Scandinavian investors in Swedish Match said the sale was subject to conditions, such as there being no reference to the UK Monopolies and Mergers Commission.

Scandinavian investors in Swedish Match have an option to acquire up to 10 per cent of Nederlight. Mr Massimo Rossi, chief executive of Swedish Match, will transfer to the new consortium and continue to manage the business.

Investors providing equity to Nederlight include Continental Holdings, Cofilp and funds advised by Rothschild Ventures and Paribas European Leveraged Investments Fund, as well as anticipated management participation.

Swedish Match said it intends to change its name to Wilkinson Sword to reflect the new balance of its continuing business, which comprise the European and US operations of shaving and related products company Wilkinson Sword.

Swedish Match was advised by Schroders and Freshfields.

Nederlight was advised by Euston Securities, N.M. Rothschild and Clifford Chance.



Jochen Schirmer: Packaging has an important role to play

of primary metal and we intend to maintain that position to the European market – particularly for special metals."

VAW owns 20 per cent of the Alouette project and will operate the smelter when it starts up in 1992. The German group will be entitled to about 43,000 tonnes of metal a year from Alouette.

This year VAW's capital expenditure will be double the DM2.8m chalked up in 1989. Mr Schirmer said VAW will pay for the DM2.8m investment programme from cash generation and will build up its debt again, perhaps to DM500m.

Much investment cash will go to the DM500m expansion of the Aluminium Norf rolling plant in Neuse, which produces

toll and strip and is jointly owned with Alouette of Germany. This will double Alouette's annual capacity to 140,000 tonnes by the beginning of 1994.

VAW will invest a further DM250m at its wholly-owned Grevenbroich mill which supplies Norf.

Mr Schirmer says this is all in line with his company's strategic orientation towards higher value aluminium products.

The same strategic thinking took VAW into the packaging business where it is concentrating on a lucrative and fast-growing niche – supplying flexible packaging. This is a mixture of paper and plastic with an aluminium liner which is used for containers for liquid (or UHT) milk products and beverages such as fruit juices.

This business is now threatened by environmental concerns. For example, in June the West German government drafted a proposal to force retailers to offer collection points for all packaging and for deposits to be placed on all beverage and detergent containers. Packaging would be recycled or burnt at the expense of the retailer or producer.

VAW has started a crash programme to establish how its flexible packaging can be economically recycled. It is to spend up to DM11m for a laboratory to ensure flexible packaging will

## Deutsche Babcock in shake-up and US deal

By Our Financial Staff

DEUTSCHE BABCOCK, the German engineering group, is restructuring its energy and environmental protection sectors and exercising an option to acquire all of Ashland Oil's Riley Consolidated subsidiary for an undisclosed sum.

Massachusetts-based Riley makes plants and components for power generation and offers consulting services. Babcock, which signed a letter of intent to acquire an initial 20 per cent of Riley in April, said the deal should strengthen its ability to sell power plant technology in the US. It said 75-year-old Riley

has annual sales of around DM200m (\$125m) and employs 750 people. Deutsche Babcock had overall 1989 sales of DM2.25bn in the energy technology sector, including sales of DM34m in North America. The Riley takeover took effect on October 1.

Babcock, which last month announced it expected a group loss of up to DM80m in the year ended September 30, has said it plans to restructure key sectors. Yesterday it said it had created a separate unit to house its energy and environmental protection activities.

## BCI replies to Ferruzzi decision to cut links

By Halg Simonian in Milan

BANCA Commerciale Italiana (BCI), the leading Italian bank, yesterday replied forcefully to last week's decision by Ferruzzi, the country's second biggest private-sector industrial group, to cut business links.

BCI said relations with Ferruzzi had consistently been handled correctly and professionally. The bank added it had every confidence in its own "judgments and decisions".

Stung by press reports that Ferruzzi's move will adversely affect its earnings, the bank added that the decision would have a negligible effect. More-

over, it said that, contrary to Ferruzzi's statement, not all relations had been broken.

The comments will add weight to the view that Ferruzzi's decision stemmed from differences over Enimont, the chemicals group, of which Montedison, the Ferruzzi group's chemicals concern, has 40 per cent.

Although refraining from direct comment, Ferruzzi executives have alleged that links with BCI were cut because the bank was reacting to political pressure in its dealings with them.

## Bertelsmann in print deal

By Enrique Tessieri in Helsinki

BERTELSMANN, the German media group, has acquired the biggest printing group in former East Germany – Gräf & Söner Großbetrieb Pößneck, in Thuringia, Reuter reports.

Bertelsmann declined to reveal the price, saying only Pößneck was a well-managed, liquid company with a workforce of about 1,600.

Pößneck became a limited liability company this spring. It produced advertising material and about 50m books each year, particularly Soviet schoolbooks, Bertelsmann said. It added that it planned to integrate Pößneck into its European production network.

## Finnish sweet and drug group hit by weak dollar

By Enrique Tessieri in Helsinki

HUHTAMÄKI, the Finnish confectionery, packaging and pharmaceuticals group, reported a 29 per cent plunge in its profits before appropriations and taxes for the first eight months of this year to FM1.55m (\$41m) from FM2.95m a year earlier.

Mr Timo Peltola, president, blamed the fall on a weak US dollar and operational problems within its pharmaceuticals division. Huhtamäki derives 37 per cent of its net sales from its North American confectionery operations.

Operating profit during the January-August period saw a 2 per cent rise to FM521m from FM504m, while consolidated sales also rose 7 per cent to FM3.29m from FM3.22m.

Huhtamäki estimates that consolidated sales for 1990 will fall slightly below FM55m against FM54.65m in the previous year. Group pre-tax profits would see a moderate increase in 1990 from last year's FM175.6m, the company added.

The confectionery division, which has seen a recovery in performance in the US market this year, increased sales by 8 per cent to FM2.05m.

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### BUSINESS HIGHLIGHTS

**1990** Due to price and exchange rate movements, Bayer Group net sales declined 3.7 per cent to DM 21,790 million during the first six months. Income before income taxes fell 9.5 per cent to DM 2,010 million and income after taxes 5 per cent to DM 1,016 million.

**Bayer AG** net sales were 1.5 per cent lower at DM 9,941 million and income before income taxes 10.4 per cent at DM 1,138 million.

**1989** Bayer Group net sales: DM 43,299 million. Share of sales outside West Germany: 79.1 per cent.

**Bayer AG** net sales: DM 18,612 million. Export share: 65.4 percent.

**Bayer Group** capital expenditures: DM 3,447 million, of which DM 1,787 million in West Germany. Group research expenses: DM 2,695 million, of which DM 1,576 million at Bayer AG.

Income after taxes for Bayer Group: DM 2,116 million; for Bayer AG: DM 1,221 million.

Dividend per nominal DM 50 share: DM 13.00. Total payout: DM 831 million on a subscribed capital of DM 3,795 million held by some 375,000 shareholders.

If you would like to know more about Bayer, please contact Bayer AG, Public Relations Department, D-5090 Leverkusen, Germany.

Bayer Aktiengesellschaft Leverkusen

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## Abbott sees 13% rise in third quarter

By Karen Zagor  
In New York

ABBOTT Laboratories, the Chicago-based pharmaceuticals and healthcare company, yesterday reported strong third-quarter earnings and sales and said it expected record earnings and sales for the whole of 1990.

Net income for the three months ended September 30 grew 13 per cent to \$230.5m from \$194.3m a year earlier.

The company had fewer shares outstanding in the latest quarter and earnings per share rose 15 per cent to 51 cents from 44 cents in 1989. Sales advanced 15 per cent to \$1.51bn from \$1.31bn.

Abbott increased its research and development spending by 10 per cent in the quarter to \$145m. The company's operating earnings in the quarter rose 16 per cent to \$32.5m from \$27.5m.

For the first nine months, Abbott's net income rose 13 per cent to \$686m from \$597m a year earlier while earnings per share were 15 per cent higher at \$1.67 from \$1.38.

Worldwide sales improved 13 per cent to \$4.45bn in the first nine months of 1990 from \$3.92bn a year earlier.

The group's sales in domestic markets improved 9.5 per cent, while international sales, including direct exports from the US, were 20 per cent higher.

Abbott continues to benefit from new medications. During the third quarter, the company received approval from the Food and Drug Administration (FDA) to market its blood screening test to detect hepatitis C.

It said the hepatitis C virus is considered to be the most prevalent transfusion-related disease in the developed world.

## INTERNATIONAL COMPANIES AND FINANCE

## Corroon gets go-ahead for merger

By Nikki Tait in New York

THE lengthy struggle by Corroon & Black, the US insurance broker, to win backing for its proposed merger with Britain's Willis Faber ended on a trouble-free note yesterday as its shareholders voted by a three-to-one margin in favour of the deal.

The merger between the two companies will create the fourth largest insurance broking organisation worldwide, with 1990 revenues of around \$1bn. The tie-up, involving an all-share offer by Willis Faber for the US group, was first announced in June, and appeared to be proceeding smoothly until Aon Corporation, the Chicago-based insurance group, made a rival proposal in mid-September.

Aon offered to pay \$40 a share in cash, well above the value of the Willis paper terms. Corroon, however, decided to stick with its original partner and - to Wall Street's surprise and some arbitrageurs' cost - Aon did not push ahead with a hostile offer.

Disgruntled arbitrageurs have subsequently attempted to mount some resistance. Bear Stearns, the US brokers, said that it would seek to have the value of its Corroon shares appraised by the courts, a lengthy procedure under which a shareholder eventually obtains a cash consideration for his holding.

At yesterday's meeting of Corroon shareholders in New York, the board appeared to have prepared for a vociferous gathering. Mr Dick Miller, Corroon's chairman, detailed at length the mechanism by which shareholders could raise questions and how the poll would be taken.

But when he paused to take

questions, not a single hand was raised. Apparently surprised, Mr Miller moved smartly on to the polling.

That showed around 4.2m shares cast against the deal - around 21 per cent of the equity - and 13.15m, or 94.6 per cent, in favour.

After the meeting, Mr Miller said shareholders speaking for roughly 11.8 per cent of Corroon's shares had sought appraisal rights.

Mr Roger Elliott, head of Willis Faber, said he was delighted with the result of the meeting.

"We can now begin to realise the many exciting opportunities which will be available to Willis Corroon," he said.

Under the terms of the deal, Willis Faber had the right to walk away from the merger if holders of over 9 per cent of the equity sought appraisal rights but yesterday the British company formally waived this condition.

In fact Willis Faber expect some shareholders to abandon their pursuit of appraisal rights within the agreed 60-day period.

If none of the shares are appraised, Willis Corroon will issue about 16.4m new ordinary shares, but if all the appraisals go ahead then it will issue only 15.6m, resulting in a slight enhancement of earnings per share.

Mr Miller conceded that he was surprised that the meeting had been so speedy and mute.

"I was prepared for a very tough meeting," he remarked.

Roger Elliott delighted with meeting's result

"but when you prepare, you usually win."

Although there were about 150 people at the meeting, the low-key atmosphere was probably helped by yesterday being Columbus Day, a holiday in the US, and Wall Street itself resembled a ghost town.

Yesterday, Corroon shares rose 4.1% to \$82.4m while Willis Faber were unchanged.

## UAL buy-out team fails to raise \$2bn loan

By Nikki Tait

THE EMPLOYEE-LED buy-out group which has been attempting to acquire United Airlines, the large US carrier, said that it had failed to secure the required \$2bn of bank funding for the bid as originally structured.

Efforts to raise the money have been under way for the past few weeks. However, the buy-out group said it would still present an offer to the UAL directors on Tuesday, the deadline set by the company.

United Employee Acquisition Corp, the formal title for the coalition of UAL unions and employees seeking to buy the

airline, did not specify the value of its offer.

It said only that the cash portion of the proposal would mainly come from vendor financing and leasebacks, equipment financing, employee investments and cash on hand.

Mr Gerald Greenwald, chief executive of United Employee Acquisition Corp, conceded publicly for the first time that the buy-out group had been attempting to raise about \$3bn of debt in recent weeks. Wall Street had expected such an offer - had it materialised - to value United at \$3.7bn.

Mr Greenwald said the

employees' proposal "achieved widespread acceptance from the underwriting banks", but that the doubling of oil prices since Iraq invaded Kuwait and the ensuing tight credit markets made it impossible to syndicate the deal.

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Mr Greenwald said the

to put a precise value on the proposal at this time, we are confident that such value is substantially in excess of the current market price of UAL stock."

UAL shares dropped sharply

after an opening delay on scepticism that the company's

board of directors would accept

a reduced bid from the uniden-

tified buy-out group that had

bank financing, analysts said.

"We fear that it is a weak

proposal," said Prudential-Faith analyst Mr Paul Niclou.

"and soft enough that the

board will find it necessary to

reject it."

## Banks battle over their shields

By Clay Harris

WHAT IS turquoise and orange, shaped like an heraldic shield and symbolises "reliability, safety, dynamism and strength" and five other positive attributes?

The new logo of ABN Amro, Europe's sixth largest bank, which was created this summer by the merger of Dutch rivals Algemene Bank Nederland and Amsterdam-Rotterdam Bank.

What is turquoise and orange, shaped like a square with one corner cut off and contains three crossed keys? The long-established logo of Swiss Bank Corporation.

On a drowsy winter evening, someone standing on his head and squinting might just mistake one for the other.

But the Swiss bank is concerned about the resemblance. It said in Basle on Friday: "Our legal division is examining the ABN Amro logo to see how much it is really like our logo."

In Amsterdam, ABN Amro said it had considered whether the shield - which was unveiled only in late September - should be withdrawn. It concluded, however, to leave well enough alone.

The Swiss Bank Corporation's long established logo (left) compared with the new device of ABN Amro

they're used in very different ways."

Mr Brew said the two banks were staking at different markets in any case - ABN Amro at retail customers and SBC at high net-worth individuals.

"They hardly overlap at all," he said.

ABN Amro staff have been issued with a 16-page booklet explaining the genesis and meaning of the shield.

The booklet says turquoise and yellow (the second colour is really orange, Mr Brew concedes) mark a clean break from the pre-merger green initials of ABN and red cube of Amro.

## Packers to slim further

By Robert Gibbons in Montreal

CANADA Packers, the country's largest food processing group which was acquired by Hillsdown Holdings of the UK last year, plans more disposals and decentralisation of operations over the next few months.

Rationalisation has reduced CP's head-office staff in Toronto.

Mr David Newton, president, said all CP operations were being reviewed and that the company could double its earnings overnight if the money-losing businesses were sold.

One problem area is red-

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## INTERNATIONAL COMPANIES AND FINANCE

## Alcatel to acquire 5.9% stake in Altech

By Philip Gavith in Johannesburg

ALCATEL, the French telecommunications and electronics group which is the world's second largest, is to acquire a 5.9 per cent stake in Altech, the South African electronics company.

The deal involves a share swap whereby Fulman SA, part of the Alcatel group, will purchase 621,000 new shares in Altech at R70 a piece in return for Altech acquiring Fulman's 12.5 per cent stake in Standard Telephones and Cables (STC) thereby making STC a wholly owned subsidiary of Altech.

The transaction is equivalent to a consideration of about R55m (\$16.7m). It does not involve bringing new money into the country. An Altech spokesman said the main benefit of the deal was that it would bring Altech into broader involvement with Alcatel. Previously the involvement had been limited largely to telecommunications work in terms of contracts involving the Post Office.

The new arrangement forms part of Altech's strategy of diversifying its business away from an undue reliance on business coming from the state-owned Posts and Telecommunications department.

Altech believes the recent

## Catalyst for Indian petrochemicals

Hasmukh Shah, head of IPCL, talks about his plans to Gita Piramal

Mr Hasmukh Shah, the lanky and laconic chairman of Indian Petrochemicals Corporation (IPCL) can barely curb his impatience.

"We are moving so slowly," said the man who runs India's biggest petrochemicals company.

His words do less than justice to the pace at which IPCL is proceeding. In total the state-controlled IPCL plans to invest more than Rs500m (\$12.6m) in new enterprises and a further Rs50m on modernisation schemes over the next five years.

IPCL's massive Rs13.5bn Maharashtra gas cracker complex at Nagthane - in Maharashtra's Raigad district - which recently started producing ethylene and downstream chemicals such as low density polyethylene and polypropylene. And the 21-year-old, government-owned company has a letter of intent to build a similar complex at Gandhar in Gujarat state.

Once these two complexes come on stream, coupled with IPCL's existing naphtha-based plants at Vadodara in Gujarat, Mr Shah will straddle a corporation dwarfing all other Indian companies in the chemical business.

In addition, smaller plants to manufacture alphaolefins used by the detergent industry, viral vaccines and various engineering plastics are coming up fast.

On the drawing board, moreover, is a plan to build a Rs50m plant in the Gulf. And with petrochemical prices shooting

upwards in the wake of the Gulf crisis, IPCL is tempted to enter the international market and start exporting selectively from its wide range of chemicals.

Yet Mr Shah's frustration is understandable. For almost 18 months the Maharashtra gas cracker complex lay idle, piling up interest charges instead of generating profits and easing the perennial shortage of petrochemicals in India.

The reason? A sister company, Oil and Natural Gas Commission, proved incapable of supplying IPCL's 300,000 tonnes per annum ethylene cracker with its basic feedstock in time.

The Gandhar project to manufacture ethylene, PVC, MEG, alphaolefins and primary alcohols is equally behind schedule. If Mr Shah had his way, preliminary on-site work would have started by now.

But the gas-based complex was delayed as several business houses from the private sector and the government-controlled public sector lobbied the government to award them the prestigious project.

While the government dithered for more than three years before finally awarding it to IPCL, costs shot through the roof. Mr Shah said: "At Rs22.5bn, the Gandhar complex will cost twice as much as the Maharashtra gas cracker complex. If all goes well, it should come up in 4½ years time."

IPCL is one of the few profit-making public sector companies in India. For the

year ended March 1990, the company earned a gross profit of Rs22.5m on turnover of Rs11.83bn. A tightly managed concern, capacity utilisation at the Vadodara complex was nearly 100 per cent.

The perceptions on IPCL's profits vary.

"Given its monopoly position, only a fool could create a loss in IPCL," said a plastic processor dependant on the company's wide range of polymers.

"We are not in the business of profiteering," reports Mr Shah. While IPCL claims that it has kept prices to the minimum, plastic processors which have to pay double and triple - and in one or two cases, 10 times - international prices for their raw material, beg to differ.

"This is just posturing by the plastic processors for public edification," said Mr Shah.

"Last month, each and every one of them told me that they were grateful to IPCL for keeping the price line at a time when all other companies were raising prices. At IPCL, we believe in consistency and nurturing the market."

Despite Mr Shah's sharp protest, there is no denying that domestic petrochemical prices are substantially higher than international ones.

Clearly the challenge for Mr Shah and IPCL in the 1990s lies in improving this situation.

## NEWS IN BRIEF

■ Saudi British Bank, which is 40 per cent owned by Hong Kong and Shanghai Banking Corp, said at the weekend that net profits rose 10 per cent during the third quarter of 1990 despite an outflow of customer deposits resulting from the Gulf crisis, AP-DJ reports from Manama.

The bank saw net profit rise to SR50.7m (\$13.5m) from SR46.0m in the equivalent period of 1989.

■ Cheung Wah Development, the Hong Kong dyestuffs distributor, yesterday said it intends to raise HK\$38m (US\$4.85m) by floating 25 per cent of its shares, AP-DJ reports from Hong Kong.

The proceeds of the issue will be used to repay short-term bank loans and augment working capital.

■ Chiyoda Fire & Marine Insurance, a Japanese insurance company, is to acquire 5 per cent of the shares in Asia Financial Holdings, a Bermuda-based subsidiary of Asia Insurance and affiliate of Commercial Bank of Hong Kong, AP-DJ reports from Tokyo.

The investment will cost Chiyoda HK\$10m (US\$1.25m). Chiyoda and Asia Insurance have co-operated in some operations since 1987.

## SAVE &amp; PROSPER FAR EASTERN FUND S.A.

## NOTICE IS HEREBY GIVEN THAT:

An Extraordinary Meeting of Shareholders of the Corporation will be held at 3.00pm on Thursday 25th October 1990 at Cedar House, 41 Cedar Avenue, Hamilton, Bermuda, for the purpose of considering a Special Resolution of the Corporation to approve a Scheme of Arrangement involving the liquidation of the Corporation and the transfer of its undertaking and assets to Fleming Concord Fund Limited.

In order that holders of bearer shares entitled to vote may attend the above meeting, or any adjournment thereof, and be entitled to be heard and to vote thereat, holders must prove their capacity by presenting to the meeting the certificates for shares of which they are the owners.

Subsequent to the Extraordinary Meeting of Shareholders being held, a further notice will be published, announcing the result of the vote thereat and, if the resolution is carried and duly registered at the Public Registry of Panama, giving appropriate instructions to the holders of bearer shares.

Further details may be obtained from the Manager, Save & Prosper International Limited, P.O. Box HM 1179, Cedar House, 41 Cedar Avenue, Hamilton, Bermuda.

By order of the Board  
F.C. WHITES  
Secretary  
10th October 1990

## Suit aims to have Renong deal declared illegal

THE AUSTRALIAN Securities Commission (ASC) has applied for a court order to declare illegal Malaysia's biggest corporate deal involving assets linked to prime minister Mahathir and Mahamad's ruling party, Reuters reports.

The suit, filed by aides of Mr Razaleigh Hamzah, the leader of the opposition, lists Mr Mahathir, three ministers and several corporate executives as defendants, said lawyers.

The suit, against a M\$1.23bn (US\$452m) deal by Renong, a property company, was filed on Friday, the same day that election dates were announced.

Mr Daim Zainuddin, finance minister, said it was a "political gimmick". If [the plaintiffs] were serious about blocking the deal, they should have done so when it was publicly announced four months ago."

The deal brought into Renong's stable two Umno holding groups that control eight listed and 10 unlisted companies.

## ASC proposes extension of regulatory supervision

■ Prohibit directors at board meetings from voting on transactions wherein they have an interest.

■ Require directors and senior staff to disclose benefits they receive from their companies, including those obtained indirectly through "service companies" or "consultancies".

■ Limit the types of loans allowed to directors, limit directors' rights to vote themselves loans, and extend laws to cover "disguised loans".

■ Introduce for the first time legislative controls on inter-company loans and asset transfers between companies and people associated with those companies. Transactions in excess of 5 per cent of shareholders' funds would require the consent of shareholders.

The committee has striven hard to develop a set of rules to close off avenues of avoidance but without imposing unnecessary burdens on legitimate corporate transactions," Mr Burrows said.

## US health group in venture with Thai hospital

By Paul Taylor, Asia Business Correspondent, Bangkok

BUMRUMGRAD Hospital, one of the top private hospitals in Thailand, plans to establish a joint venture with US-based National Medical Enterprises to help fund a substantial expansion programme.

If approved, the proposal, which has been outlined to the Securities Exchange of Thailand, would mark the first big investment by a US hospital group in the growing Thai health care market. National Medical already operates the Mount Elizabeth Hospital in Singapore and a chain of US private hospitals.

Bumrunggrad, a publicly quoted Thai controlled company, is well positioned to expand. Its revenues are expected to grow by 60 per cent this year to 565m baht (\$32.8m) with net income of about 85m baht, up from 52m baht last year.

■ Wah Shing Toys, a Hong Kong toy group, swung to an after-tax first-half loss of HK\$7m against a year-ago profit of HK\$10m, hurt by declining sales and profit margins, AP-DJ reports from Hong Kong.

Losses per share came to 2.6 cents against earnings of 4.1 cents the previous year. Turnover shrank 10 per cent to HK\$250m from HK\$278m.

Wah Shing warned that its second-half results would be hurt by higher costs for materials due to the Gulf crisis, although it said that orders were improving.

■ Bankers Trust New Zealand, the Auckland-based subsidiary of Bankers Trust New York, has become a settlement institution, the Reserve Bank of New Zealand said, Reuters reports from Wellington.

A settlement institution is authorised to have a settlement account with the Reserve Bank, which enables it to deal directly with the central bank in respect of cash and other market instruments, instead of through another settlement institution.

PAN-HOLDING  
SOCIETE ANONYME  
LUXEMBOURG

The half-yearly report of the company will be available at the "Societe de la Bourse de Luxembourg" and the "Societe des Bourses Francaises" from October 25, 1990.

At end of June 30, 1990, the consolidated net assets were as follows:

- net cash assets 9.1%

(of which 1.2% gold bullion) 90.9%

(items exceeding 5%)

United States of America : 21.3%

France : 13.7%

Great Britain : 10.6%

Japan : 8.2%

Germany : 5.4%

The consolidated net asset value as of September 28, 1990 amounted to USD 293,809,387.99, that is USD 477.74 per share of USD 100 par value, decreasing by 12.9% since December 31, 1989, dividend excluded.

The consolidated net asset value amounted to USD 494.08 per share at the same date.

## U.S. \$25,000,000

Bankers Australia Limited  
Guaranteed Notes due 1997

Notice is hereby given that for the six months Interest Period from October 10, 1990 to April 10, 1991 (182 days) the interest rate on the above Notes will be 8.425% per annum. The amount of interest payable on April 10, 1991, will be U.S. \$4,259.31 per U.S. \$100,000 principal amount of Notes.

By The Chase Manhattan Bank, N.Y.  
London, Agent Bank

October 9, 1990

HEART II LIMITED  
U.S. \$174,000,000  
Secured Floating Rate Notes due 2000

In accordance with the provisions of the Notes, notice is given to holders of the Notes, maturing on April 10, 1991, of the interest Period from October 10, 1990 to April 10, 1991 (182 days) the interest rate on the above Notes will be 8.425% per annum.

The interest amount payable on December 31, 1990 will be U.S. \$4,233.61 per note.

Daishi Kaiyaku Bank  
(Tokyo, Japan)  
Agent Bank

October 9, 1990

## New Issue

These securities have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States or to a U.S. person, absent registration or an applicable exemption from the registration requirements. These securities having been previously sold, this announcement appears as a matter of record only.

October 1990

## Baproven Limited

(Incorporated with limited liability in the Commonwealth of The Bahamas)

DM 200,000,000

11.125 per cent. Guaranteed Notes of 1990 (1995)

Unconditionally and irrevocably guaranteed as to payment of principal and interest by

## Petróleos de Venezuela, S.A.

(Incorporated in the Republic of Venezuela)



Issue Price: 100 per cent.

## Bankers Trust GmbH

Bayerische Vereinsbank Aktiengesellschaft

Banker Paribas Capital Markets GmbH

Merrill Lynch Bank AG

Daiwa Europe (Deutschland) GmbH

Nomura Bank (Deutschland) GmbH

J.P. Morgan GmbH

Bayerische Hypotheken- und Wechsel-Bank

Deutsch-Südamerikanische Bank AG

-Dresdner Bank Group -

Baden-Württembergische Bank Aktiengesellschaft

Banque Bruxelles Lambert S.A.

BHF-Bank

Lehman Brothers Bankhaus AG

Morgan Stanley GmbH

The Nikko Securities Co., (Deutschland) GmbH

## Kingdom of Belgium

DM 300,000,000  
9 % Bonds due 1995

WESTDEUTSCHE LANDES BANK  
GIROZENTRALE

DEUTSCHE BANK  
AKTIENGESELLSCHAFT

KREDITBANK INTERNATIONAL  
GROUP

BAYERISCHE LANDES BANK  
GIROZENTRALE

CREDIT COMMERCIAL DE FRANCE  
S.A. & CO. OHG

DRESDNER BANK  
AKTIENGESELLSCHAFT

INDUSTRIEBANK VON JAPAN  
(DEUTSCHLAND) AKTIENGESELLSCHAFT

NOMURA BANK  
(DEUTSCHLAND) GMB

## FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday, October 8, 1990. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	£ STG	US \$	D-MARK	YEN (X 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (X 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (X 100)
Afghanistan	100.25	50.2757	32.7557	35.4639	Gabon	CFP Fr 507.125	254.9222	167.3679	156.5400	Pakistan	PKR. Rupee 42.00	21.2765	13.8613	16.2770
Albania	0.4256	3.2665	3.4440	4.0494	Gambia	Dalasi 1.0000	1.0000	1.0000	1.0000	Panama	Panama 1.9740	0.9814	0.9814	0.9814
Algeria	10.4595	9.3621	6.0722	7.1545	Germany	DM 1.0000	1.5249	1.5249	1.5249	Paraguay	Paraguayan 0.9740	0.9204	0.9204	0.9204
Andorra	177.47	10.1425	5.1389	5.3703	Greece	Drachma 1.00	2.0643	2.0643	2.0643	Peru	Peru 2.9904	121.0777	788.9777	926.5387
Angola	100.2711	50.2757	18.5712	21.6104	Gibraltar	Gibraltar 1.00	1.0000	1.0000	1.0000	Philippines	Philippines 877.7785	444.0352	220.9977	220.9970
Anguilla	5.3311	2.7006	1.7595	2.0063	Grinland (British Crown)	1.0000	1.0000	1.0000	1.0000	Poland	Poland 4.4954	0.9564	0.9300	0.9375
Argentina	100.0000	50.2757	54.6374	59.0027	Grenada	Grenada 5.3311	2.7006	1.7594	2.0063	Portugal	Portugal 1769.00	900.5673	500.5673	6937.2003
Argentina	100.0000	50.2757	54.6374	59.0027	Guadeloupe	Guadeloupe 1.0000	1.0000	1.0000	1.0000	Puerto Rico	Puerto Rico 267.00	1.0000	1.0000	1.0000
Australia	2.3560	1.1665	0.7795	0.9126	Guatemala	Guatemala 1.0000	1.0000	1.0000	1.0000	Qatar	Qatar 7.2140	3.4545	2.3810	2.7935
Austria	121.215	10.7016	8.2228	8.2228	Gulf	Gulf 1.0000	1.0000	1.0000	1.0000	Romania	Romania 10.1425	5.1380	3.3473	3.9312
Azerbaijan	100.0000	50.2757	103.5256	103.5256	Greece (Pem)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 37.5000	19.0121	12.3661	14.5445
Armenia	100.0000	50.2757	103.5256	103.5256	Guyana	Guyana 58.0000	45	29.1617	34.2460	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
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Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
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Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
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Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia	100.0000	50.2757	103.5256	103.5256	Greece (Guyana)	1.0000	1.0000	1.0000	1.0000	Russia	Russia 0.9740	0.9735	0.9735	0.9735
Armenia														

## INTERNATIONAL CAPITAL MARKETS

## Approval given to Spain stock order system

By Tracy Corrigan

A NEW system for automatically placing Spanish share orders, known as routing, has been approved by Spain's Sociedad de Bolsas, the body that oversees the country's four stock exchanges, AP-DPA reports from Madrid.

The system, operated by the Sociedad de Roteing de la Receta de la Bolsa de Madrid, allows its clients to place real-time orders with the Computer-Assisted Trading (CAT) computerised market.

Orders will not go straight on to the market but routing will increase the speed at which they are placed, an official explained.

The routing system is due to start operating on November 1 and changes for the system will be set before then, the official said.

Officials declined to give an estimate of possible charges but acknowledged that if prices were set to cover initial operating costs they would probably discourage potential clients.

They noted that the real-time order systems brought into use on stock exchanges elsewhere have caused stock prices to rise by easing the placement of large, sometimes speculative orders.

The Sociedad de Roteing, which is part of the Bolsa, has been operating a pilot routing system with two clients and says 22 trading companies have applied to join.

## Siena bank in pact with leading German bank

By Tracy Corrigan

MONTE dei Paschi di Siena, the big Siena-based bank, has signed a co-operation agreement with Bayerische Landesbank, one of Germany's biggest public-sector financial institutions, writes Holger Simonian in Milan.

The \$345m deal backed by Citicorp credit card receivables and the 2000s offering of four-year bonds for Toyota Motor Finance, both due to be priced later today, are likely to clash over the limited investor interest in dollar securities. Both are targeted mainly at Euro-pean retail investor base.

## Interest in Eurosterling delayed by profit-taking

By Tracy Corrigan

INTEREST in Eurosterling bonds is set to grow following sterling's entry to the exchange rate mechanism of the European Monetary System - but it did not show itself yesterday.

A flow of funds was expected because ERM entry would quell investors' concerns about sterling's exposure to exchange-rate fluctuations. But instead, the strength of both bond and currency markets prompted a bout of profit-taking by investors. Some dealers said that sterling's firmness in the wake of the announcement was temporarily discouraging fresh investment.

In the longer term, the move "will give an answer to those investors who have always distrusted sterling as slightly volatile," says David Burnett, executive director of capital markets at Midland蒙特哥。 With sterling interest rates still relatively high, overseas retail and institutional investors are likely to look more closely at a market they have not yet achieved.

Friday's 1 per cent cut in base interest rates could be a cue for more borrowing in the sterling sector. Following Friday's three-point rise in gilt prices, yields could be "as low as they will go for a while," according to one analyst.

But this is not the prevailing view among borrowers. Most appear determined to wait for lower rates to push yields down further. For example, Mr David Reid, financial director of Tesco, the UK supermarket chain, says he will not consider raising fixed-rate funds until costs have fallen another two points.

Building societies may be keener to issue, if the rate cut prompts further demand for mortgage finance.

Sterling swap spreads have widened by about 5 basis points, but swap levels are still unattractive historically, with triple-A-rated names stretched to achieve better than 10 basis points below the London interbank offered rate, and other borrowers lucky to borrow at Libor flat.

As the surge in gilt prices subsided yesterday, Eurobonds prices, which initially lagged the gilt market rally, caught up. Yield spreads ended the day little changed.

In the sterling floating-rate note market, there was a sell-off of most paper, although issues fixed recently - with three or six months still to run at old rates - gained ground.

As well as the sterling sector, the European currency unit bond market stands to gain from the entry of sterling to the ERM. "The Ecu is now 9.8 per cent contained within the ERM. Not only does it imply lower Ecu volatility... but opens up a further investor base," remarked Mr Bob Tyley, economist at Paribas Capital Markets. Although Ecu bond prices opened about 50 points higher, the rally was short-lived, and "engineered by a mark-up," rather than demand, one trader said.

Another dealer commented: "The fact is that the Ecu bond market has a life of its own and investors are unwilling to pay more for the currency at that time."

For conservative UK institutions, ERM entry is likely to open investment opportunities in European bond markets.

## Offerings worth \$1bn launched

By Tracy Corrigan

TWO large dollar offerings totalling more than \$1bn were launched yesterday despite generally lacklustre demand for dollar securities. In the secondary market, Eurobonds continue to

## INTERNATIONAL BONDS

widen, relative to the Treasury market. Meanwhile, uncertainty over the US budget still overshadows the US Treasury market (closed yesterday for the Columbus Day holiday).

The \$345m deal backed by Citicorp credit card receivables and the 2000s offering of four-year bonds for Toyota Motor Finance, both due to be priced later today, are likely to clash over the limited investor interest in dollar securities. Both are targeted mainly at Euro-pean retail investor base.

Euro Credit Card Trust 1990-92, Citicorp's first offering of asset-backed bonds in four years since January, will be priced to yield 65 basis points to 50 basis points above the four-year US Treasury yield.

Recent Citicorp credit card offerings have been issued globally and launched and traded in Europe, the Far East and the US, and have been registered securities, which most European retail investors eschew. The new ECCT deal offers a substantial 20 or 30 basis point pick up over secondary market prices in previous ECOT Eurobonds. But Citicorp's global bonds are trading at a wider spread of about 100 basis points above the yield curve. Currently lead manager US Phillips & Drew is targeting investors who do not buy registered bonds. But some banks were sceptical about the level of retail interest in the current environment.

Toyota Motor Finance's \$800m four-year deal, to be priced at 50 basis points to 50 basis points above the four-year Treasury, will be competing for attention. Although the spread looks attractive historically, a recent three-year deal for Toyota Motor Credit is now trading at around the same level, having widened substantially below the day's high.

Elsewhere, Compagnie Générale launched a FFr800m five-year issue of floating-rate notes, paying interest on the three-month Paris interbank offered rate. The deal was launched by Société Générale.

In the sterling sector, Citicorp Investment Bank announced a £50m five-year deal for Nationwide Building Society. The deal, which pays 14 per cent for the first two years, then 22.75 per cent less six-month Libor, was put together prior to Friday's news of sterling entry to ERM.

Like many continental bond markets, French government

## European centres close below day's best after early enthusiasm

By Simon London

EUROPEAN bond markets reacted with an early show of enthusiasm to sterling's entry into the ERM, increasing the Ecu's value by 9.8 per cent contained within the ERM. Not only does it imply lower Ecu volatility... but opens up a further investor base," remarked Mr Bob Tyley, economist at Paribas Capital Markets. Although Ecu bond prices opened about 50 points higher, the rally was short-lived, and "engineered by a mark-up," rather than demand, one trader said.

Another dealer commented: "The fact is that the Ecu bond market has a life of its own and investors are unwilling to pay more for the currency at that time."

For conservative UK institutions, ERM entry is likely to open investment opportunities in European bond markets.

bonds were marked up in early trading yesterday, as the market saw sterling's entry into the ERM, increasing the Ecu's value by 9.8 per cent contained within the ERM. Not only does it imply lower Ecu volatility... but opens up a further investor base," remarked Mr Bob Tyley, economist at Paribas Capital Markets. Although Ecu bond prices opened about 50 points higher, the rally was short-lived, and "engineered by a mark-up," rather than demand, one trader said.

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For conservative UK institutions, ERM entry is likely to open investment opportunities in European bond markets.

Some analysts suggest that sterling entry into ERM will weaken the D-Mark as investors switch into sterling assets.

This may allow an easing of French interest rates without

disturbing the Ecu's exchange rate.

The Belgian franc is informally limited to a narrow 1 per cent divergence against the D-Mark, against 6 per cent for sterling.

Today the Bundesbank is expected to auction a further DM8bn of the issue, with the authorities retaining DM2bn for market regulation. In September, the Bundesbank rejected all bids in the auction for 8% per cent 10-year Unity Fund paper. The previous 10-year federal bond, issued in August with an 8% per cent coupon, was for DM8bn and was yesterday yielding 8.86 per cent in the secondary market.

The German government bond market was focused yesterday on the issue of DM8bn of 9 per cent coupon 10-year federal bonds through a consortium of banks. Priced at 101.60 the bonds offer a yield at launch of 8.81 per cent, but were trading in the secondary market at 101.10 for a yield of 8.86 per cent.

The yield spread between 8% per cent 10-year bonds and OATs has narrowed to 130 basis points from a high of 160 basis points two weeks ago. It may have further to go, especially if the Gulf crisis can be resolved without severe disruption to oil supplies.

The uncertain UK economic outlook is seen as a disincentive to invest in longer-dated sterling denominated paper.

A choppy and erratic day on the UK government bond market saw gilt rates rise strongly across the yield curve in early trading, only to fade at the longer end during the afternoon.

The benchmark 11% per cent issue, maturing in 2003/07, closed down 1/2 of a point on the day at 102%, for a yield of 11.31 per cent.

However, shorter and medium-dated bonds performed better.

The 12 per cent 1998 gilt closed up 1/2 point on the day, for a yield of 11.45 per cent. Bonds of two- to three-year maturity closed the day virtually unchanged.

There are certainly many investors looking to shift into sterling but the economic outlook is uncertain in the UK, commented Umberto Arts, an-

alist at Kredietbank. "But it will take more confirmation that inflation is falling and under control before we see switching on a large scale."

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## Pilkington placement avoids new SEC rule

By Simon London

PILKINGTON Holdings, the US subsidiary of the UK glass and materials group, has made a \$200m private placement of debt securities with a life of up to 20 years in the US - but not under new rules expected to improve access to the US markets.

Three tranches of debt securities have been placed with a group of 20 US life insurance companies. The deal as a whole has an average life of 11 years and an average fixed interest cost of 9.75 per cent.

However, the securities were not placed under the Securities and Exchange Commission rule 144a, introduced to make privately placed securities partially tradable and to improve access to the US placement market.

Mr Andrew Robb, Pilkington Finance Director, commented that there was at best a marginal advantage to making the placement under rule 144a, with the additional cost of being obliged to pay for a credit rating for the issue.

The deal was agreed shortly before Iraq's invasion of Kuwait, with comparable placements now carrying an interest cost of over 10 per cent. The proceeds of the issue will be used to repay shorter term dollar borrowings, mostly floating rate.

## Japanese group withdraws Y5bn three-year issue

JAPANESE industrial company Mizuno has withdrawn an issue of Y5bn currency linked Eurobonds, blaming volatility on the foreign exchange markets, writes Simon London.

The three-year issue was launched on Thursday through Sumitomo Finance, targeted at Japanese institutional investors. It offered exposure to the Australian dollar/yen exchange rates. Traders suggested this type of deal was often targeted at a single institutional investor and was vulnerable to changes in sentiment.

## BENCHMARK GOVERNMENT BONDS

	Coupon	Red Date	Price	Change	Yield	Week ago	Month ago
UK GILTS	13.500	08/02	103.05	-0.02	11.62	12.57	12.59
	9.000	03/03	97.05	-0.04	10.92	11.23	11.27
	9.000	03/05	98.50	-0.02	9.80	9.93	9.95
US TREASURY	8.750	08/02	100.12	-0.02	8.59	8.78	8.85
	8.750	08/03	99.15	-0.02	8.60	8.75	8.85
JAPAN	No 119 4.800	06/09	92.3451	+0.027	6.05	6.25	6.28
	No 130 4.800	06/10	92.7361	+0.025	7.73	8.05	8.21
GERMANY	8.500	08/00	96.4000	+0.00	8.05	8.05	8.05
FRANCE	8.000	11/05	95.0138	+0.372	10.28	10.38	10.39
	8.000	03/00	95.5300	+0.460	10.44	10.53	10.41
CANADA	10.500	07/00	96.0260	-0.125	11.17	11.19	10.81
NETHERLANDS	8.000	10/00	96.9200	+0.500	9.17	9.27	9.12
AUSTRALIA	13.000	07/00	97.0433	+0.525	13.43	13.53	13.50

London closing. Yields: Local market standard. Prices: US, UK in 32nds, others in decimal. Technical Data: ATLAS Price Survey

## LONDON MARKET STATISTICS

## RISES AND FALLS YESTERDAY

	Rise	Fall	Same
British Funds	7	1	13
Corporations, Domestic and Foreign Bonds	1,040	154	369
Financial and Properties	492	92	157
Other	25	51	2
Plantations	10	0	9
Mines	12		

## UK COMPANY NEWS

## RMC signs first deal in east German growth

By Andrew Bolger

RMC, THE WORLD'S biggest producer of ready-mixed concrete, is pressing ahead with plans to invest an initial DM160m (£53m) in building materials operations in east Germany.

It has signed a contract to acquire the share capital of the formerly state-owned Rüdersdorf cement group, which owns a large works to the east of Berlin, in spite of legal challenge from Holderbank of Switzerland, the world's biggest cement producer.

RMC recently reported a 40 per cent increase in operating profits from its west German building materials businesses and is keen to share in the growing east German market as public and private investment in infrastructure increases.

Holderbank has applied for an injunction in a Berlin court to block the RMC acquisition and has made a rival bid. However, the UK group said it was confident the injunction would be lifted shortly and in the meantime had signed a management contract with Treuhand, the trust set up to handle the privatisation of 8,000 former east German state concerns.

Although the management contract is conditional on the injunction being lifted, RMC's staff have started work on the modernisation of Rüdersdorf, which last year produced more than 2.5m tonnes of cement. It also produced 350,000 tonnes of lime and has

a 50-year reserve of raw materials.

Mr Derek Jenkins, RMC's finance director, said there was bound to be job losses among the 3,500 workforce at the plant, but it was hoped that many of the employees would be retrained and redeployed in other group businesses in the east, such as building materials and aggregates.

Mr Jenkins said its subsidiary Readymix was the best building materials supplier in west Germany and the group wanted to build an equally powerful position in the east.

RMC has agreed to participate in a joint venture to be called Readymix Berlin, in which it will have a direct interest of 50 per cent. The other half will be held by an independent holding company, shareholders of which will include RMC and three west German companies with which it has long been associated, Raabkarcher, Kloeckner and Rheinische Kalksteinwerke.

RMC said its share of the initial cash contribution for the establishment of the east German building materials operations, including the purchase of Rüdersdorf, would be DM160m. Mr Jenkins said this would be financed out of RMC's current Deutsche Mark facilities and would lift group gearing from a little more than 30 per cent to about 40 per cent.

## DIVIDENDS ANNOUNCED

	Current payment	Date of dividend	Corres-ponding dividend	Total for year	Total last year
Brit Dredging	Int 2.6	Dec 10	2.6	-	7
Neverlock Europe	Int 1.5	Jan 8	nil	-	2.5
Helical Bar	Int 2.4	Nov 19	2.4	-	10
Hunting	Int 4	Dec 11	3.5	-	9
West Europe Tech	Int 5.4	Nov 16	5	-	7
WPA Int	0.414	Nov 30	0.06	1.12	
Lykes (S)	Int 2.55	Jan 2	2.25	4.05	3.75
Pochin's	Int 16	Dec 7	20	24	29
Port Gp	Int 0.5	Dec 3	1.3	-	4.5

Dividends shown per share net except where otherwise stated. \*Equivalent after allowing for scrip issue. \*\*Capital increased by rights and/or acquisition issues. \$USM stock. \*Includes special 5p payment.

## Accountancy change to hit Irish video group

By David Owen

XTRA-VISION, the Dublin-based video rental company which is listed on the IOM, yesterday warned that a further revision to its video tape depreciation policy would put the company into loss for both the six months to July 31 and the year as a whole.

The group said that a revision was required in the light of its changed development plans and "developments within the industry". A comprehensive review of all factors which affect the video tape depreciation policy will be completed prior to the announcement of interim results on November 30, the company said.

To outsiders, Eastern's position was symbolised by the choice of Mr James Smith, its chairman, to lead the 12 companies in their pre-privatisation negotiations with Government. A confident Scot who has spent his entire working life in the industry, Mr Smith has positioned Eastern as one of the companies most aggressively committed to diversifying into electricity generation.

And yet there is a palpable feeling of unease among senior managers at Eastern's headquarters at what they see as the over-simplistic picture sometimes painted of the company.

Blinded by high tech, high growth areas such as Cambridge and the M1 corridor, people forget that Eastern's territory also covers some rundown parts of north London.

"We're as much a London-based as any other company," said Mr Smith.

Eastern has also been alarmed this year by signs that the economic downturn was hurting its area more than most, with a particularly marked slowing in new housing starts, which is important

influence on domestic electricity sales.

"It hasn't been quite as buoyant as people have made out," explained Mr Douglas Swinden, marketing director.

Like the other regional companies, Eastern's prospects will be shaped by the economy of its franchise area. The regional companies derive the bulk of their profits from charges for electricity passing over their local distribution wires. Economic growth stimulates more electricity use which feeds through into the bottom line.

The government was sufficiently impressed by Eastern's prospects to give it a relatively tough launch into the private sector. Eastern is second only

to London in the tightness of the constraints placed on its ability to raise prices, while its initial debt of £263m is the third highest.

These conditions, described as "a major challenge" by Mr Smith, also reflect the favourable breakdown of Eastern's customer base. Eastern has an above-average dependence on domestic and commercial customers, where sales growth tends to be faster, and below-average dependence on vulnerable industrial customers.

During the initial bout of competition for large industrial customers earlier this year, Eastern lost only 36 per cent of its supply business, less than any other regional company.

In the first five years in the private sector, Eastern's dividends during the first decade.

"Our assessment is that this company represents a low risk investment compared to the average of the companies," Phillips & Drew says.

The FT will be publishing profiles of the regional electricity companies every Tuesday.

## Odds laid on the brightest spark

David Thomas begins a 12-part series on electricity privatisation

## Eastern Electricity



James Smith: major challenge

Customer breakdown of sales		Emulsion (%)	Industry (%)
Domestic	41.3	34.4	
Commercial	27.9	26.9	
Industrial	27.7	36.7	
Other	3.1	3.0	

Source: 1989 results &amp; forecasts

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## Polly Peck holders fear banks' intentions

By Richard Waters

MAJOR SHAREHOLDERS in Polly Peck International are trying to wrestle more of a say for themselves in the outcome of talks over the company's future.

They fear that the group's bankers, which are at the centre of current negotiations, are concerned only about money owed to them by Polly Peck, and have scant regard for the interests of the group's shareholders.

One representative of share-

holders said yesterday: "Shareholders have in the past been left in the back seat in situations like this. Bankers tend to sort things out to their own advantage."

Shareholders fear in particular that the banks would put Polly Peck into administration if they thought they could recover their money through a disposal of the group's assets. This would be likely to leave little for shareholders.

They point to British & Commonwealth Holdings, the financial services group which went into administration earlier this year, as an example of how banks are prepared to pull the plug on a company provided there are sufficient assets to cover their own debts.

Commenting on B&C, one shareholder said: "We've noted it can happen, and would prefer it not to happen in future."

However, shareholders have little faith in the current round of negotiations, in which Polly Peck is trying to persuade its bankers to roll over £200m of loan facilities and commercial paper that fall due in the final three months of this year.

One - Legal & General -

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Otherwise, shareholders are pinning their hopes on lobbying the banks in their current search for a chairman to replace Mr Asil Nadir.

In the words of a shareholder's representative: "If there are to be board changes, and since shareholders elect boards and have a long-term relationship with them, we would want a say."

Another shareholder yesterday expressed surprise that

none of Polly Peck's advisers had sounded out shareholders on the idea of a rights issue to get the company out of its immediate difficulties.

He said: "If it was a choice between an administration, which means the banks try to take everyone to the cleaners, or a rights issue which left a sound company at the end of the day, I think shareholders would support the latter."

Shareholders already face high losses on their Polly Peck investments. From £2bn earlier this year, the value of the group had fallen to less than £500m at the time its shares were suspended last month.

## Glaxo chief gets £85,000 pay rise

By John Authers

Sir Paul Girolami, chairman of Glaxo, the pharmaceuticals company, was awarded a pay increase of £35,000 last year. The company described the 14.3 per cent award as "very restrained".

Sir Paul's salary, revealed in the company report published yesterday, now stands at £683,927, more than double its level of 1987-88. He also has options on 544,800 ordinary shares, worth some £4.5m.

Glaxo, which made a donation of £72,000 to the Conservative Party, up £22,000 from last year, said Sir Paul's pay rise did not conflict with Mrs Margaret Thatcher's recent call to executives to lead by example on pay restraint.

Glaxo said that, since Sir Paul became chairman in 1979, pre-tax profits had grown at 17.27 per cent per annum, from £68m to £1.4bn, and market capitalisation at 27.5 per cent, from £400m to £1bn, while Sir Paul's salary had risen at 13.67 per cent.

This year, profits rose by 14 per cent. Given this "marvelous" growth, Sir Paul's new salary was "quite justified".

September 1990



## CLYDE PETROLEUM plc

\$100,000,000

Senior Notes due 2002

The undersigned arranged the private placement of these securities with institutional investors

Kleinwort Benson North America Inc.

This announcement appears as a matter of record only.

**Clydesdale Bank**

# BASE RATE

Clydesdale Bank PLC announces that with effect from 9th October 1990 its Base Rate for lending is being reduced from 15% to 14% per annum.

**BASE RATE**

With effect from close of business on 8th October 1990

Base Rate is decreased from 15% to 14%

All facilities (including regulated consumer credit agreements) with a rate of interest linked to Yorkshire Bank Base Rate will be varied accordingly.

**Yorkshire Bank**

Head Office: 20 Merrion Way, Leeds LS2 8NZ.

# BANK OF SCOTLAND BASE RATE

Bank of Scotland announces that, with effect from Monday 8th October 1990, its Base Rate has been decreased from 15% per annum to 14% per annum.

**BANK OF IRELAND**

# BASE RATE

Bank of Ireland announces that with effect from close of business on 9 October 1990 its Base Rate is decreased from 15.00% to 14.00%

**Bank of Ireland**  
Established 1783

Area Office 36 Queens Street London EC4R 1BN

**MAES Funding No. 1 PLC**

\$200,000,000 Mortgaged Backed Floating Rate Notes due 2018

Notice is hereby given that the Rate of Interest has been fixed at 15.2625% for the interest period 5th October 1990 to 7th January 1991.

The interest amount payable on 7th January 1991 will be £3,930.62 in respect of each £100,000 denomination.

Agent Bank: 5th October, 1990

Canadian Imperial Bank of Commerce

## UK COMPANY NEWS

Defence accounts for over half of profit; benefit of oil price rise in second half  
**Hunting moves ahead 12% to £19.9m**

By Jane Fuller

**HUNTING**, the defence company with aviation and oil interests, increased its pre-tax profit by nearly 12 per cent, from £17.6m to £19.9m, in the first half of the year.

Turnover at the group, which saw its share price halve between September 1989 and July this year mainly because of proposed government cuts in defence spending, advanced by 6 per cent to £356.7m (£336.7m).

More than half the profit came from defence. Mr Ken Miller, chief executive, said the division's £16.6m (£9.8m) contribution benefited from the J223 airfield attack system, but this would start to tail off later this year and be significantly down next year.

Overseas interest in the LAW80 shoulder-launched anti-tank weapon had been stimulated by the Gulf crisis.

In aviation, profit increased by 12 per cent to £2.02m (£2.65m). The best performance came from the Field Air Motive subsidiary which overhauls engines. Order books were also strong for fitting out commuter aircraft.

The oil and technology division, which contributed £4.5m (£4.34m), saw the advance of Gibson Petroleum in Canada partly offset by the specialised products, such as Hammerite vehicle body repair, which

were affected by slack UK markets.

Mr Miller said the benefits to Gibson of the oil price rise would come through in the second half, although they would be partly eroded by the strength of the pound.

The economic downturn was delaying the sale of non-core businesses and the estimated realisable value had gone down. An extraordinary loss of £10.4m was incurred to cover this, reducing the retained profit to little more than £1.201m (£1.05m).

In spite of this setback to the balance sheet, gearing had fallen from 54 per cent at the year-end to less than 50 per cent.

Fully diluted earnings per share increased by less than 2 per cent to 12.4p (12.2p). Last year's earnings, which were based on an estimate of the effects of the mid-year merger of the three Hunting quoted companies, have turned out to be overstated.

The interim dividend goes up to 4p (3.5p).

## • COMMENT

Hunting's aim is to have equal profit contributions from defence, aviation and oil/technology within the next couple of years. Long-term, defence might well move towards more joint-venture activity. The

question is: will the main movement be a fall in the defence profit or a rise from the others? After a gloomy period for defence, which saw the Swaarm anti-tank weapon cancelled and prospects dimmed for the MLRS rocket launcher, the Gulf crisis could ease the decline. Its spin-offs also apply to the aviation division, which for example over-

hauls Hercules engines. Another welcome, and Gulf-related, reprieve in the expected difficult start to the 1990s is the oil price rise. Even after the dust settles, it is hoped that Canadian supplies will be more highly valued because of their relative security. However, there are disappointments, notably in the disposal programme, where the delays and reduced expectations are affecting gearing and limiting the scope for non-defence expansion. A full-year pre-tax profit of £45m gives an undemanding prospective p/e of less than six on yesterday's close of 168p, up 8p. The downside is already in the price and the wait for a 1992 recovery is being sweetened by the dividend policy.

**Cantors buys 24 Lowndes outlets for £1.76m**

By David Owen

**CANTORS** has bought 24 of the stores owned by Lowndes Queensway, its failed high street furniture retailer, from the administrator, for £1.76m.

Lowndes' total turnover last time,

was struck from a turnover which fell by a third to £45.1m (£27.16m), with little new development activity, low sales volume, and rental income

accounting for a rising proportion of gross profits.

"We are taking a long-term view as part of our policy of growing the group," said Mr Michael Slade, chairman. "High interest rates and a severely depressed sector opportunity which we could

**Helical Bar down 84% at midway**

By Andrew Jack

**HELICAL BAR**, the property development, investment and trading company, experienced a profits downturn of 84 per cent to £1.6m pre-tax for the six months to July 31.

The fall, from £15m last time,

was triggered by a turnover which fell by a third to £45.1m (£27.16m), with little new development activity, low sales volume, and rental income

accounting for a rising proportion of gross profits.

"We are taking a long-term view as part of our policy of growing the group," said Mr Michael Slade, chairman. "High interest rates and a severely depressed sector opportunity which we could

to £3.6m (£8m). Gearing stands at around 140 per cent.

Earnings per share fell to 2.8p (27.5p). The interim dividend is maintained at 2.4p. The shares closed up 26p at £8.8p.

## • COMMENT

Mr Michael Slade, once among the highest paid executives in the UK, has a reputation for canny management. He switched Helical's focus from London into the provinces, particularly in the north; and from commercial into residential. He has also capped his interest payments and hence avoided the full impact of the hikes during the period. But this may be about to change: despite Helical's insistence that its valuations are sound, analysts have downgraded the company's net asset values for the full year, currently £420m, to between £360m and £485m.

The difference between the residential slump and a downturn in commercial and industrial property means asset values may well be further hit in 1991.

Rental income should just about cover interest payments now that interest rates are falling – assuming all tenants pay up. Mr Slade's desire for "a more mature portfolio" including quality office space in the south of England will also have to proceed very cautiously.

**Havelock Europa ahead as recovery continues**

By James Buxton, Scottish Correspondent

**HAVELOCK EUROPA**, the shipbuilding group which has come under new management in the past 18 months, yesterday reported substantially increased profits for the first half of 1990 and a continued recovery. Interim dividends are being resumed with a payment of 1.5p.

Pre-tax profit was £615,000 on sales of £21m. This compares with £312,000 on turnover of £23.7m for the eight months to December 31 1989.

Dissatisfaction among institutional investors with the group's performance in the year to April 31 1989, when it made pre-tax profits of only £22,000, led to the old management being replaced. Mr Lewis Robertson became chairman and Mr H. Balfour chief executive.

They concentrated manufacturing in three main plants instead of about a dozen and tightened financial management.

Mr Robertson said the interim results were satisfactory, though no directly comparable figures existed because of the change of accounting period. They reflected the continuing transformation of the group, a sharper focus on its manufacturing strengths and the introduction of improved management techniques.

He said the group's involvement with department stores and the larger retail chains such as Boots, Woolworths and Marks and Spencer, which were continuing to equip new stores, partially protected it from the difficulties of the retail sector.

Mr Balfour said Havelock Europa wanted to concentrate on efficient low-cost manufacture of store units for larger customers, and on contracts with a high design and manufacturing content.

A drive on cash use reduced overheads by nearly 22m in the first half of 1990, while borrowings fell steadily and were expected to have halved by the end of 1990 from the position a year earlier, promising a big drop in interest charges, particularly in 1991.

**Property Trust lower at £16,000**

By Jane Fuller

**PROPERTY TRUST**, the USM-quoted concern in which the Cheng family has a 16.4 per cent stake through its Hong Kong company, made a pre-tax profit of £16,000 in the year to March 31 and announced a 2-for-1 rights issue. The profit, compared with £342,000 in the previous year, was struck on turnover of £5.86m (£5.06m).

Mr Anthony Cheng, chairman of both Property Trust and his family's Shun Ho Investments, said that the current year was going to be a bad one. "I'm ashamed to say,"

The rights issue, of up to 1.8m shares at 1p each, would raise a minimum of £5.5m, including Shun Ho taking up its rights to 500k shares and underwriting a further 250k. A maximum of £18m would be raised. The shares closed unchanged at 1p.

The first priority would be to reduce year-end gearing of 180 per cent, cutting the £1.8m debt by 25.5m. Further proceeds would be used to expand the development programme.

After tax of £140,000 (£10,000) and minorities £17,000 (£10,000 credit) the loss per share was 0.03p (earnings of 0.04p).

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After tax of £140,0

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The Financial Times proposes to publish this survey on:

20 NOVEMBER 1990

For a full editorial synopsis and advertisement details, please contact:

MEYRICK SIMMONDS  
on 071-873 4540

or write to him at:

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FINANCIAL TIMES  
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Base Rate  
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## UK COMPANY NEWS

## Price volatility puts leather on a hiding to nothing

After Hillsdown's rescue of Strong & Fisher, Jane Fuller looks at a problem that is more than skin-deep

**L**AST WEEK'S rescue of Strong & Fisher (Holdings), the UK leather company, by Hillsdown Holdings, which involved control passing to the much larger, diversified food group, at first looks like just another step in the long-running rationalisation of the UK's already contracted leather industry.

With the amount of leather produced falling to about 250m sq ft a year in the 1980s, compared with an average of 380m sq ft in the previous decade, Strong's imminent loss of independence follows a series of takeovers in which it was often a player, if not the ultimate victor.

In the past four years, it made two unsuccessful hostile bids, most recently for Pittard Garner, the UK's only other quoted leather producer.

The latest move (announced from the Office of Fair Trading) will see Hillsdown, the UK's largest abattoir operator, collecting its skin tanning and processing activities into Strong as part of a refinancing package. A scrutiny of production capacity will follow and fullmongery (wool removal and pelt pickling) seems to be the prime target for rationalisation.

Mr Mike Buswell, the director responsible for Hillsdown's red meat operations, is set to run Strong. As he sees it: "We have a good supply of raw material, a good name and a good product; we just have to get the hit in the middle right."

Yet the common factor in the losses announced last week

by both Strong and Pittard was the collapse in raw material prices and the consequent losses on stock.

At the marketing end of the process, although they export 80 to 90 per cent of their output, neither company has seen the full benefit of their policy of focusing on areas where the most value can be added.

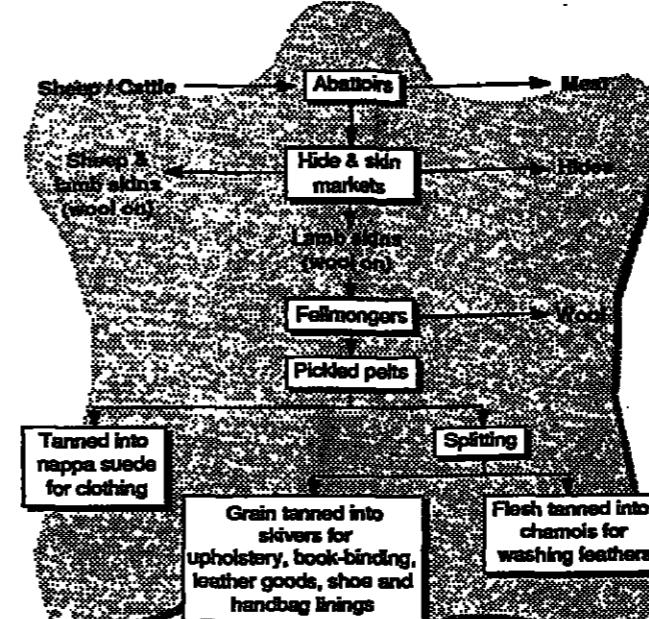
In the first half of this year, for which Pittard declared a pre-tax loss last week of £1.97m, only gloving, the smallest of its three divisions, achieved a good profit margin on the basis of supply together with technical merits, such as water resistance, for the growing sports market.

Strong's Hi-tec Leather, with water and stainproof qualities, rose up more than £700,000 in development costs in 1988-89 (the 12-month pre-tax profit was only £1.17m), and whatever benefits fed through in the following year, they clearly did little to redress the taxative losses of £17.6m, also announced last week.

Taking the problems in production order, it is the companies' vulnerability to raw material price fluctuations that has proved the most intransigent. A spokesman at the British Leather Confederation (BLC) recalled a crisis in 1979-80 when a collapse in the price of hides and skins brought down the two largest UK concerns in those sectors: Barrow Hepburn and Moorlands.

The fundamental difficulty is that the raw material is produced as a by-product of the meat industry, not in response

## Light Leather Industry



to demand. According to the BLC, studies by the UN Food & Agriculture Organisation have shown the prices of hides and skins to be the most volatile of any traded commodity.

The past year's discomfiture of Strong and Pittard is a classic example. The price of a UK sheepskin fell from about 26 to £1.20. Stock provisions and write-downs accounted for £3.75m of Strong's 1989-90 deficit. For Pittard, the first-half cost was £1.8m.

Mr John Pittard, managing director, said some customers

in the clothing industry, mainly from outside the UK, reneged on their orders in the spring — after his company had bought the skins dearly. He had expected about 20 per cent of contracts to fall by the wayside; instead the "slippage" was nearer 40 per cent.

Another aspect of the production cycle.

Mr Buswell said the fellmongery stage took 12 to 15 weeks and tanning (including dyeing and finishing) another six months, during which time the

value of the stock could change dramatically.

The BLC said international efforts to solve the price problem, including a couple of abortive attempts to establish futures markets, had so far come to nothing.

In the UK, where the sheepskins are said to have a special quality because of the breeds of sheep and the temperate climate, Mr Pittard hoped the resolution of Strong's problems and its combination with Hillsdown, which has more than 10 per cent of the annual kill of nearly 20m lambs, would encourage a more orderly market.

The relationship between the two leather companies (and Hillsdown) is, however, complicated by the fact that Strong holds a 27 per cent stake in Pittard (much of it bought from Hillsdown in April last year at a price about six times last week's level). Mr Pittard said his company was considering whether to use the OFT deliberations as an opportunity to press for the stake's disposal.

Beyond the raw material stage — and the present price is much more favourable for the coming production cycle — both Strong and Pittard have been instrumental in rationalising production capacity and the Hillsdown move will further this process.

Tanning has already undergone a shake-out. In the past three years, both Pittard and Strong have made closures after acquiring businesses. Now the focus of concern is

## Diversity behind ITS rise

BECAUSE of the wide range of industries it serves, Inter-European Technology Services has been able to lift its profit 5 per cent in the year ended June 30 1990.

The group, which provides technical documentation and support, has seen a continuation of the shift from defence related work to industries such as aerospace, automotive and power generation.

Turnover rose 3 per cent to

£13.8m but trading profit fell 7.5 per cent to £1.2m. However, investment income up 22 per cent at £234,000 pushed pre-tax profit to £1.4m (£1.37m).

Earnings per share worked through at 17.2p (16.5p) and the final dividend is 5.4p for a total of 7.4p (7p).

Mr David Emmanuel, chairman, said trading in the current year had started satisfactorily and the order book continued to be healthy.

AGRICULTURAL  
BANK OF GREECE

## PRIVATISATION

CALL FOR EXPRESSION OF INTEREST  
BY FINANCIAL INSTITUTIONS

In the context of the Greek government's policy on Privatisation and following a Decision of its Board of Directors for the transfer of its shareholding in various companies to private investors, the AGRICULTURAL BANK OF GREECE invites financial institutions interested in undertaking the valuation of such companies, to express their interest to the Bank and submit their respective offers, by October 26, 1990.

Offers must be prepared and submitted according to the specifications described in a document that may be obtained from the Bank's Privatisation Unit (23 Panepistimiou St, Athens).

The companies to be valued operate in the following sectors:

- a) Dairies (11 companies). b) Canners (5 companies). c) Winery (1 company). d) Meat processing (2 companies). e) Wood processing (3 companies). f) Other (13 companies).

Further information may be obtained from the Bank's Privatisation Unit at the above address. (Tel: 01 3298407 and 01 3298353. Telefax: 01 3298706).

INTERNATIONAL  
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The Financial Times proposes to publish this survey on:

9th November 1990

For a full editorial synopsis and advertisement details, please contact:

Ian Ely -Corbett

on 071 873 3389

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## MANAGEMENT: The Growing Business

## Capital investment

## A mixture of instinct and formal planning

By Charles Batchelor

**S**low Edward Kalfayan, a piece of printing or copying equipment which does the job better or faster than the one he already has and like as not he will buy it. Kalfayan believes that Printronics, the print services company, he founded eight years ago, owes its competitive edge to an aggressive policy of applying the latest available technology.

Printronics, based in London's Covent Garden, was one of the first companies to buy a bubble-jet printer. "More companies have come in now but I had three months to get the ear of prospective clients," says Kalfayan. "Time is of the essence."

Sometimes this policy goes wrong. Kalfayan bought a Xerox colour copier in 1987 just three months before Kinko's launched a rival copier which Kalfayan felt was vastly superior. The Xerox machine bought time for Printronics but it became obsolete far faster than Kalfayan had expected.

Despite the fact that he occasionally backs the wrong horse, Kalfayan believes his laid-back investment policy is the right one for a company like Printronics, which has turnover of £1.25m and a workforce of 20 people.

Not that Kalfayan rejects the need for a few basic calculations before he spends his money. The equipment he buys must produce the cash flow to pay for itself over three, five or seven years. But the ability to take rapid decisions and to base judgments on an intuitive feel for the market is what distinguishes the small company from the large engineering businesses for which Kalfayan had worked before.

"I got fed up with the corporate world where the time spent trying to justify an investment cost more than the investment was going to save," he says. "By the time the accountants have taken a decision the opportunity has passed. You have to take inspired gambles."

Flexibility is clearly an advantage to a company like Printronics but increasingly

small companies are carrying out their investment and financial planning in a more structured way.

"More businesses are preparing formal business plans," says Michael Bottomley, of the financial management group of accountants KPMG Peat Marwick McLintock. "The banks and the venture capitalists insist on a business plan if a company wants to raise money."

High interest rates and the uncertain economic outlook also mean it is crucial for small companies, with more limited financial means than their larger counterparts, to plan their spending proactively.

Appraising capital investments is a four-stage process, the Peat's financial management team suggests. The stages are:

• The initial screening of the opportunities available. This will identify projects which are unacceptable. Proposals might be rejected because they fall outside the business's long-term development plans or because they would swallow up too much of the company's financial resources.

• Defining the project more closely. This involves deciding the objectives of the project; how much money and time it will take and identifying what the benefits will be. All the alternatives should be weighed up, including the options of doing nothing or of carrying out only part of the proposal.

• Financial evaluation. This involves calculating the rate of return on the capital and the time needed to pay back the initial outlay on the different options available. However, average rates of return can obscure changes in the rate of return over the life of the project while pay-back periods do not take into account the total benefits of the project, the accountants warn. These weaknesses can be overcome by a method known as discounting future cash flows, valuing anticipated cash flows in present-day terms.

Once the returns of the various options have been worked

out the cautious investor may want to test them against the possibility that the assumptions or the estimates on which they are based are not correct. This is known as "sensitivity analysis", a technique where a computer can prove useful.

• The final decision. If the numbers look right, management should then take into account non-financial factors. Does the business need a particular product to maintain a complete product range? Is a project essential to keep the company's technical know-how up to date?

Once a decision has been taken the progress of the project should be kept under review to reduce the danger of it taking longer or costing more than planned and to allow managers to learn from any mistakes they make.

For a company like Tinsley Bridge, a Sheffield-based manufacturer of commercial vehicle springs, an awareness of the need for tight financial planning was something its managers brought with them when they staged a buy-out of their company from British Steel three years ago.

The management of Tinsley has sales of £17m and a workforce of 420 people, is working on a five-year business plan which may involve spending £2m a year on taking the company to what Michael Webber, managing director, calls "world class standard".

The company's managers are on the fourth draft of their five-year plan. "We started out by saying 'This is the logical way to invest in new plant,'" explains Webber. "It was a splendid plan but we would have been bust before we got to the end of it. We would have spent a lot of money early on but the payback would have come at the end. So we turned it round to spend first on things which would give us the biggest payback." Instead of increasing the capacity of the US market differently, we had not considered our decision

carefully enough beforehand."

Learning from these mistakes, Intersolar, which has sales of £5m and 60 employees, now runs routine spending proposals through its computer to calculate pay-back times. Ideally investments will pay for themselves in less than two years.

Before deciding on any non-standard spending in areas such as diversification or the recent acquisition of two small electronics companies, Wolfe will write a business plan which assesses the costs and the long-term benefits. "I also use more intuition in taking these decisions," says Wolfe.

Just how thoroughly a business plans its investment spending depends on its size, the attitudes and background of the owner and its ability to apply often complex accounting techniques. For many small businesses such as Printronics the owner's instincts can be a reasonably reliable guide to action.

As businesses grow and reach the size of Intersolar and Tinsley Bridge greater formality appears to be inevitable. We had not considered our decision

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As businesses grow and reach the size of Intersolar and Tinsley Bridge greater formality appears to be inevitable. We had not considered our decision

carefully enough beforehand."

Learning from these mistakes, Intersolar, which has sales of £5m and 60 employees, now runs routine spending proposals through its computer to calculate pay-back times. Ideally investments will pay for themselves in less than two years.

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As businesses grow and reach the size of Intersolar and T

## BUSINESS OPPORTUNITIES

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(In Administrative Receivership)**

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- Highly skilled workforce.
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**Custom Microelectronics Limited**

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- Modern 2,500 sq. ft. leasehold property at Biggleswade.
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For further information, contact Mr S. Morgan or Mr N. Edwards at the address below or at Stevenage Tel: 0438 314433; Fax: 0438 318420.

Friary Court, 65 Crutched Friars, London EC3N 2NP. Tel: 071 480 7766. Fax: 071 480 6881. Authorised to carry on Investment Business by the Institute of Chartered Accountants in England and Wales.

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- National distributor of DIY and Timber Based products operating out of two sites in Leeds and near Peterborough.
- Turnover approximately £10.5m per annum.
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- 20,000 sq. ft. warehouse off the Leeds Ring Road.
- £940,000 of stock.
- Supplier to major multiples and independent trade.
- Own distribution capability.
- 72 staff.

For further information please contact the Joint Administrative Receivers Mr C. Morris or Mr N.G. Atkinson at the address below.

55/57 High Holborn, London WC1V 6DX.  
Tel: 071 405 8799. Fax: 071 831 2638.  
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DRT International**Touche  
Ross****WETHERALL**

The business and assets of Trimsoft Limited T/A Wetherall are offered for sale by the Joint Administrative Receivers.

The company manufactures and retails an exclusive range of ladies outerwear under the "Wetherall" name and manufactures "Dudes" protective and workwear.

- Main features are:
- Fully equipped freehold premises of 52,380 square feet near to Liverpool City Centre.
- Leasehold retail outlets in the West End and Central Birmingham with four concessions in London and the South-East.
- Turnover for the four months to 31 August 1990, £316,000.

For further details, contact Ken Chalk or David Handley at the address below.

12 Booth Street, Manchester M60 2ED. Tel: 061 296 9721. Fax: 061 228 3681.  
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- \* Experienced employee base.

For further details please contact:

Alan Maynard at  
Stuart Low Ltd.  
Park View Nursery  
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Enfield  
Middlesex EN2 9BQTel: 081-363 0104  
Fax: 081-363 4166  
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LIMITED**

In Administrative Receivership

An established sheeted printing company in Nottingham leaders in many specialised processes.

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- Annual turnover approximately £5M
- Strong customer base

For further details contact Stephen Taylor of Howes of Cork Gully, Cumberland House, 35 Park Row, Nottingham, NG1 6GR, telephone 0802 470658, fax 0602 679207, or Jane Ingle at the company's premises, telephone 0602 679207, fax 0602 617640.

Cork Gully is authorized in the name of Coopers &amp; Lybrand Delays by the Institute of Chartered Accountants in England and Wales to carry on Investment Business.

Cork Gully

**LEONARD CURTIS**BY ORDER OF THE JOINT ADMINISTRATIVE RECEIVERS  
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Further enquires should be addressed to the offices of:

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For the attention of Miss S.L. Conrich.

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Situated on the Paseo Marítimo in a prime location overlooking the Port, this two storey building offers excellent modern accommodation with a fully glazed facade. Ground floor 88 sq.m. First floor 109 sq.m. Air conditioning. Telephone.

Price offers in the region of £475,000.

For further information, contact: Stephen Hook, Cork Gully, Shelley House, 3 Noble Street, London EC2V 7DQ. Telephone No: 071 508 7700 Ext 2788.

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Humberts Chartered Surveyors, 26 Grosvenor Street, London W1X 9FE.  
Tel: 071-629 6700**PLANNING RESEARCH &  
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(In Administrative Receivership)

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Please contact: Phillip Sykes or

Peter Dubuisson, BDO Binder Hamlyn,

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## BUSINESSES FOR SALE

## MON BUILDING SUPPLIES LIMITED

(In Administrative Receivership)

The administrative receivers offer for sale as a going concern the business and assets of Mon Building Supplies Limited being builders and plumbers merchants for trade and retail customers.

- Freehold premises on a site of approximately 0.75 acre, situated at Amwich, Anglesey.
- Stock, equipment and vehicles; and
- Draft turnover year ended 31 March 1990 £1.7 million.

For further details please contact

Stephen Quinn or David Witty,  
BDO Binder Hamlyn,  
Scottish Provident House,  
52 Broad Street,  
Manchester,  
M2 2AU.  
Telephone: 061-531 7121  
Fax: 061-533 0669

Chartered Accountants

BDO Binder Hamlyn is authorized to carry on investment business by the Institute of Chartered Accountants in England and Wales.

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HAMLYN**

The Joint Administrative Receivers offer for sale the business and assets of

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(In Receivership)

Newcastle based Office Supplies and Commercial Stationers including supply and maintenance of Computer Equipment.

- 12,000 sq ft leasehold property, showroom, office and workshop
- Average annual turnover £1.5 million
- Skilled workforce

For details please contact the Joint Administrative Receivers, Miles Middleton and Gordon Goldie of Cork Gully, Archbold House, Archbold Terrace, Newcastle-Upon-Tyne, NE2 1DQ. Telephone: (091) 281 3513, Fax: (091) 281 7422.

Cork Gully is authorized to carry on investment business by the Institute of Chartered Accountants in England and Wales to carry on investment business

**Cork Gully**

## Priory Furniture Ltd.

(In Receivership)

The assets and undertaking of the above old established furniture manufacturing business are available for sale as a going concern.

- Operates from location in Droylsden, East Manchester and Glenrothes, Scotland.
- Manufactures a wide range of high quality furniture.
- Annual sales of over £24 million.
- Current order book exceeds £1 million.
- Skilled workforce of approximately 220.
- Computer aided design and manufacturing facilities.
- Substantial modern woodworking plant and machinery.

For further information please contact:  
The Joint Administrative Receiver, AJP Bretton  
FCA, Price Waterhouse, York House, York Street,  
Manchester M2 4WS. Telephone: 061-228 6541.  
Telex: 669551, Fax: 061-228 1428.

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## PCs join secondary market

PERSONAL computers have acquired a reputation for instant redundancy. No sooner do you buy one than it is superseded by a 'newer' and more powerful model.

For business computer users who need to be able to take advantage of state-of-the-art advances in computer processing, memory and storage capacity, this pace of development has posed an expensive predicament.

A South Korean company has come up with what it claims is an answer to the problem: upgradable personal computers. Rather than disposing of "old" computers when newer and faster ones are developed, Graphite Microsystems (the Dutch subsidiary of Seoul-based Koryo System) proposes that companies upgrade from one processor to the next without disposing of existing keyboards, displays, cabinets or storage systems.

The design which facilitates this is known as "passive backplane" technology. It operates by having the computer's video, memory and processor components on plug-in circuit cards.

When users of Graphite's computers want to move from a PC that uses Intel's popular, low-cost 80286 computer processor to the more powerful 80386, for example, they merely trade in the existing "backplane" 80286 board for a new 80386 one.

The concept of upgradable PCs is not new, but it has proved one of the most elusive goals of the computer hardware industry. The biggest problem has been in designing a system which is optimised for its least powerful configuration but will still make the most of components in its top-of-the-range implementation.

The key to passive backplane technology is in isolating the video and processor components on to cards in their original design stages.

Graphite claims that this allows better performance to be achieved than if modifications had to be made to the main "motherboard" or if the processor upgrade were carried out through an "expansion card" within the PC.

Geoff Wheelwright

**P**ublic and professional views about environmental issues are often at variance. We have only to compare the public's opinion of what constitutes significant environmental hazards, as gleaned by opinion polls, with the declared priorities of the US Government's Environmental Protection Agency.

There is scant correlation between the two lists. The foremost US public worry, radioactive wastes, cited by two-thirds of those questioned, does not feature among the watchdog's 14 priority issues.

Latent in many of the 28 public concerns stated is the risk of cancer, second only to cardio-vascular disease in the number of deaths it causes worldwide. But according to Bruce Ames, a leading US cancer scientist, public opinion is out of line with the facts.

Ames, along with Lois Swanson Gold, a biochemist at the University of California at Berkeley, offers eight examples of "misconceptions" in public opinion about the link between cancer and environmental pollution. Underlying these misconceptions is an erroneous belief that nature is benign," says Ames.

Ames's credentials are formidable. He is director of the Environmental Health Sciences Centre at Berkeley, and a member of the US National Academy of Sciences. In addition, he invented the internationally accepted Ames test for using bacteria to detect carcinogenicity (cancer-causing propensity) and mutagenicity (mutation-causing propensity) in chemicals.

The first public misconception, Ames says, is that cancer rates are soaring. Except for lung cancer, mortality rates for all US cancers have been falling since 1950, for all age groups except over-65s. The main falls have been in stomach cancer by 75 per cent, in cervical cancer by 73 per cent, in rectal cancer by 65 per cent and in uterine cancer by 60 per cent. Lung cancer has increased by 247 per cent, owing to smoking, he says.

"There is no persuasive evidence that life in the modern industrial world has in general contributed to cancer deaths." The second public misconception is that cancer risks to people can be assessed by testing chemicals at high doses in rats and mice. We now know that animal tests at near-toxic doses cannot predict the cancer risk to humans at the usually low levels of human exposure. To predict cancer, we

must first understand what causes it, he says. What scientists have learned recently undermines many of the earlier assumptions of regulatory policy. The use and meaning of routine animal tests for cancer must be rethought.

The third public misconception is that most cancer-causing substances are synthetic. "About 99.99 per cent of all pesticides in the human diet are natural pesticides from plants," he says. All plants produce toxins to defend themselves from fungi, insects and animal predators - including man. Tens of thousands of these plant toxins have been identified. Each species of plant has its own set, usually of a few dozen toxins. When the plant is stressed or damaged when attacked, for example - it increases the level of these natural pesticides many fold "occasionally to levels that are actually toxic to humans."

Ames and Gold estimate that Americans eat about 1.5 grams each of natural pesticides every day - 10,000 times as much as they consume of synthetic pesticides. Moreover, they are eating between 5,000 and 10,000 different natural pesticides and their breakdown products. Few of these natural pesticides have been tested to see if they may cause cancer, but when so tested they often fail. He cites 27 natural pesticides known to cause cancer in rodents which are found in concentrations exceeding 10 parts per million in such natural foodstuffs as apples, Brussels sprouts, cabbage, carrots, cauliflower, celery, coffee, honey, lettuce and potatoes.

It is likely that every plant product in the supermarket contains natural cancer-causing chemicals, commonly at levels thousands of times greater than levels of man-made pesticides, Ames contends. Human defence systems are strong enough to cope with low levels of such toxins and they do not distinguish between natural and man-made chemistry.

Cooking introduces still more cancer-causing chemicals - "about two grams per person each day of mostly untested burnt material that

contains many rodent carcinogens." Roasted coffee, for example, contains about 825 different volatile chemicals. Only 21 have been tested - but 18 of them proved to be rodent carcinogens. Ames estimates that our total intake of browned and burnt material in food in a typical day is "at least several hundred times more than that inhaled from severe outdoor air pollution".

His fourth public misconception is that synthetic toxins pose greater risks than natural toxins. Most natural chemicals have never been tested for carcinogenicity, even though the overwhelming majority of them we eat are natural.

Of the 627 chemicals tested so far by Ames, 350 are synthetic and 77 are natural. In each case about half caused cancer at high doses.

Dioxin is a cancer-causing chemical that inspired much public worry. It causes cancer and birth defects (teratogenicity) in rodents at extremely low doses. It is one of the most feared industrial contaminants, he says. Yet cabbage and broccoli contain a chemical which

behaves just like dioxin. So does cooked steak, yet none of these foods is avoided for this reason.

Alcohol is even worse - not only a carcinogen but also "the most important known human chemical teratogen," he says. Five drinks a day are a cancer risk in humans, Ames contends, but the public's worries about dioxin do not correlate with its enthusiasm for alcohol.

His fifth public misconception is that the toxicology of man-made chemicals is somehow different from that of natural chemicals. Human defences against toxins have to be broad based because their numbers are so large. Many naturally toxic substances give off warnings for predators - mustard, pepper, garlic - but humans often ignore them. Moreover, some chemicals we eat can protect against cancer.

His sixth misconception is that air and water pollution causes cancer and birth defects. Ames likens this to jumping to the conclusion that because the birth rates of both storks and humans have long been falling in Europe, storks bring babies. "There is no persuasive evidence from epidemiology or toxicology that pollution is a significant cause of birth defects or cancer," he says. Even in the highly publicised case of Love Canal, where US people were living close to a toxic waste dump, evidence of any effect on public health was equivocal, he says.

His seventh public misconception is that trade-offs are not necessary in eliminating pesticides. Often there has already been a trade-off between nature and man in breeding a plant food to suit his taste, loss in substance that may offend him, and consequently weakened in its defences. Cultivated plant foods commonly contain fewer natural toxins than their wild counterparts, he says, among them potato, cabbage, beans, lettuce and mango.

Concluding Ames's eight public misconceptions is the notion that technology harms public health. He believes an important part of the problem is that scientists are learning how to detect and assay lower and lower levels of chemicals, making everyone increasingly aware of the toxic ones. But he is confident that it is the inexorable progress of modern technology and scientific research that will lower cancer death rates and the rates of birth defects, and increase the human life span.

## Electric engine systems rev up

By Paul Cheeseright

LUCAS INDUSTRIES has been using the European truck racing championship to hone new electronic engine systems for heavy diesel vehicles - using a noise pollutant to test an air cleaner.

His fifth public misconception is that the toxicology of man-made chemicals is somehow different from that of natural chemicals. Human defences against toxins have to be broad based because their numbers are so large. Many naturally toxic substances give off warnings for predators - mustard, pepper, garlic - but humans often ignore them. Moreover, some chemicals we eat can protect against cancer.

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The electronics control the flow. A control unit takes in information about the immediate performance of the engine, absorbing, for example, information about the position of the accelerator pedal, the engine temperature and engine speed.

With this information in hand it can decide on the amount of fuel needed by the engine and translate this into instructions on how much fuel should go into each cylinder. The EUI is now being fitted into Caterpillar trucks in the US and is being produced on a limited but growing scale at a plant of Lucas Diesel Systems at Gloucester in south-west England.

A new plant is under construction to cater for an enlarging market: concern about emission standards and fuel economy is growing in Europe, in much the same way as it did in the US. But beyond its immediate technological capabilities, the development of the EUI illustrates two points about the motor industry.

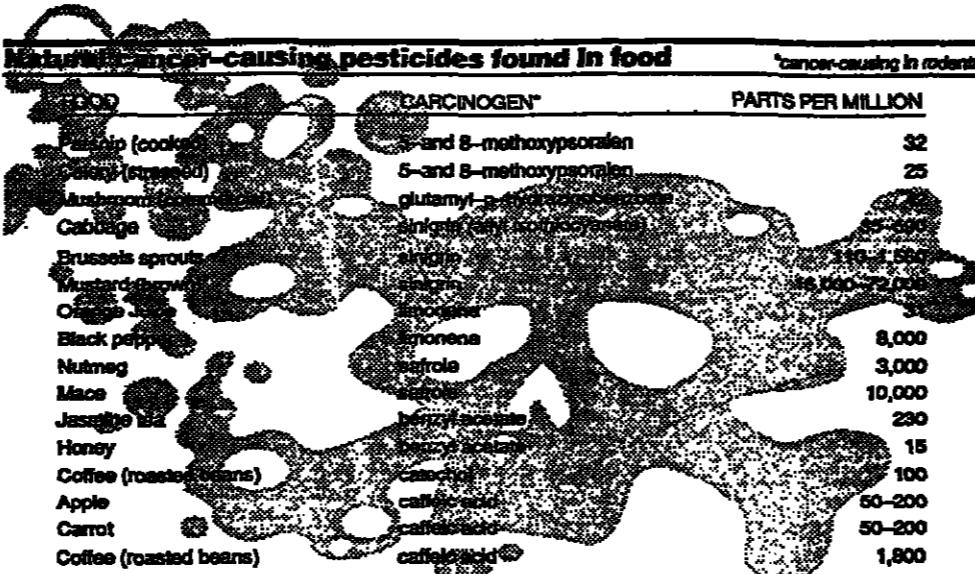
The first is the growing dependence on electronic systems. This is the next technological leap as engine and vehicle makers turn their backs on mechanical and electrical components. At the moment, up to 15 per cent of the Lucas automotive components business relies on electronics. By the end of the decade it expects that figure to rise to 85 per cent.

The second is the increasing interdependence of the engine and vehicle makers with their component suppliers. Over the last five years especially the commercial aspects of their relationship has tended to disappear, sharp bargaining about the price of single parts which may or may not work has been replaced by joint research and development.

Components frequently come in the shape of complete systems that cannot simply be fitted on to an engine. Rather, the engine and the systems have to be designed together. The development of the EUI was a case in point. Although it is owned by Lucas it was designed in co-operation with Caterpillar.

David Fishlock considers why professional and public views vary about environmental hazards

## One's meat is another's poison



must first understand what causes it, he says. What scientists have learned recently undermines many of the earlier assumptions of regulatory policy. The use and meaning of routine animal tests for cancer must be rethought.

The third public misconception is that most cancer-causing substances are synthetic. "About 99.99 per cent of all pesticides in the human diet are natural pesticides from plants," he says. All plants produce toxins to defend themselves from fungi, insects and animal predators - including man. Tens of thousands of these plant toxins have been identified. Each species of plant has its own set, usually of a few dozen toxins. When the plant is stressed or damaged when attacked, for example - it increases the level of these natural pesticides, Ames contends. Human defence systems are strong enough to cope with low levels of such toxins and they do not distinguish between natural and man-made chemistry.

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## COMMODITIES AND AGRICULTURE

## Shell 'not holding large oil stocks'

By Steven Butler

SIR PETER Holmes, chairman of Shell Transport and Trading, said yesterday that large oil companies were unable to do much to help moderate soaring oil prices and that Shell had little oil in its own stocks that could be released to the market.

"Certainly my company has worked on a minimum level of stocks," he said, at a London oil conference sponsored by the Centre for Global Energy Studies, the energy consultancy chaired by Sheikh Ahmed Zaki Yamani.

Sir Peter's answer appeared to be an answer to critics of the major oil companies who have said that oil companies should help to bring down prices by releasing oil from stocks.

He said, nevertheless, that global oil stocks were adequate and that government releases of strategic stocks were unnecessary.

The Shell chairman estimated that commercial oil stocks outside the socialist countries amounted to 71 days of forward consumption while government-held stocks were enough for 24 days. He said a stock level for operating purposes was 63 days, giving the world eight days of surplus supplies.

He said that if oil prices were \$30 a barrel in the fourth quarter, demand would be reduced by 500,000 barrels a day, and that this would increase to 900,000 bid in the first quarter of 1990 should prices remain at that level.

He said that an equilibrium price for oil when the world had 4m barrels a day of spare capacity was in the mid to high teens for dollars per barrel. With excess capacity gone from the system, he said, the equilibrium price would be \$22 a barrel, plus or minus 10 per cent.

However he said that \$25 itself would not hold because prices at these levels would bring on new production and would affect demand for oil.

"Anything above \$25 is a war premium," he said. "I think prices are too high. I think they will decline."

Sir Peter was not optimistic that governments in consuming countries could do much to ease the situation.

"Our hope is that governments will not act in a short-term interfering way. A gaggle of bureaucrats, I suspect, will create just as much of a problem in the market."

On Libya yesterday appointed Mr Abdullah Al-Badri, former chairman of the national oil corporation, as oil minister, replacing Mr Fawzi Shakshouki. Mr Shakshouki served throughout the 1980s.

## Buyers hold the aces in metals market mating game

Consumers have the upper hand as contract negotiations get under way, writes Kenneth Gooding

THE METAL industry's mating season has begun. This is the time when producers and consumers start the often-tricky contract negotiations about prices to be paid over the coming year. The courtship began yesterday with the start of London's "metals week" which, as usual, has attracted representatives from every important producing and consuming country and corporation.

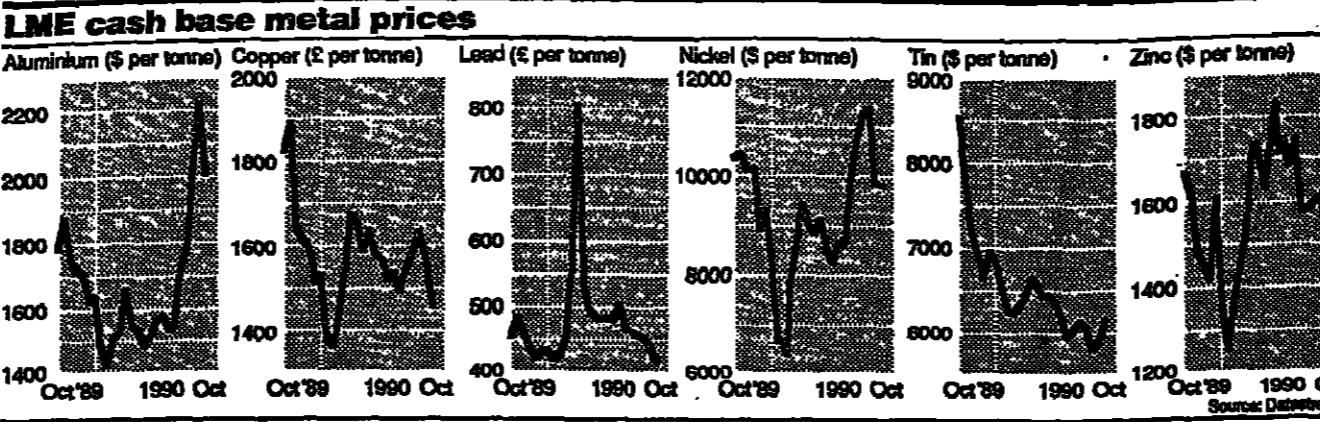
Consumers certainly have the upper hand this year. Virtually every analyst and commentator is predicting that most metals prices will fall, perhaps sharply, in the coming months.

Demand will show little growth, or even fall back, leading to supply surpluses and increases in stocks, they suggest.

This should sound familiar because it is exactly what the experts were predicting at this time last year. The only differences of opinion then were between those who suggested that metals prices would fall by 10 per cent and those who said 20 per cent was more likely.

In the event, the prices of most of the heavily-traded metals have not fallen as far as the analysts expected and those for aluminium, copper and nickel are at the highest level for nearly four years. An example that "some of the market mechanisms encourage the speculation."

He said that for the past ten years the LME had made frequent, but piecemeal, changes to the copper contract with a sign of a consistent approach. "Let's



THE LONDON Metal Exchange's "flagship" copper contract was far from perfect and the time was ripe for the LME to make a fundamental reappraisal of its most heavily-traded contract, suggested Mr Simon Payton, secretary general of the International Wrought Copper Council, yesterday.

He was speaking at a seminar organised by the LME to mark the opening of London's "metals week".

Mr Payton pointed to the "technical squeeze" which pushed LME copper prices sharply up in September even though the exchange's copper stocks were at the highest level for nearly four years. An example that "some of the market mechanisms encourage the speculation."

He said that for the past ten years the LME had made frequent, but piecemeal, changes to the copper contract with a sign of a consistent approach. "Let's

look again at the contract as a whole. Let's re-state what the LME should be aiming at with the contract."

While it seems unlikely that the LME board will consider major changes to the copper contract — its attitude was summed up at the seminar by the director who said: "If it ain't broke, why fix it?" — it emerged yesterday that serious consideration is being given to changes to the nickel contract.

The exchange is considering having more types of nickel included in its contract to increase liquidity and to widen its appeal.

Various analysts gave their views about the metal markets and some included price forecasts.

Mr John Harris of Rudolf Wolff, suggested the world was over for five years and that the metal's price would rise from \$6,350 a tonne at the end of 1990 to \$6,500 in mid-1991 and reach \$7,000

by the end of next year.

Mr Stephen Briggs of Metals & Minerals Research Services said lead demand was unlikely to fall even in recession because of its use in replacement batteries. He forecast the price was likely to fall from an average of about 34 cents a lb this year to 33 or 34 cents in 1991.

Mr Angus MacMillan of Billiton-

Enthoven Metals suggested aluminium's cash price might average \$1 a tonne a year, but if there was a major recession the price would slump to 70 cents.

Mr Jim Lennon of the Commodity Research Unit predicted that the nickel price would rise from an average of \$2.40 a lb in 1990 to \$4.15 this year and fall again to between \$3.5 and \$3.75 in 1991. A world-wide recession would push the price below \$3.

depressed for years.

History will not repeat itself, insists Mr Burton, because:

• The newly industrialised countries now account for a bigger proportion of total metal production.

• Substitution of other materials for base metals will not be as severe as in previous oil price shocks.

• Capacity utilisation rates are higher today and supply problems are likely to remain a prominent feature of the metals market.

• And inventories will be rebuilt from low levels.

Mr Euan Worthington, head of S.G. Warburg's mining team,

points out that stock levels give a very good indication of the direction of supply and demand — and therefore prices.

"Recent movements are no exception," he insists. These have seen LME stocks of copper, lead, tin and zinc increasing in spite of the fact that at this time of year demand for metals usually rises after a summer lull.

According to Mr Worthington: "The most alarming of these figures is the sharp rise in the LME copper stocks, which some observers have suggested is only because the LME price has recently been at a wide differential to the Comex (New York Commodity Exchange) price and the metal has therefore been shipped across the Atlantic."

"That obviously has had some impact but perhaps more importantly, and a factor which has seen market stocks of most other metals rise, is that we believe consumers have been destocking as the economic background has deteriorated."

In this age of just-in-time inventory control, why should consumers hold stock when the price of a metal is falling?"

Mr Worthington suggests that, even though base metal stocks are low relative to output, at least on an historical basis, and by extension to the world economy, he says we should bear in mind the advice of Winston Churchill: "It is always wise to look ahead, but difficult to look further than you can see."

Mr Crowson wonders if any forecaster can see very far ahead today. "If they can they should remember the Japanese proverb: He who can see three days ahead will be rich for three thousand years."

## UK farming impresses Soviet visitors

By Paul Cheeseright, Midlands Correspondent

SOVIET AGRICULTURAL academics on a study tour of the UK have been most impressed by the mixture in the British system of free market financing and official subsidies. And at least one was struck by the fact that even in a free market system economies of scale were of considerable benefit to farming enterprises.

"The biggest enterprises are the most successful," observed Professor Alexei Prozorov at the end of the five-week tour. He noted that they had greater possibilities to buy and sell and that "richness creates greater richness."

In company with eight other Soviets and two Poles, Professor Prozorov attended an agricultural management course at Brookside college, near Merton, Mowbray, and visited farms scattered across the UK. The tour was organised by the British Council and the Nuffield Farming Scholarship Trust.

The professor, who runs three experimental farms at Vologda, 500 km north of Moscow, emerged from the experience with a strengthened conviction that the Soviet Union's vast collective farms should not be broken down into small holdings. But his appetite for free-market conditions was whetted. "I am waiting for the time when the rouble will become convertible," he said. "Then it will be possible for me to buy machinery, some cattle and high concentrate animal feed."

Impressed by what he had seen on Kentish fruit farms, Mr Sergei Strokov, formerly of Moscow State University and now an adviser on land legislation to the Soviet Union and Russian Federation authorities, envisaged the spread of marketing and processing cooperatives among Soviet farmers granted control of their own landholdings. But he made the point that with each republic going down its own route on land ownership, it was difficult to paint a general picture.

"The old system of economic relations is being destroyed. A new system has not yet been created," Mr Strokov said. He was convinced that the Soviet farmer would not invest unless he was sure and secure about the ownership of his land.

The visitors found no immediate antidote to the breakdown of the Soviet system which has led to the despatch of troops and urban volunteers to bring in the harvest. "It is impossible to liquidate the crisis quickly," warned Mr Strokov. "We have a bad structure."

## IPE to widen membership

By Steven Butler

THE INTERNATIONAL Petroleum Exchange, London's energy futures market, has decided to broaden its membership by splitting the existing 35 floor members seats on the exchange.

Each current seat holder will be awarded an additional seat along with four trading rights attached to each seat. Existing members will have rights to retain the additional seats, or to sell or lease them.

Trading on the IPE has grown explosively since the relaunch of its Brent crude oil futures contract in June 1988.

## Coffee price rise forecast

By David Blackwell

ROBUSTA COFFEE prices should see a real improvement in the current quarter as physical supplies tighten in a peak roasting period, according to the latest coffee report from E.D. & F. Man, the London broker.

"Reduced exports from Indonesia and the time-lag before shipments of new crop West African robusta begin leaves a gap in physical supplies to be filled during the peak period of roasting," the report says.

Large shipments of old crop coffee from Africa or increased

conillion exports from Brazil are unlikely to fill the gap, Man believes.

A further factor underpinning prices is the large open interest position on the January contract on the London Futures and Options Exchange (Fox), say the report.

On arabicas, Man says now that the speculative element has been taken out of the market, there is likely to be good support just below current New York prices, in the range of 88 to 92 cents a lb.

But the pressures for a slow-

## Crisis 'bullish for rubber'

By David Blackwell

THE GULF crisis is likely to prove beneficial for natural rubber producers whether it is contained by the international blockade or ends in war, according to the Economist Intelligence Unit.

The intelligence unit is likely to result in oil prices of around \$25 a barrel through next year, while war would lift prices to \$40 a barrel or more, the EIU suggests in its current Rubber Trends. Both cases suggest a decline in the growth of natural rubber consumption for the rest of the year and 1991.

But the pressures for a slow-

down will be at least partially offset by US government purchases. The National Defense Logistics Agency, which has bought only 7,000 tonnes in the last nine years, is expected by some analysts to buy 12,000 tonnes this year alone.

Over the longer term the recovery in demand for natural rubber is likely to be reinforced by a shift from synthetic, which will cost more because of the rise in oil prices.

The EIU projects a 2.6 per cent rise in total world natural rubber consumption to 5.47m tonnes this year.

## Chicago

SOYABEANS 5,000 bu min; cents/bushel

Close Previous High/Low

Nov 6140 61170 630/6 6194

Jan 6474 63174 650/6 6340

Mar 6594 64470 652/6 6492

May 6714 65244 671/6 6714

Jul 6752 66174 678/6 6744

Aug 6874 65570 680/6 680/6

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## Big gains cut back in heavy trading

The UK stock market yesterday recorded the highest daily trading volume since before the 1987 market crash as traders struggled to buy shares in companies expected to benefit from Britain's entry to the European exchange rate mechanism and the lowering of UK interest rates.

The FTSE Index showed a leap of nearly 140 points in early dealings, but this was quickly reduced as domestic and international institutions took the opportunity to sell heavily into strength. By the close, the gain on the Footsie had been cut to 57.7 for a final calculation of 2,201.6.

However, comparisons of

Account Dealing Dates		
First Dealing:	Oct 2	Oct 22
Options Exercised:	Oct 18	Nov 1
Last Dealing:	Oct 5	Oct 19
Accessed Dates:	Oct 15	Oct 20
Accessed Dates:	Oct 15	Nov 12

day's session, the first day of the new trading account. However, Friday's late trading volume was limited by turbulent market conditions, and the equity sector opened strongly.

Most of the institutions stood aside at first, leaving marketmakers to fight to close bear positions still open when the surprise ERM news arrived on Friday afternoon. "Only a clinically insane fund would have tried to join in that competition," commented one broker.

The turnaround came quickly, triggered by a sterling/D-Mark rate of 3.05, which had been marked as a selling signal in both currency and equity mar-

kets. Equities were sold heavily by both domestic and European institutions, although many funds bought the shares back at lower levels.

As the market settled down, exporting stocks reacted to the implications for their overseas sales of the new level of sterling. At the close, gains in such blue chip leaders as ICI and Glaxo had been reduced to only a few pence, and there were hints in the market of widespread downgradings from broking houses.

The day's Seaq trading total jumped to 1,000b shares, only just below the volume high-point of 1.3bn shares recorded by Datastream for trading on

May 20, 1987. However, the daily Seaq figure can be an unreliable guide to retail activity since it takes in both marketmaker and genuine investment business.

Yesterday's total seemed to reflect substantial increases in both categories. At least two leading marketmaking firms were said to have suffered heavy losses as they were forced to bid up for stocks to meet bear positions built up last week. Institutions were only too willing to unload stock at the morning's peak levels, and traders sounded cautious when asked to predict the near term trend of the stock market.

## Retailers, Properties higher

THE ONE-POINT cut in interest rates triggered major rallies in the retailing and property sectors, while other companies with high gearing also benefited.

The stores sector was boosted by a wave of strong early buying, although prices drifted off their best levels during the afternoon on institutional selling. Marks and Spencer rose 20 to 238p on turnover of 18.3m. Kingfisher was up 35 at 334p on 7.6m, while Dixons added 23 at 166p on 7.3m.

Asda, with its large home-owning, was perceived as a particular beneficiary of lower interest charges. It climbed 12 to 130p as a heavy 21m shares changed hands. Also in demand was Hillsdown, the food manufacturer with interests in property and furniture, which finished 19 higher at 238p on 5.3m.

Property-related construction companies were also sharply firmer. The prospect of lower mortgage payments, together with the reduced cost of servicing debt gave house-builders a "brighter outlook". Higgs and Hill was 44 ahead at 311p, while Countryside Properties rose 19 to 95p.

### Watered down

The water sector, one of the market's most defensive areas, was targeted by the UBS Phillips & Drew utilities team as a potential area of under-performance, and it subsequently performed badly against the wider market.

UBS's Mr Joe Malinowski said the securities house recommended clients move to an underweight position in a sector faced with "almost the worst possible circumstances for outperformance". He pinpointed the probability of "lower inflation, lower interest rates, hopes of economic recovery, enhanced political risk and more visible regulatory risk."

Other specialists remained bullish on dividend prospects but acknowledged that ERM entry was not terribly good news for the water issues. The poorest performers included Southern, 4 lower at 194p, and Anglian, slightly easier at 236p. Some of the more marketable issues gained ground. North West rose 7% to 234p and Thames was 11 firmer at 234p. The Package, marked up to £2,300 first thing, closed 32 ahead at 2326p.

As the euphoria over ERM entry subsided international stocks, many of which were at

a 1980 high on Friday and which are likely to be affected by the increased strength of the pound against the dollar, saw a rash of downgraded profit forecasts by analysts.

Sherman Lehman Brothers revised downwards its 1991 estimates for Glaxo, which hardened 3 to 317p on a rising market, from £1.21bn to 376p. Flaxen, which eased 2 to 376p, SmithKline Beecham (back 36 at 554p) London International (up 16 at 225p), Smith & Nephew (stable at 104p) and Wellcome (up 8 at 435p).

It also moved down its estimate for Reckitt & Colman and attributed a rise of 57 to 1312p for the shares to a bullish US Sunday newspaper article and a shortage of available stock, which had squeezed up the price.

Lehman analyst Ms Jo Walton said: "The economic sun has been trained on export-related stocks."

Hoare Govett moved back in 1981 estimates for Glaxo (to £1.2bn from £1.22bn), Amersham and Smith & Nephew, while Kleinwort Benson said it expected to move back its estimate for Glaxo by around 225p to £1.225bn.

Reuters, which is seen as highly sensitive to the strength of sterling, fell sharply to close 70 down at 703p on heavy turnover, both in London and New York.

Analysts said the company earned 50 per cent of its revenue overseas and had not cash in the UK so it had been one of the worst hit by the announcement of ERM entry and a fall in interest rates.

The shares recorded a turnover of 2.1m in early trading in the ADRs on Wall Street and a total of 2.9m in London. They had rallied on Friday on the back of the general rush for equities but fell back yesterday to around their pre-ERM level.

Bank shares spiralled upwards, although closing well below the day's highs. Barclays settled 20 stronger at 300p with 10m traded. Abbey National recorded a 23p gain prior to closing 16 up on balance of 2.9m. News that Malaysian businessman Mr Khoo Teck Puat has increased his stake in the bank to 6.49 per cent helped Standard Chartered put on 21.4% to 238p.

The post-ERM entry surge by equities boosted life and composite insurers. Prudential put on 15 to 230p on 9.8m and Commercial Union to 340p. The strongest contenders

for the upward swing of 250 points on the FTSE Index between Friday's low and the first calculations yesterday imposed significant strains on marketmaker trading positions. Much of the activity between FTSE 2,040 and 2,280 reflected intra-market business. The fall yesterday from 2,280 to 2,200 seemed to take in significant selling by UK and Continental institutions.

Among breweries were Bass and Whitbread. Both are regarded as domestic issues and seemed to benefit from the view that the squeeze on consumer spending which analysts said until yesterday had been rated lowly by the market, stormed ahead to close 77 up at 105p, while Whitbread "A" jumped 30 to 455p.

In spite of the weaker dollar, international brewers with good brand names also strengthened. Guinness reached 770p before ending 36 up on the session at 785p. Grand Metropolitan finished up 16 at 555p, after 220p, and Allied-Lyons gained 18% at 451p. Wine and spirit issues were not overlooked.

GEC were restrained by a change of stance by UBS Phillips & Drew, whose Mr Stephen Parker said ERM entry had major implications for strategy in electrics. UBS moved GEC from buy to a hold, cut its profit forecasts and recommended profit-taking in the stock.

Mr Parker said the balance of power would shift from overseas to UK earners; from defensive to cyclical plays and that forecasts for GEC were more likely to fall than rise

because of currency movements. He said GEC earned 25 per cent of profits from overseas and that, as interest rates declined, investment income would reduce profit-making forecasts.

UBS also highlighted the attractions of Delti, "the pure play on the UK economy" up 5% to 341.4p, and BICC, 20 higher at 285p ex-dividend.

Prudential jumped 30 to 473p after the latest available announcement that it was to get the hoped for refinancing package. The Anglo-French consortium is set to receive £1.8bn from its banking syndi-

cate and Wireless suffered from switching out of the stock into British Telecom, a move recommended by Mr Christopher Tucker at Carr, Kickett & Aitken. The Carr analyst said: "With sterling strengthening against the dollar further cuts in profits estimates at C and W appear unavoidable." Mr Tucker pointed out that around three quarters of the group's earnings are in dollar-related currencies. C and W shares dropped 10 to 447p on 5.1m, while BT closed 17 up at 236p on 1.6m. Other big turnarounds in electronics included the Racal twins, with Electronics putting on 7 to 168p on 14m.

Amstrad, reporting tomorrow, BZW is going for 52.5m and Hoare Govett for 243m, against 276.5m - rose 4% to 65p on turnover of 8.3m.

Movement in the buildings group was confined largely to second line concerns, with some companies moving 20 per cent higher. One trader described the move as another example of the market getting carried away, adding that although the economic climate may now be more favourable, there is unlikely to be an overnight improvement. Typical of the rising shares was plant hire specialist Hewden Smart, up 9 at 56p, and brick manufacturer Ibstock Johnson, 11 ahead at 165p ex-dividend.

Leading building shares consolidated levels touched briefly in after-hours trading on Friday. Tarmac moved up 12 to 257p as 13m shares changed hands, while Steedley forged ahead 36 to 404p ex-dividend. Other features included Tilbury Group, up 38 at 45p, and May International, 45 higher at 391p.

RCM was boosted by news of an agreement to form a joint venture company, Readymix Berlin, to establish a building materials operation in eastern Germany. The new company - of which RCM will own 50 per cent - is to acquire the share capital of Rudersdorfer Zement. RCM's initial cash commitment is expected to be around DM160m (£53m). RCM finished 48 higher at 645p.

Lower crude oil prices and exchange rate movements kept the oil shares on a tight rein. British Gas was an exception and moved ahead strongly to close 6 up at 232p on turnover of 21m. Some 16m BP shares changed hands, but the stock settled a fraction off at 338.5p, and Shell was a shade harder

on 1.1m. Prospective real redemptions rate on projected inflation of 11% and 22.5% (in figures in parentheses show RPI for January 1990, 1989 and 1988, and the effect reflecting RPI for 100 in January 1987, conversion factor for 1987 RPI for January 1990: 113.5 and for August 1990: 113.5) Prospective real redemptions rate on projected inflation of 11% and 22.5% (in figures in parentheses show RPI for January 1990, 1989 and 1988, and the effect reflecting RPI for 100 in January 1987, conversion factor for 1987 RPI for January 1990: 113.5 and for August 1990: 113.5)

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Prices Oct. 3 Next day Nov. 1  
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## CURRENCIES, MONEY AND CAPITAL MARKETS

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By Steve

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## FOREIGN EXCHANGES

## Sterling firm but below best

A VOLATILE day's trading left sterling higher overall, but below its opening levels. There was no evidence yesterday that the pound will have early problems remaining within its allowed 6 per cent band in the exchange rate mechanism of the European Monetary System.

According to rates supplied by the European Commission, taken a little before the close of trading in London, sterling was below the Spanish peseta in the ERM and less than 3 per cent above its central cross rate against the weakest placed Italian lira.

Dealers suggested that some speculative long positions were closed out by the pound's failure to consolidate its early gains, but there is probably scope for improvement, at least until sterling reaches a level where further interest rate cuts look likely.

Profit-taking brought it back from the high levels touched when the currency first began trading as a full ERM member yesterday morning. News of the biggest rise in UK input producer prices since 1976 caused some concern, but had little impact on sterling.

The pound opened at around DM3.05, but then fell back steadily, hitting DM3.0450 by mid-morning and DM3.0375 by

noon. During the afternoon it touched a low of DM3.0125, before rallying to close at DM3.08, compared with DM3.05 on Friday.

Against the dollar sterling took a peak of \$1.8650 but had to ease to \$1.8775 by noon and to a low of \$1.8650. It finished 2.60 cents higher on the day at \$1.8740. The pound also advanced to FF70.1425 from FF70.0850, to SF7.5350 from SF7.5100; and to Yen28.00 from Yen27.75. Sterling's index closed 2.4 higher at 95.6.

Mr John Major, the UK Chancellor, spoke enthusiastically about the pound's entry into the ERM when he arrived at a meeting of EC finance ministers in Luxembourg, but not all comments there were so positive. Mr Horst Koehler, state secretary to the German Finance Ministry, arriving at same meeting, warned of possible difficulties if the

pound hits its maximum ERM level, saying it could cause problems for some countries who would have preferred a higher entry rate for the pound. He also expressed surprise that Britain had decided to join the ERM under the present economic conditions.

Trading in other currencies was overshadowed by sterling's entry into the ERM and by the partial closure of financial markets in New York for Columbus Day.

The dollar fell to Y129.85 in Tokyo, the lowest level since March 15, 1983. It was depressed by difficulties in passing the US Budget, but improved a little to close in London at Y130.65 against Y132.30 previously. The dollar also fell to DM1.5845 from DM1.5470; to SF1.2840 from SF1.2880; and to FF75.1825. Its index declined to 61.0 from 61.7.

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## **NYSE COMPOSITE PRICES**

12 Month  
High Low Stock Div. Total 3000 High Low  
Continued from previous Page

Same figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise indicated, rates of dividend are annual disbursements based on the latest declaration.

x-dividend also xtra(s), b-annual rate of dividend plus stock dividend, c-liquidating dividend, cl-called, d-new year very low, dividend declared or paid in preceding 12 months, d-dividend in Canadian funds, subject to 15% non-residence tax, i-dividend declared after split-up or stock dividend, j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulative issue with dividends in arrears, n-new issue in the past 52 weeks. The high-low range begins with the start of trading, next-day delivery. P/E price-earnings ratio. r-dividend declared or paid in preceding 12 months, plus stock dividend, stock split. Dividends begin with date of split, s-sates. Dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, trading halted, w-in bankruptcy or receivership or being organized under the Bankruptcy Act, or securities assumed by such companies, wd-distributed, wi-when issued, ww-with warrants, xo-xo-dividend or ex-rights, xde-ex-distribution, xo-with warrants, y-ex-dividend and aales info!, yid-yield, sales in full.

**NASDAQ NATIONAL MARKET**

3pm prices October 8

## **AMEX COMPOSITE PRICES**

**3pm prices  
October 8**

	PJ	Stk	Div E	100s	High	Low	Close	Chng
Stock								
PhLD	.14	4	165	74	75	73	73	+ 1
PhDerm	.20	16	300	304	304	304	304	
Phibay	1.05	12	22	29.0	29.0	28.5	28.5	- 1
Phibay A	1.10	8	39	12.0	12.0	11.5	11.5	+ 2
PhyGem	.12	10	13	6.2	6.5	6.2	6.2	
Prest A	.10	1	74	74	74	74	74	
ProCom				21	14	14	14	- 1
				- R-R -				
Riedel				8	7.0	7.0	7.0	
Rogers	.12			2	17	17	17	- 1
Rodick	.00	9	357	20.5	20.5	20.5	20.5	
				- S-S -				
Salem				4	6	6	6	
Schreib	.35	150	10	15.5	15.5	15.5	15.5	+ 1
Spelling		23	604	20.5	20.5	20.5	20.5	- 1
StarEdu	.04			25	14	14	14	+ 1
Summa				431	21.0	21.0	21.0	
Synaloy	.40	4	5	6.5	6.5	6.5	6.5	- 1
				- T-T -				
TIE				101	5	5	5	- 1
TIJ				10	1.5	1.5	1.5	- 1
TekPrd	.20	20	150	13.0	13.0	13.0	13.0	+ 1
Tenddy		8	16	11.0	11.0	11.0	11.0	
TelData	.25	43	157	26.0	26.0	25.5	25.5	+ 1
Telephon		11	58	3	3	3	3	- 1
Thermed		45	150	12.0	12.0	11.5	11.5	- 1
Thrime		77	36	12.0	12.0	12.0	12.0	+ 1
TicPet	.50	35	47	22.5	22.5	22.5	22.5	- 1
TicCity		5	102	2.5	2.5	2.5	2.5	
TicMax				435	7.0	7.0	7.0	
				- U-U -				
Univ				20	5	5	5	
Upfront	.230	6	71	2.5	2.5	2.5	2.5	- 1
Upfront	.200	6	3	2.4	2.4	2.4	2.4	
US Cell				15	15.0	15.0	15.0	- 1
UnivPet				25	6.4	6.4	6.4	- 1
				- V-W -				
ViPubs				6	1.4	1.4	1.4	- 1
Wangs				833	3.4	3	3.4	+ 1
Wistron				48	8	7.5	7.5	
Wistron				2	3.10	3.10	3.10	
Wistron				14	2.4	2.4	2.4	
WDGd		7	2018	6.0	6	6	6	- 1
WIRET	1.45	12	143	14.0	14.0	14	14	
				7	27	10.0	10.0	- 1
				- X-Y-Z -				
Xytron				85	12.5	12.5	12.5	- 1

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**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER

THE JOURNAL OF CLIMATE

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By Steve

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AMERICA

## Global rally lifts Dow in absence of budget accord

Wall Street

STRENGTH IN the Tokyo and London stock markets helped US equities post modest gains yesterday morning in spite of the failure by Congress to pass a budget accord over the weekend, writes Karen Zayor in New York.

At 1.30 pm, the Dow Jones Industrial Average was 10.40 higher at 2,521.04. Advancing issues led those declining by a ratio of eight to five. On Friday, the Dow had fallen 6.19 to 2,510.64.

US equities were buoyed by strong gains in overseas markets. But trading was dull on Wall Street, with fewer than 52m shares changing hands at 1 pm, with the Columbus Day federal holiday and the unusually warm weather in New York keeping many players away from the market. The bond market was closed.

The dollar continued to slide, particularly against sterling, which has received support from Friday's announcement that Britain would enter the European Monetary System's exchange rate mechanism.

UAL, parent of United Airlines, plunged 11.1% to \$22 after

the labour group, which had launched a takeover bid of between \$165 and \$170 a share, said that it had failed to get bank financing for the offer. The group said that it planned to present another offer to UAL's board which would contain less cash.

Travelers Insurance tumbled another \$2.4% to \$14.4, after dropping \$4.4% on Friday, when the company said it would cut its dividend and take large losses in the third quarter.

Abbott Laboratories added \$3 to \$41 after the company reported strong earnings and sales for the third quarter. Among other healthcare and medical companies, Baxter slipped \$1 to \$25.4, Pfizer rose \$7 to \$74.6 and Bristol-Myers rose \$14 to \$60.7.

A number of food and drinks stocks improved, including Gerber, up \$3 at \$54.4, and Hershey, \$3 higher at \$37.4.

Phillips Petroleum gained \$1 to 26.6% after the company said it would increase its quarterly dividend to 28 cents a share from 25 cents. Among other oil companies, Mobil added \$3 to \$61.7, Texaco was unchanged at \$60.7, Amoco rose \$3 to \$56.4 and Occidental Petroleum was \$3 higher

at \$18.4.

Corrion & Black moved \$1.1% higher to 32.2% after the company said it had consummated its merger with the UK's Willis Faber, which has changed its name to Willis Corrion. Willis Corrion shares will trade as Willis Corrion American Depository shares on the New York and Pacific stock exchanges, with trading beginning today using the ticket symbol WCG.

Dow Jones lost \$1 to \$23 after the company reported third quarter earnings of \$23.8m or 24 cents a share compared with \$23.8m or 23 cents a year earlier.

Reuters Holdings American Depository shares dropped \$3 to \$39.7 in active, over-the-counter trading.

R.R. Donnelley and Sons, the biggest commercial printer in North America, improved \$4 to 47 after the company said it had acquired the UK's Business Mail Data Services. Donnelley already has four printing facilities in the UK, including its Ben Johnson divisions in York and Gateshead, and operations in London and Thorpe Arch.

Canada was closed for the Thanksgiving Day holiday.

## Equities enjoy their first weekly rise since August

By Antonia Sharpe

MARKETS IN PERSPECTIVE

	% change in local currency †		% change in sterling †		% change in US \$ †	
	1 Week	4 Weeks	1 Year	Start of Year	Start of Year	Start of Year
Austria	+2.4%	-16.43	-7.68	-6.35	-14.74	+2.9%
Belgium	+2.16	-5.63	-25.59	-22.22	-14.49	
Denmark	+2.40	-6.33	-2.05	-8.85	-16.25	+1.16
Finland	-2.98	-15.56	-29.50	-30.41	-36.19	-22.92
France	+3.20	-3.48	-22.71	-24.37	-30.12	-15.58
W. Germany	+5.37	-10.28	-13.44	-20.05	-27.65	-12.59
Ireland	+6.08	+2.26	-24.41	-26.00	-31.13	-16.81
Italy	+3.18	-5.00	-22.70	-21.11	-28.20	-13.27
Netherlands	-0.10	-8.08	-19.46	-18.20	-25.78	-10.34
Norway	-3.33	-12.84	+11.38	+8.38	-0.90	+19.72
Spain	+5.36	-6.68	-23.53	-26.51	-30.59	-16.15
Sweden	+10.41	-11.10	-16.47	-15.43	-23.75	-7.88
Switzerland	+4.72	-5.82	-23.21	-20.33	-21.03	-4.80
UK	+7.15	+0.20	-9.23	-13.54	-13.54	+4.45
EUROPE	+5.19	-4.46	-15.88	-17.84	-21.77	-5.49
Australia	-2.70	-8.23	-21.97	-16.75	-27.07	-9.22
Hong Kong	+3.17	-6.60	-2.25	-1.18	-17.71	-0.57
Japan	+7.62	-8.64	-38.84	-43.20	-48.89	-32.88
Malaysia	+1.71	-14.75	-10.02	-16.69	-32.69	-16.69
New Zealand	-0.33	-7.15	-35.71	-25.20	-35.61	-22.21
Singapore	+1.38	-11.32	-19.08	-21.78	-21.78	-14.97
Canada	-0.36	-3.29	-18.75	-16.86	-30.77	-16.57
USA	+1.76	-3.72	-13.32	-12.23	-27.57	-12.25
Mexico	+0.36	-5.36	+72.69	+59.97	+22.82	+46.34
South Africa	-2.79	-9.29	+1.47	-10.30	-36.19	-22.91
WORLD INDEX	+4.37	-5.70	-23.92	-26.23	-36.11	-21.60

† Based on October 8th 1990. Copyright, The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Co., and County NatWest Securities Ltd.

sure to the UK, where demand should pick up following the cut in base rates.

Ireland was Europe's second best performer last week, advancing 6.1 per cent in local currency terms and so clawing back most of its 13.1 per cent loss in the previous week. The fall has followed news that several financial investment companies were in trouble, Mr Michael Sjowall of Kleinwort Benson. Securities says moves by their parent companies to bail them out with injections of fresh capital had reassured the market.

Sweden's price/earnings ratio has now fallen to about nine times prospective, the lowest level for several years, says Kleinwort, adding that some stocks look attractive, such as Ericsson, the telecommunications supplier, and Skandia, the insurance company.

However, excessive increases in the cost of living and wages and the deteriorating competitiveness of Swedish industry mean that the economy might not grow at all next year, or even tip into a recession. The deregulation of Sweden's foreign exchange rates, which prompted many companies to borrow in foreign currencies, has resulted in soaring interest expenditure. "This could lead to a current account deficit of \$10.5bn (\$8.8bn) in 1991 (after \$8.5bn-\$5bn in 1990) which is unheard of," says Mr Sjowall.

Mr Roddy Bridge at UBS Phillips & Drew says sterling's entry into the European exchange rate mechanism (ERM) was good news for Sweden, which has been hinting that it wants eventually to follow suit. Also, many Swedish companies have a large expo

day gain, largely thanks to official market support measures. Banks were particularly depressed by expectations of lower earnings.

Mr Tarek Fadlallah at Nomura International says: "In their hour of gloom we might suggest that investors once again consider the attractiveness of financial stocks at current price levels."

Hong Kong led the advance in the Pacific Rim, rising 3.2 per cent on the week. Hoare Govett is cautious about the market's near-term prospects, although 2,750 on the blue chip Hang Seng index should provide some support.

Malaysia put on 1.7 per cent after its parliament was dissolved and general elections were scheduled for late October. Singapore rose 1.4 per cent on the week, but turnover fell to a low for the year. Australia and New Zealand continued to weaken, shedding 2.7 and 0.3 per cent respectively.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS

	FRIDAY OCTOBER 5 1990			THURSDAY OCTOBER 4 1990			DOLLAR INDEX									
	US Dollar Index	Day's Change %	Posed Sterling Index	Yen Index	DM Index	Local Currency Index	Local % chg on day	US Posed Sterling Index	Yen Index	DM Index	Local Currency Index	1989 High	1989 Low	Year ago (approx)		
Australia (78)	133.36	-0.7	101.50	111.52	107.26	106.08	-0.9	7.30	134.31	104.18	113.64	107.09	107.07	159.31	120.85	
Austria (15)	127.85	-1.5	142.82	156.93	150.92	148.78	-1.6	1.82	190.41	147.69	161.17	151.81	152.17	265.63	178.57	167.03
Belgium (12)	127.27	-0.9	106.43	105.25	105.35	105.35	-0.6	3.76	128.47	95.95	108.75	106.82	106.82	202.05	141.95	131.85
Canada (120)	125.08	-0.5	186.53	204.95	197.11	195.45	-0.3	1.52	245.23	190.98	208.33	198.31	198.08	277.52	234.05	200.13
Denmark (33)	1															

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## FINANCIAL TIMES SURVEY

# PRIVATE BANKING

### SECTION III

Tuesday October 9 1990

**TOP** The past two months of stock market turmoil and the possibility of a recession are putting private bankers in Europe and the US on their mettle. Their investment capabilities on behalf of wealthy individuals are now being put to the test, writes Sara Webb

## The personal touch

PRIVATE BANKING is one of those amorphous phrases which can be stretched to cover whatever the banker or client in question wants it to mean.

To the Swiss, and to an increasing number of other Europeans, it means providing a personal banking service, where preservation of capital is of paramount importance and where the banker remembers his individual clients' names and details. To the English, it conjures up the image of generations of inherited wealth.

In the US, private banking is frequently associated with budding entrepreneurs who need to borrow from their bank to build up their business.

For others - Arab sheikhs, for example - private banks provide safe havens at times of political turmoil such as during the Iran-Iraq war and the present Gulf crisis.

It may carry shades of connotations to a third world dictator - a Marcos, a Duvalier or a Ceausescu - private banking means a secret safe-haven, somewhere to keep money safe in case the need arises to leave the country quickly by helicopter.

There are, however, plenty of "ordinary" people, businessmen for example living in high

tax regimes, who might wish to keep part of their wealth in an offshore account, out of reach of the tax authorities. Or they may be Latin American businessmen who want to preserve their capital in a strong currency abroad because of the rate of inflation back home.

Many wealthy individuals simply do not have the time, experience or resources to make investment decisions to stay abreast of today's fast-moving markets. The world has become a far more complicated place and investment is a more global business.

The high net worth individual of the 1980s and 1990s has to think about factors such as exchange rates, interest rates, and exposure to a wide range of stock markets. He or she needs an investment manager who can allocate assets among different markets, currencies, financial instruments and economic sectors.

But after receiving high discretionary management fees for his professional expertise, the private banker must be on his mettle - which is easier said than done over the years that encompass the stock market crashes of 1987 and 1989, and the past two turbulent months. Turmoil - and the

likelihood of recession ahead - is a real test of private banker's investment capabilities those who have had the foresight to put clients into interest-bearing instruments may feel quite content today, while those too heavily invested in equities may be having awkward discussions with clients at the moment.

The reasons for using a private bank are various - the need to preserve wealth, have one's assets managed, escape the tax authorities, keep money in a safe haven, or for pure cachet. But whatever the different requirements of the customer, private bankers agree that this is a very lucrative business, based on fees and commissions, and largely free from competitive pressure to keep those fees down.

Bear Stearns reported recently that the Swiss private banking industry managed about \$1,000bn in assets. It estimated that up to 75 per cent of

that was non-domestic business and that this \$750bn represented between one-third and one-half of the total international private banking market.

The firm also believes that this particular area of banking should "be one of the highest growth and most profitable financial businesses in Europe in the 1990s". It is hardly surprising that many banks are expanding their private banking divisions to cash in on the boom. The oldest players - such as Pictet, Lombard Odier and Cottier - have been joined by TSB and Lloyds Bank, while merchant banks such as Kleinwort Benson and Warburg are expanding this side of their business, too.

Private bankers earn their living from the fees generated by managing their customers' assets. The bigger the portfolio they look after, the greater their income. Tax cuts in the US and UK in the last decade have helped to create more

rich individuals, some of whom want the individual financial attention which private banks set out to provide.

In a world where mass production has become the norm, there are still people who want a personal service in many areas including banking," claims Mr Georges-Andre Cuendet, director at M M Hentsch, one of Switzerland's oldest private banks.

Today that individual service means paying close attention to details: remembering the names of your clients, recognising their voice when they ring out of the blue, making sure that they deal with the same banker to give them a sense of continuity of service.

It means being on call (your private banker may sport a beeper to keep in touch at all times) even at weekends in case the client happens to have "dropped by Geneva". Those banks that want to pamper their customers may send

them flowers at their hotel when they arrive in town, and offer advice on matters ranging from where best to educate their children to whether they should buy a house in the south of France - subjects on which, in their role as personal banker verging on friend, they may be called upon to answer.

Personal touches aside, the emphasis in private banking is very much on asset and financial management, for example, investing in a balanced portfolio of bonds and equities, and lending against the value of the assets if the customer wants to buy a new business or a luxury yacht. The Swiss have earned a reputation for cautious investment although they may face more pressure to be "performance-minded" as competition for high net worth individuals increases and customers become more sophisticated in their requirements.

According to Mr Jacques de Saussure, partner in the pri-

vate bank Pictet, "when a client gives you all his wealth he doesn't expect to see it drop by 20 per cent one year and go up by 20 per cent the next - he wants to see the preservation of his wealth. The more risk-prone attitude in the US and UK is due partly to the fact that they look after a smaller proportion of their clients' funds. Switzerland's conservative attitude stems from the fact that you are looking after all of somebody's wealth."

The business of asset management has become more global in recent years, as investment managers have to take into account a multitude of factors - geographical allocation, currencies, interest rates and economic sectors - when placing clients' funds.

These funds may be pooled and managed alongside those of other customers by the bank's investment manager. It is both time-consuming and expensive to look after an individual's portfolio unless he has at least \$100,000 at his disposal - some banks demand considerably more if the client wants his portfolio tailor-made. Many bankers now place their smaller clients in pooled funds.

As more players enter the field, the smaller banks may have to join forces if they are to cover their costs while providing a personal service and a creditable investment performance. Some have expanded on the institutional side, taking on the management of pension and insurance funds. But most admit that institutional business is not as lucrative as private banking: unlike institutions, few high net worth individuals are unlikely to kick up a fuss about the level of the charges. Their bankers have a pretty free rein when it comes to levying fees.

However, many private bankers are aware that the competition is increasing and that if they are to stay ahead they will have to woo new customers, not only in the US and Europe but also among the new breed of entrepreneurs in Asia. If their customers are to stay loyal, they will need to be happy with the investment performance provided by the bank - otherwise, the customer may get up and go elsewhere. There is, after all, plenty of choice.

**IN THIS SURVEY**

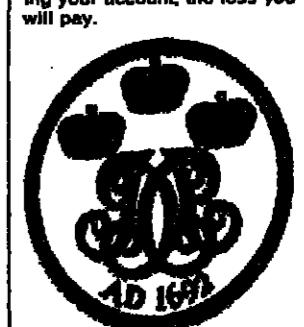
- New business: how to find customers as regulations get tighter
- Gulf Crisis: a safe haven for Arab millionaires .....
- Fees: the attractions of the business
- Safra Republic profile: "safely first" seems to work ..
- US market confidence: "wealthy do well in a recession"
- Citibank profile: why global giant is active in the field .....
- Switzerland: advantages may slip away .....



■ Latvia profile: (pictured) Chris Ball, chief executive of the family's Private Bank & Trust Company in London

■ Bankers Trust profile: emphasis put on money management .....

■ London: the more interesting your account, the less you will pay.



■ (Above) Coutts is a key player in the UK market .....

■ Luxembourg: the duchy that tries harder .....

■ Geneva: holding its ground

■ C Hoare profile: family faces future with equanimity .....

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## PRIVATE BANKING 3



Women and children, fleeing from Baghdad in Iraq, arrive by special aircraft at Frankfurt, West Germany

## IMPACT OF THE GULF CRISIS

## A safe bolthole for the use of Arab millionaires

PRIVATE BANKERS should be saying thank-you prayers for President Saddam Hussein. Iraq's invasion of Kuwait sent Arab scuttling back to their private banks, particularly in Switzerland and London.

Many of these rich clients thought that the conclusion of the Iran-Iraq war meant it was safe for them to bring their money back to the Middle East. But since the start of the Gulf crisis in August, more than \$3bn is thought to have poured out of the region and into the private bankers' coffers — enough to set the bankers slavering over the fees this will generate.

Naturally, what the Arab customers want is peace of mind. Private banks offer them a safe bolthole for their millions. But bankers report that their customers are showing a far keener interest in the Swiss banks and branches than in their London counterparts.

"They want security and security, that is why they want to put their money with our Swiss banking operation rather than with our London office," says one of Mercury Asset Management's portfolio managers.

More important, though, Switzerland did not impose a freeze on private funds in the way that the UK government did. Mr Walter Hauser, senior vice president:

of Union Bank of Switzerland, remarks that Kuwaitis who escaped in the first few days of the invasion were unable to get their hands on their money in London to pay their hotel bills and living expenses. Fortunately, they were able to get hold of funds in Switzerland where their accounts were not frozen.

Some banks, like the United Bank of Kuwait, have found themselves holding the hands of their customers to a far greater extent than usual. For the hundreds of Kuwaitis stranded in London on £5,000 spending money a day (the sum permitted by the Bank of England), the banks have had to advise on matters ranging from tax planning and rental accommodation to where they can learn English or send their children to school. UBR has been running a free helpline for customers, many of whom were on holiday in the UK at the time of the invasion and who are now watching the purse strings a little more carefully.

"We have advised them on how to extend their stay with the Passport Office, and alerted them to the fact that

their tax situation could be affected by a lengthy stay in this country," says Ma Iren Owen of UBR.

But for the bulk of the Middle Eastern customers, the requirements are more conventional — namely asset

Islamic customer agrees to buy the goods from company A and then sells them on to the customer in Malaysia, generating a tidy turn on the deal.

Sara Webb

Islamic principles may lead portfolio managers to steer clear of companies with tobacco, alcohol, armaments or gambling interests

management — though Islamic principles may dictate that the portfolio managers have to steer clear of companies with tobacco, alcohol, armaments and gambling interests. Hotels, which make profits from the bar (and sometimes from the casino) are also off-limits, as are western banks which make money by lending.

Mr Richard Duncan, who manages the trade financing division at Kleinwort Benson, looks after funds for both private and institutional clients from the Middle East. "Under Islamic law, the payment or receipt of interest is not allowed, and money is supposed to be put to productive use, funding trade and industry," he says. So for its strict Islamic customers, Kleinwort Benson sets up trade-related deals. For example, say company A wants to sell goods to company B in Malaysia. The

IN THE old days, the private bankers will tell you, people could walk in off the street with a suitcase full of crisp notes and bank it, with very few questions asked.

Now, despite the fact that

Associating with tin-pot dictators is not good for business

private bankers are eager to woo new customers, they like to give the impression of being a lot more choosy. Private bankers are rather sensitive about their image these days. They do not want to be associated with drug dealers and tin-pot dictators — it is not good for business and in many of the world's banking centres it carries the risk of a prison sentence for the banker as well as the criminal.

So new customers are usually asked for bankers' or lawyers' references, and a cheque or draft is preferable to a dollar bill. As one banker put it: "I've got to know all about you if you want to be my client — who you are, your business, your needs, whether you have kids, and what would happen to your money if you dropped dead tomorrow."

Furthermore, your banker will need to know what currency you think or dream in, and whether the money you want managed is for short-term or long-term investment.

Some, like Lazarus, will turn you away if you have less than \$1m to invest. Others will tactfully suggest you could do better in unit trusts. But usually if your funds are not sufficient to warrant individual attention, the manager will put

them into a pooled fund for you where they will be managed alongside those of other high net worth individuals.

However, the private banks do not necessarily find it easy to attract the new wealth generated by tax cuts and entrepreneurial flair in many parts of the world. The problem when it comes to attracting new business is that the class of customer private banks wish to woo who does not respond to mailshots and heavy advertising.

"It's very hard to go out and advertise," says Mr Stuart Webb of Lazarus. "Our problem is how to reach the man in the street. If we are looking for someone with at least \$1m, he is not going to be the sort of person who tears off a coupon in a newspaper."

In fact most new clients result through recommendations from existing clients and possibly from contact with the bank's other business associates, for example lawyers, accountants and advisers working in the mergers and acquisitions division. The latter may suggest that the chap who has just sold out of his small business

"Someone with £1m won't tear off a newspaper coupon"

hand over his new-found wealth to be managed by the private banking arm.

Mr Paul Brown, director of private banking at Lloyds Bank, says that 90 per cent of his new customers come from the existing client base. "It's a referral business. You don't take them off the street

because it is not worth one's image to do that. One can never be 100 per cent sure that they are clean."

A clean bill of health from the customer has become more important following the

Business is coming from Japan and the Tiger economies

tightening up of regulations in many banking centres. Switzerland, once renowned for its secrecy, co-operated in the recent past in blocking the Marcos accounts. Dictators are no longer good for business because of the adverse publicity they attract when they fall from grace.

We're not interested in African dictators, he is bad for our name," says Mr Georges Vergnon, head of Swiss private banking at Chase Manhattan Bank. In fact a law came into force on August 1 stating that Swiss bank employees who do not check up on their customers' credentials can be put in prison for up to three years if it subsequently turns out that their money stems from criminal activities.

Drug dealing and fraud count as criminal activities, but in Switzerland and Luxembourg, tax evasion does not. Some of the big US names based in these countries still refrain from advising clients on how to cheat the IRS, but the Swiss and Luxembourg banks have no qualms and do not see why they should act as the "moral police" for the tax authorities.

"We live in a society where the power of the state is

increasing so I am not shocked at the pockets of resistance and I do not think it is the task of the banks directly to help the authorities to make sure people pay their tax," says Mr Damien Wiguy, executive director of Kredlebank in Luxembourg.

Whatever the tightening up in regulations may mean in terms of losing crime-related business, bankers seem confident that there is a large pool of high net worth customers "out there" and waiting to be tapped. Their present clientele consists mainly of the "old wealthy" and entrepreneurs in the US and Europe, as well as the wealthy Arabs. While these customers will continue to demand individual attention in the banking and investment management field, many bankers expect to see an increasing share of the new business coming from Asia, in particular from the Tiger economies and Japan.

The Japanese are turning to private bankers with their new-found affluence. "Before, it was the south Europeans who used to come to Switzerland with their suitcases of money; now it's the Japanese," says one US banker.

But it could be a while before the eastern European countries throw up a host of entrepreneurs eager to make their fortune now that they are free from the shackles of communism. "In 10 or 20 years, I wouldn't rule out the possibility of having some robust millionaires," says Mr Vergnon of Chase Manhattan. Perhaps that is fitting for a bank which has a branch in Karl Marx Avenue, Moscow.

Sara Webb looks at the problem of attracting clients

## How to find new customers as regulations get tighter

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## PRIVATE BANKING 4

Karen Zagor, in New York, finds the US market is still confident

**'The wealthy do well in a recession'**

WHILE THE immediate future looks increasingly bleak for major US money centre banks, with loan-loss provisions growing apace and a recession looming on the horizon, the private banking sector seems remarkably healthy.

"Private banking is one of the few bright spots of the industry," says Mr John Hover, senior vice president of US Trust, a leading institution in the US market. "The prospect of a recession is worrisome, but the market is less fragile than other areas of banking."

Part of the reason for this confidence is the prevailing belief that the wealthy are better than the overall population in times of recession.

"The 1980s was a period of unprecedented growth," says Mr Hover. "It will be harder to expand at the same rate, but we will continue to grow."

The sector has expanded very quickly in recent years – it is estimated that the number of American households with net worth of more than \$1m, excluding primary residences, has grown 36 per cent to 1.5m in the past two years – and the banks believe there are still untapped sources of wealth.

The potential benefits of private banking are enormous. The average retail bank customer is said to generate about \$500 in annual pre-tax profit compared with about

\$5,500 from a private banking client.

In general, private banking clients are charged an annual fee of 1 per cent of their assets under management, plus fees for transactions and services.

There is no simple definition of private banking in the US, but the area is summed up by the American Bankers Association as "some deliberate programme to attract and serve the affluent-individual market".

The range of services offered by private banks includes portfolio management and other forms of investment counselling, reorganising wills, helping clients with other personal financial matters.

As in Europe, private banking in the US started as an exclusive service provided by exclusive banks to help the wealthy manage and maintain their wealth. Establishments such as JP Morgan and US Trust have relationships with some families that span more than 100 years.

Although the older institutions

cater predominantly to old money – which in the US means at least three generations worth – the bulk of American wealth created after the Second World War came from the achievements of entrepreneurs, according to Mr David Gibson, group executive in charge of Citibank's world-wide private banking.

Last year Citibank, which has one of the lower entry level minimum deposit requirements of the US private banking sector, had assets under management of \$5.4bn, up 15 per cent from 1988.

As the number of so-called high net worth individuals multiplied, particularly in the boom days of the 1980s, commercial banks moved into the market, attracted by the prospect of cashing in on new wealth. American business fortunes, Citibank, Chase, Manhattan and Bankers Trust are just a few of the big names that now offer private banking services.

The commercial banks have established a niche for themselves by fostering clients from the moment they show signs of

attaining wealth.

Some banks even have an unofficial client wealth/life cycle table, breaking the stages down into wealth creation followed by enhancement, preservation and – rather euphemistically – disposition. In many cases, banks may decide to take on a client based

Though there is no simple definition of US private banking, it serves affluent individuals

on their potential for wealth rather than insisting the clients meet a minimum net worth.

Commercial banks tend to view themselves as offering one-stop services to their private banking clients. One of their strongest selling points is that they can lean on their non-private banking services to offer a vast array of conveniences, products and

services; these can range from such mundane extras as bank machine to more complex services such as international currency and interest rate swap transactions.

US private banks, particularly the divisions of big commercial banks, have placed a heavy emphasis on the extension of credit as a major source of business.

The entrepreneurial climate in the US partly explains this trend – since the money is often used to support new businesses. An added attraction is that the banks can charge as much as two points above the US prime rate. In comparison, when banks lend to companies, they can charge only a very slight premium of what they pay for funds themselves.

Citicorp in the US started its high net worth individual services in the late 1970s, when we realised that a lot of entrepreneurs did not have extensive bank support," says Mr Gibson.

"Citicorp itself is viewed as an entrepreneurial institution," says Mr Gibson, "and entrepreneurs identify with Citicorp."

In general, the commercial banks have catered to the new wealth, while the old money has remained loyal to their traditional bankers. Prohibitively high entry fees, as much as \$5m at JP Morgan's private banking unit – Morgan Guaranty Trust – have helped the traditional players remain exclusive. But this has started to change. US Trust, for example, no longer sets a \$1m net worth minimum for clients despite its blue chip image.

"We are interested in broadening our market and are starting to look at newer wealth," says Mr Hover. "We avoid minimum numbers now." US Trust's discretionary assets under management as of June were \$12.3bn, while total assets in house, custody and corporate custodial amounted to \$14.9bn.

The commercial banks for their part, have tried to mould themselves in the traditional image, concentrating on such intangibles as discretion and fostering client trust.

But this is not a purely competitive environment, since the

wealthy usually have more than one private banker. "We are always going to be sharing clients," says one private banker.

Some observers believe that the commercial banks face their strongest competition from brokerage outfits such as Merrill Lynch.

"The job of the traditional private bank is to manage and preserve assets," says Mr Arthur Urich, senior vice president and director of Merrill Lynch Pierce Fenner Smith. "Securities and investment firms play a leading role in the management of active wealth." Merrill Lynch has \$350bn client accounts in the US, of which some \$10bn is managed on a discretionary basis.

As the US economy weakens, the emphasis in private banking is shifting away from lending. Private bankers say that demand for loans is dropping as their clients prepare for a recession instead of gearing up for growth.

With private banking becoming increasingly competitive, some banks are considering a rather unorthodox approach to getting new clients – advertising and marketing rather than relying on word of mouth, friends and advisers to steer potential clients towards their doors. US Trust, for example, has advertised in the past and plans to launch a new campaign this month.

They may also tell him there is a better opportunity elsewhere, in Sweden for example.

The advantage of Citibank is its 51,000 employees who are not private bankers, but whose collective knowledge and transactional expertise private bankers can presumably tap for their clients. Mr Daniels readily admits this is a challenge, but that the advantages of his vast global banking network outweigh the disadvantages inherent in dealing with a large organisation. "I think we are getting pretty good at harnessing the global nature of Citibank to see that our products are client-friendly and delivered through our private bankers who are relationship managers," he notes.

As unappealing as this may sound to those who dream of a single private banker who can solve all problems, the financial world is far more complicated than it was even 20 years ago. It should not be surprising that private banking, particularly in Europe where it was born, is changing.

Desmond MacRae

Profile: why global giant CITIBANK is active in the field

**Once, a relationship began with a kiss...**

IN THE past dozen years, a new kind of private banker has emerged. Driven by a new generation of "wealth creators", commercial banks have entered the field and are changing it. In the past, a client's character was paramount. But now, the other elements of the "five Cs" of capital, credit, cash flow, collateral and capacity have emerged and are united in a judicious blend of private banking services that appeals to many of the Europe's new wealthy.

Global giant Citibank is an illustrative case. With \$65bn in assets now under management by some 3,000 employees worldwide, Citibank's private bank got its European start in Switzerland in 1971.

"Most of the world's wealth has been created since the Second World War," says Mr David E. Gibson, group executive who has been head of the Citibank private bank since late 1985. The European portion of this aggregate wealth is now significantly liquid for three reasons: the effects of an eight-year global boom in which equity assets grew some 300 per cent; the retirement of a generation of entrepreneurs who founded

European businesses after the Second World War; and consolidation to take advantage of economic unification in 1992.

In the US and Japan, where capital markets are well developed, stockbrokers tended to accommodate this new wealth. But in Europe, where capital markets are still fragmented and legal systems vary, it is the private banker who serves as the bridge between the capital markets and the rich.

In Europe, private banking has special challenges. "Canon (by fiat) law does not keep pace with the business environment as well as the common (by precedent) law system," says Mr Gibson. "We spend a lot of time trying to adapt Anglo-Saxon legal notions such as trust law to a canon law or Napoleonic system to give people in canon law countries an opportunity to protect and preserve wealth."

The evolution of Citibank as

private banker was a natural one. In the late 1980s, certain patterns of customer behaviour pointed the way. Entrepreneurs who initially had business accounts began to ask for personal financial accommodations as their

businesses grew. Consumer banking specialists, among them Mr John Reed, who is now Citibank's chairman, saw the growing global liquidity and the emerging class of new and wealthy entrepreneurs. They concluded that a number of the bank's activities such as bond sales and large personal loans were aimed at the same target market – high net-worth individuals.

"When John became

chairman in 1984, he saw the demographics of the new wealth emerging, and recognised the value of a global consolidation of private banking," says Mr Gibson. In late 1985, the Citibank private bank was formed and now has offices in Zurich, Geneva, Lugano, Frankfurt, Paris, Monaco and London. There are also "on shore" entities in France, Germany, Italy and Spain which were established in 1988.

According to Mr J. Eric Daniels, a division executive who is head of the Citibank private bank in Europe, "the purpose of these private banking branches is to get closer to the obvious European centres of individual wealth".

Somehow, it is hard to

associate a vision of an accommodating private banker with the world's most aggressive commercial bank. "American commercial banks

do not offer services in ways that clients experienced with private banks expect," says Mr Eric Kaufman, a New York lawyer with Kaufman & Kaufman who specialises in corporate law and services for high net-worth individuals. He also says that commercial banks push for a complete relationship very quickly.

"Some years ago, relationships began with a kiss, and later, much later, they developed," says Mr Kaufman. "Now, commercial banks want to go bed immediately." He says that commercial bank presentations can end up looking like a bait and switch (a method of consumer deception using attractive advertising to lure the customer in, then disparaging the advertised product, and selling a more expensive one). The client is brought to nicer offices than commercial banks normally have, and is offered a nicer

lunch.

"But commercial banks end up showing you a menu of services that many rich people don't need or want," says Mr Kaufman. "And they want all of your business immediately."

These differing views result

in a menu rich

people don't want"

from different expectations about what customers expect of a private bank. From a series of intensive and continuing market surveys, Citibank knows that much of individual wealth has been newly earned, not inherited. Mr Daniels knows that demand for private banking services begins when someone has some \$1.5m in fungible assets excluding a principal residence. He knows too, that

many potential clients do not consider themselves wealthy. What is Citibank's appeal?

Like many of its clients, Citibank also made its mark after the Second World War. Many of Mr Daniels' clients became wealthy using Citibank. Many more of the post-war new rich identify strongly with Citibank's entrepreneurial skills. How does Citibank deal with them?

"A client may tell us he wants to speculate in Greek drachmas because the interest rates are just out of this world," says Mr Daniels. "We will be happy to do that transaction, perhaps warning him that because his reference currency happens to be sterling, it may or may not go up or down depending on the drachma and the UK economy."

But if the client asks, or is well known, Mr Daniels' private bankers may advise him not to do the trade because the current risk is too high.

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## PRIVATE BANKING 5

William Dulforce on the pressures facing the Swiss

## Advantages may slip away

LOOKING AFTER the fortunes of rich foreigners has been a Swiss speciality for at least two centuries. The Swiss continue to hold the high ground in private banking, although their supremacy has been challenged over the last decade.

Foreign banks, released by the relaxation of exchange controls, have been trying to carve out shares of a fast-growing business providing regular commission income with low capital exposure. They have certainly intensified the competition but their success has been varied and less than spectacular.

The inflow of funds reported by Swiss banks in the past two months, since the Iraqi invasion of Kuwait, attests to Switzerland's continuing standing as the first safe haven to which wealthy individuals turn in turbulent times. The Swiss franc's recovery from last year's period of weakness was also a nicely timed incentive.

For decades the Swiss enjoyed an impressive mixture of comparative advantages in private banking — internal political and monetary stability and a sound economy combined with neutrality, the absence of exchange controls and, above all, bank secrecy.

These features added up to a powerful magnet for people seeking to secure their wealth against inflation, currency depreciation or what they regarded as punitive taxation in their own countries.

Changed in international banking, economics and politics in the 1980s have been chipping at Swiss comparative advantages. Banking deregulation in other countries has levelled the playing field. Politically and economically, the Swiss are having to conform to foreign standards and practices, especially those being put in place for the European Community's single market of 1992.

Under international pressure Switzerland has started to abolish cosy price-fixing arrangements among its banks, which helped to boost earnings, and has introduced laws on insider trading in securities and on money laundering which have eroded the banking secrecy — although the core of the secrecy, the refusal to regard tax evasion as a criminal offence, remains intact.

In contrast, rivals, such as Austria, Luxembourg and Singapore, have enacted legislation improving the discretion offered to clients.

Nevertheless, consultants, such as McKinsey and Arthur Andersen, called in amid the turmoil of the 1980s to plot the future for Swiss banks, agreed that their particular strength would continue to lie in international asset management.

Switzerland is still the only real international asset management centre along with

London, according to Mr Jean Bonn, partner in Lombard, Odier in Geneva, a private bank in the original sense where the partners accept unlimited liability.

Mr James Galbraith, general manager for the international private banking operation of Lloyds, the UK clearing bank, concurs. It made sense for Lloyds to centre the operation on Geneva, because Switzerland is the acknowledged home of private banking and the skills are there, he says.

Since the very nature of the business prohibits the collation of reliable statistics, these assertions can be backed only by informed estimates. The one most commonly cited is McKinsey's calculation which dates back to 1987, that assets valued at \$871,300bn to \$1.500bn

## Tax evasion is not regarded as a criminal offence

(\$1,900bn-\$1,150bn at today's exchange rates) were deposited in Swiss banks.

Between a quarter and a third was thought to be domestic business for Swiss citizens or foreigners living in Switzerland. The remainder on foreign account was estimated to amount to between one third and half of the worldwide offshore asset management market.

Some foreign bankers cast doubt on McKinsey's halftop figure which, they argue, covers institutional funds and liquid assets of big corporations under management in the banks. But Swiss bankers insist that private individuals would own the large bulk of the assets included in McKinsey's estimate.

Asset management "probably" generates a good third of Swiss banks' income and grew at a compound annual rate of 10 per cent during the 1980s, according to Mr Bonn. Such figures explain why foreign banks are eager to obtain a share of the pie.

Yet, although foreign banks are thick on the ground, Mr Bonn, following McKinsey, puts their share of assets under management in the Confederation at only between 5 and 10 per cent. The lion's part, between 40 and 50 per cent, is with the three big banks, Union Bank of Switzerland, Swiss-Bank Corporation and Credit Suisse.

The truly private banks, run as partnerships, are thought to hold between 10 and 15 per

cent. A similar share is calculated to belong to private banks which have gone public, such as Julius Baer and Vontobel in Zurich.

Few banks disclose the size of their operations. Lloyds said that at the end of 1989 it had 31,000 clients worldwide with almost 27.3bn (\$12.7bn) in assets. It made sense for Lloyds to centre the operation on Geneva, because Switzerland is the acknowledged home of private banking and the skills are there, he says.

Clearly, the organisational requirements vary enormously. UBS portfolio managers work in teams, usually one senior and two juniors, with each team handling 300 clients or more. But the teams act within a larger unit, so that three or four specialised managers are always on call when a client is received.

A UBS investment committee sets broad guidelines indicating a rough allocation between money market, bond and equity holdings, preferred currency exposure and a list of approved stocks. If the committee decides to sell a stock, in which it considers the clients have become over-exposed, managers are set a time limit to react — and the response is controlled by computer.

Currently, most Swiss banks say they need a minimum of SFr2m to design and run a

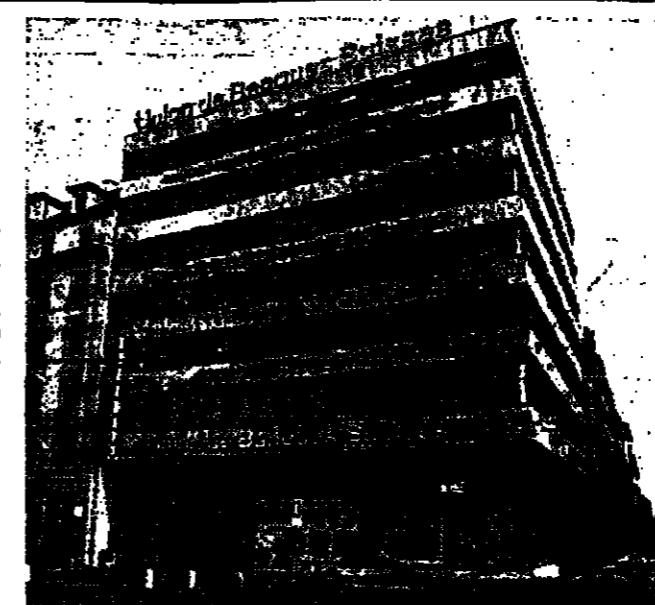
fully diversified portfolio. At least 5 per cent of a portfolio needs to be allocated to any one country, a Credit Suisse manager explains. "With anything lower than SFr100,000 per country, the client would do better with a mutual fund."

Some banks set a lower limit of SFr50,000 for running an account on a discretionary basis; others go as low as SFr250,000. At this level clients are increasingly advised to place their assets in mutual funds. Swiss banks have been busily launching new funds, most of them based in Luxembourg, a rival financial centre, for tax reasons. Lombard, Odier manages more than \$1bn of private money through funds and the proportion is growing rapidly.

Three characteristics are usually cited as distinguishing Swiss private banking practice.

• First, it aims primarily at preserving clients' capital. The target for capital growth is to match inflation and, if possible, add a couple of percentage points. Clients are not encouraged to take risks.

• Second, even in the big banks, private banking is partitioned from the commercial operations. Unlike the Americans, the Swiss do not see portfolio management as a way of promoting lending.



Switzerland's three big banks, Union Bank of Switzerland (Geneva office, above), Swiss Banking Corporation and Credit Suisse have the lion's share of assets under management

percent. Some will lend to a client to help him leverage up a stockholding but only against firm collateral.

• Third, from the one-man

boutique to UBS the Swiss believe they possess one outstanding advantage — superior service. "The quality of our services is a cut above that of our competitors" as regards the personalised relationships with our clients, execution of orders and administrative services in general," Mr Bonn says.

Developing and maintaining long-standing relationships is seen as essential in dealing with wealthy individuals but only against firm collateral.

• Third, from the one-man

boutique to UBS the Swiss believe they possess one outstanding advantage — superior service. "The quality of our services is a cut above that of our competitors" as regards the personalised relationships with our clients, execution of orders and administrative services in general," Mr Bonn says.

Developing and maintaining

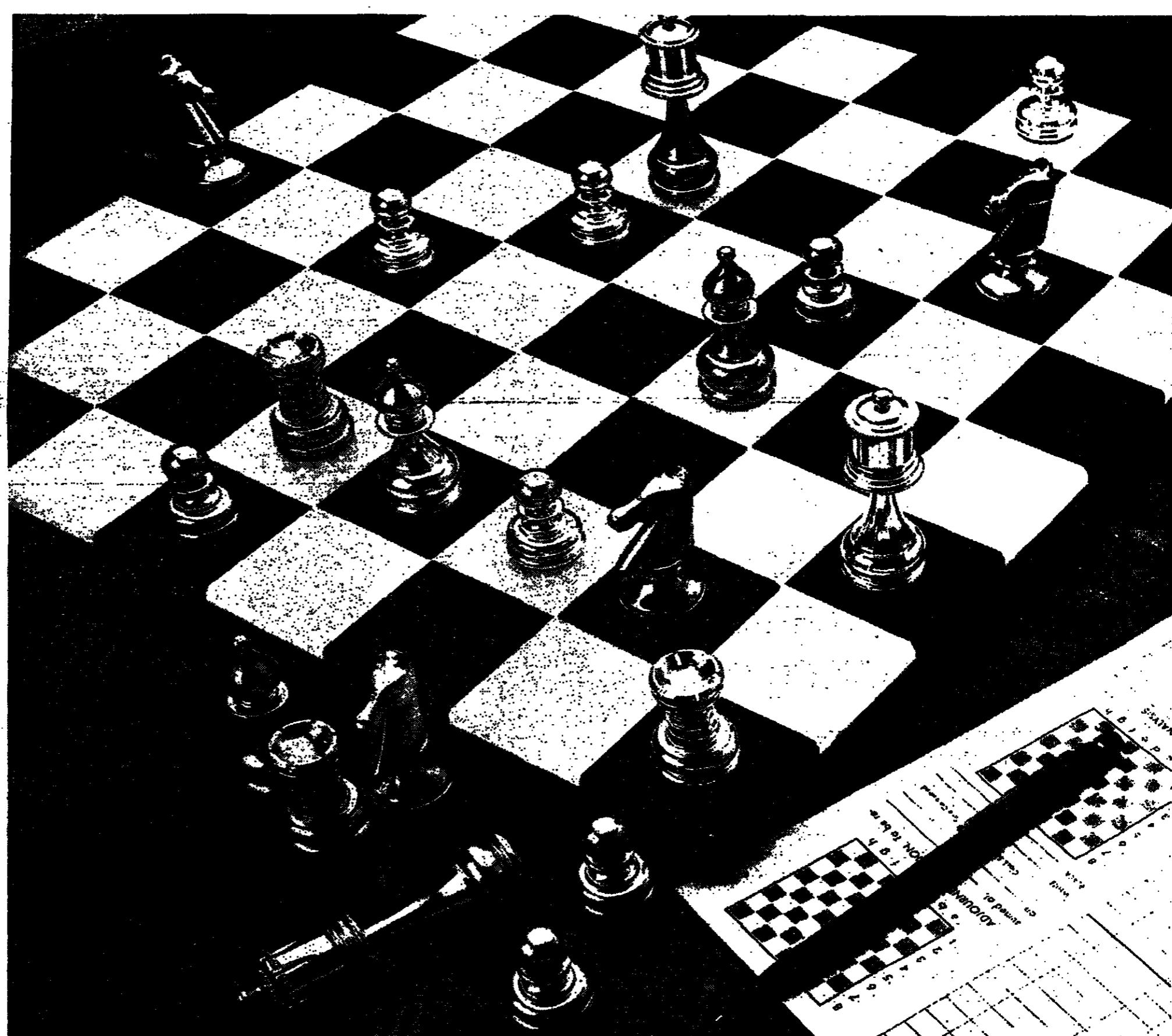
finance minister, for the past three years remains in force. That together with the 35 per cent withholding tax on investment income, is one reason why Swiss banks are transferring so much business to rival centres abroad.

Fiduciary deposit operations — in which a bank for a fee executes transactions in its own name but on behalf of, and at the risk of, clients — are used to help foreigners avoid the withholding tax. Most go into Luxembourg-based money market paper, time deposits or Eurobonds.

The Cartel Commission's recommendation that the banks abandon their price-fixing agreement on securities transactions could halt churning — the practice in which some banks multiply transactions to boost income from commissions. It could also accelerate the movement away from trading-generated income towards management fees.

In a slightly longer perspective, the advent of the European Community's single market raises some important issues for Swiss private banking. From a favourable aspect, the pressure on Switzerland to revise its present restrictive laws on the employment of foreigners could help the banks to meet their shortage of skilled personnel.

More negatively, Swiss bank secrecy could indeed be threatened if the Community ever resolved its own differences over the cross-border transfer of information on taxes and then looked for compliance from Switzerland.



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## PRIVATE BANKING 6

Alan Friedman, in New York, profiles BANKERS TRUST

**BANKERS TRUST** makes no bones about its target market in private banking. Unlike traditional managers of old money in the US — such as Morgan Guaranty and US Trust — Bankers Trust says it is principally after "new-line" wealth.

Mr. Neal Finnegan, the affable Bostonian who is head of the private banking division at Bankers Trust, says that "a creative and accessible company with global resources would better describe what we are about than the more white shoe and old money image." Indeed, the minimum amount of liquid assets needed to open an account at Bankers Trust is a mere \$1m, compared with twice or even five times as much at the Old Guard institutions.

Aside from a certain willingness to go after the more "rich" customers who have emerged over the past decade, Bankers Trust likes to distinguish itself from its competitors on the grounds that its overall merchant banking emphasis provides a range of sophisticated

products and services. These go from currency hedging and interest rate swaps right through to merger and acquisition capabilities for the wealthy entrepreneur.

Bankers Trust itself has undergone a radical transformation over the past 10 years, abandoning its 103-branch retail banking activity and concentrating on capital markets, corporate finance, emerging markets, information services, fiduciary services and money management.

Private banking is the only retail business left at Bankers Trust, although Mr. Finnegan insists it is comparable with the rest of the merchant bank.

Since 1985 the total private banking assets under management at Bankers Trust

have grown from \$8.6bn to \$12bn, while total assets under administration have jumped from \$1.5bn to \$24bn.

The difference between

"We then send a sophisticated person to break through their indifference"

those assets under administration rather than funds that are mainly held in a deposit-taking or custodial role.

The average amount of assets under management among the 3,000 US clients and 3,000 overseas customers is \$4m to \$5m. Some 60 per

cent of the funds under management are in US dollars and 40 per cent in other currencies; Mr. Finnegan makes much of the fact that Bankers Trust has operations in 31 countries that can serve the internationally investment-minded customer of his private bank.

He says that since getting out of retail banking Bankers Trust has moved "from being a bank that offered money management services to being a money management company that also offers banking services".

Normal lending activities are less frequent among the private banking clients at Bankers Trust than they would be among those at a Chase Manhattan or Citibank, whose clients in any case tend

to have a smaller net worth. The total assets of the private bank at Bankers Trust amount to around \$3bn.

The path to new customers

at Bankers Trust is often a rather tortuous exercise in financial and social sleuthing by one of Mr. Finnegan's 27 account originators. A typical technique is to read an article in Forbes or Fortune about a wealthy entrepreneur who has just sold a company and then find out who he (or she) bank with.

"We try to get close to people and identify their interests and needs. We then send a sophisticated person to try and break through their satisfaction indifference."

"In some cases we become the second private bank to someone already involved in a

relationship and in other cases we are poaching," Mr. Finnegan explains, adding that this Sherlock Holmes approach is only used for

"With inflrm, wealthy old ladies, our involvement in well-being goes right up"

clients who have tens of millions of potential funds. Yet something like half of Bankers Trust's new clients are European, he has little call for the ultra-secretiveness of a Swiss bank or the personal service of a Coutts.

Mr. Finnegan says that his fee to be the same as other private banks: "There is no equation that allows you to be the best, the most responsive and the cheapest.

So we have the first two as our primary goals."

The fees are, as one would expect, substantial. A customer with a \$1m investment account would pay an annual \$10,000 portfolio management fee plus a \$1,000 administrative fee. For a customer with \$10m under management the fee is \$54,750.

A number of Bankers Trust customers made their money in the 1980s and Mr. Finnegan pressed forward with an expansion programme after joining in April 1988 — the bank declines to break out its earnings from private banking. But the sums under banking. But the sums under

management are clearly respectable and support a staff of 1,000 people, of whom 250 are oriented to international clients.

well-being goes right up," says Mr. Finnegan.

Instead, Bankers Trust likes to offer clients a high-tech array of global services, starting with basic risk management techniques and then taking advantage of the balance sheet strengths of a larger money centre bank and its international network.

The target market is therefore not only among successful entrepreneurs, corporate executives and individuals with family wealth, but also among those who require services for personal cross-border money flows.

It is hard to say how profitable the Bankers Trust operation has become since Mr. Finnegan pressed forward with an expansion programme after joining in April 1988 — the bank declines to break out its earnings from private banking. But the sums under

management are clearly respectable and support a staff of 1,000 people, of whom 250 are oriented to international clients.

## Latsis bank in London

## Beginning business in a big way

WHEN THE wealthy Latsis shipping family launched the Private Bank & Trust Company in London just over a year ago, it caused quite a stir in private banking circles.

With £100m in capital, the company was the largest new bank ever formed in the UK, and its size seemed rather excessive for such a specialised market, even allowing for the fact that the Latsis family was out to make an impact.

A year later, it is still too soon to make any judgements about whether that was the right course — the bank is only just emerging from the formative stage. At its sumptuously appointed offices in London's Berkeley Square, Mr. Chris Ball, the chief executive, says: "Our brief is not to make a lot of money very quickly. But we are very confident about the prospects."

Apart from its large size, what distinguishes the bank is that it aims its services less at

rich people who want someone to help them manage their money than at people who own or manage their own businesses and want an active banking partner — what Mr. Ball calls "the fundamentally

"Our brief is not to make a lot of money very quickly"

interesting person". In its first year, it claims to have turned away 80 to 90 per cent of would-be customers because it did not think they would bring enough business, or because it could not see the prospects for a flourishing relationship.

Because of that, the bank has developed a sophisticated back office operation, and has installed a dealing room and other facilities so that it can handle a wide range of banking services, from straight loans to complex deals in the money



Chris Ball, chief executive of the Latsis family's London-based Private Bank & Trust Company

Ashley Ashwood

and currency markets. A new fund management division is being set up where the emphasis will be on long-term investment.

There is an associate Latsis bank in Geneva, and the private bank itself is opening up in Athens and at another

location on the Continent. The bank has a staff of 44 people who joined from other institutions such as Lloyds Bank, Barclays Bank, Morgan Stanley, James Capel and Bank of Nova Scotia. The total is expected to rise to 75.

So there is both expertise

and, thanks to its capital, substantial lending power.

"We're really a private merchant bank," says Mr. Ball, who came from a background in Baring Brothers and Barclays Bank.

He will not say how many clients he has signed up in the first year. But about half of them came from word of mouth or through personal connections. Many of the others were disillusioned customers of the big clearing banks. Some were too small for

the large merchant banks. The amount of business that comes directly from the Latsis family is minimal, he says.

Clients

include a property developer who is converting a convent into residences, the owner of a high quality dress hire business, a family business which imports office equipment from Japan, and a company which produces electronically-controlled signs.

About half the clients are from the UK, according to Mr. Len Kingshott, the executive

committee member in charge of banking.

In its first year, the private

meaning it has plenty of leeway to increase the loan book, though Mr. Ball stresses that loan policies are cautious. Fees are also quite hefty: this is not a bank for cheap or mass-produced services. Nor is it a bank which will fit theatre tickets for its customers or arrange to have a chauffeur pick them up at the airport.

"Our clients are business people," says Mr. Ball.

David Lascelles  
Banking Editor

## The advantages of a merchant bank to private banking clients

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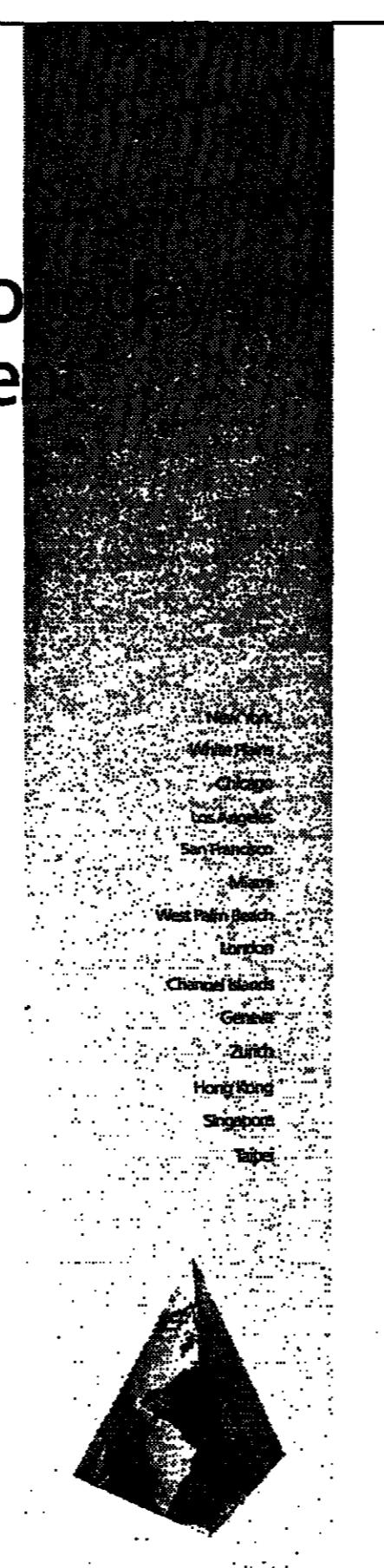
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## PRIVATE BANKING 8

London has been - with Switzerland - Europe's leading centre for two centuries, writes David Barchard

## Where only interesting customers need apply

AFTER SWITZERLAND, London is probably Europe's private banking capital, and has been in this position since the French Revolution brought a stream of aristocratic customers from abroad to Coutts and other London banks two centuries ago.

London's attractions as a cultural and financial capital bring a stream of wealthy customers from abroad, while few other centres can offer a comparable range of banking and financial services. On top of this, the UK in the 1980s has become something of a tax haven by international standards.

At one end of the market are a handful of banks going back to the 16th and 17th centuries, and catering for old money. At the other are the asset management operations of the large banks, with international customer bases and relatively little interest in broad-and-battered personal customer "boudoir banking" of the sort that revolves around upmarket cheque books and current account books.

Both ends of the market are growing rapidly. Barclays, the largest of the Big Four clearing banks, is in the process of expanding its London offices,

and last week bought Merck, Finck, a blue chip German private bank.

At the upper end of the market, Lloyds and Barclays' operations which are aimed at the super-rich, interested in asset management and security. To join this club, you will need

processes for would-be customers. Charges are likely to vary in inverse proportion to your wealth. "If a customer is keeping a million pounds in his current account, and some do, he will not expect to pay transaction fees," says one banker.

At this end of the market

less you will pay. A demanding customer who is not bringing the bank a lot of business may find himself or herself paying around £120 an hour for a bank's assistance.

"Trust comes when you can demonstrate expertise in a number of areas. Customers are often very astute, but they

customer. Prized British customers are captains of industry and new entrepreneurs.

The mid-corporate market and private banking tend to go hand in hand: the customer who wants private banking services and portfolio management for his own assets may also need the skills of a corporate finance department.

The UK client will come to you on a wider range of financial matters. "He may want advice on PEPs (personal equity plans), BES (business expansion schemes), or whatever," says Mr Holmes.

Banks seem to disagree about the extent to which they are providing services for the personal banking customer.

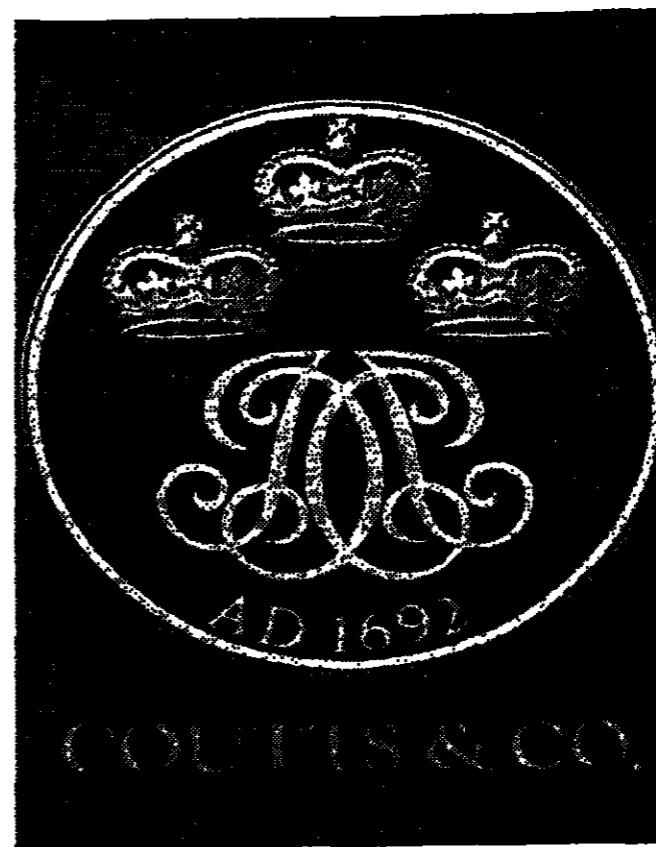
At the personal banking end of the market, Coutts, the private banking arm of National Westminster Group, is by far the best known player in the market with about 45,000 customers.

"Things are going our way," says Mr Warwick Newbury, general manager, adding that the arrival of new players in the market has not hurt Coutts at all. In the first half of this year, profits were up by 40 per cent.

"We do have the advantage of combining a tradition of good service and the financial muscle that membership of the NatWest Group gives us," says Mr Newbury.

Coutts is well respected by its competitors in the same market segment. These include Child & Co., the London private banking arm of the Royal Bank of Scotland Group, which also has extensive private banking operations outside the UK and Hoare & Co., perhaps the most venerable presence in the industry. All report a steady growth in the number of their customers, suggesting that they are feeding off an expanding market.

There are also some newcomers. For example, Samuel Montagu & Co., Midland Bank's private banking operation, was launched in February this year in premises in Old Broad Street, London, and is aimed at upmarket personal customers from the British market, who want services grouped around a current account.



Part of the National Westminster Group, Coutts is the best-known player among London's private banking fraternity

the University of Oxford and many legal practices among its customers.

The criteria for joining the personal banks are much less exacting than those of the asset management operations for the very wealthy. Coutts will take customers who have more than £30,000.

Child & Co says it does not have wealth criteria. "But to bank with Childs you have to want to do so. There can be certain disadvantages. To make it value for money, you have got to be doing things. On our side we are looking for customers who are interesting," says a director of the bank.

Political stability is an important ingredient of London's role in the private banking market. All the banks seem to agree that the Gulf Crisis has brought a fresh influx of Middle Eastern private banking business in the last two months - the latest in a series of political upheavals overseas since the French Revolution which have contributed to the private banking industry.

Apart from the specialist Arab banks, merchant banks such as Barings, Robert Fleming, Morgan Stanley and Schroder Assey, are popular with Middle Eastern customers wanting sophisticated asset management services.

Among the young generation of Saudi customers, non-interest bearing accounts are becoming increasingly popular. Credit Suisse First Boston and Kleinwort have both developed products to satisfy this market.

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"Mere wealth is not the criterion I am looking for," says Mr Marcus Gregson, chief executive of Samuel Montagu & Co. "We are plainly symbiotic to the group's corporate bankers and corporate financiers."

Midland already has Guyzelle, a private banking operation in Switzerland. Mr Gregson admits that his operation might be called "boudoir banking", but says: "If we send flowers, we do so as friends and not as bankers. I am rather distrustful of gracious institutional personal services. I hope whatever we do is sincere and not vulgar."

Asset management is handled through Greenwell Montagu.

One delicate problem for all private bankers is finding customers. "The more you advertise yourself, the less your customers like it," says a director of Child & Co. His bank is able to draw on

customer relationships going back to the time when the Stuarts were on the throne of England.

While such customers as Oliver Cromwell, Samuel Pepys and Nell Gwynne have necessarily closed their accounts (though Nell Gwynne still owes the bank money), some institutional connections persist. Child & Co includes

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## PRIVATE BANKING 10

GENEVA provides the forum for excellence for international private banking. It possesses tradition and experience; a fully hedged, modern, financial centre with stock exchange, an international airport close to a city where luxury hotels, jewellers and modistes are geared to serve the wealthy.

All this is available in a city-state which is less inhibiting in size than London or New York and which offers a hinterland of lake and mountain with fully developed leisure facilities, including two renowned golf courses.

It is the essence of private banking. Geneva is remarkably well-equipped. That is not to say that it is without problems. Offices are expensive, there is a shortage of skilled banking staff and the density of cars generates traffic and pollution problems. Within Switzerland the rivalry between French-speaking Geneva and German-

Geneva appears to have the edge in the Arab world

speaking Zurich extends into private banking. Zurich is the bigger metropolis; it is home to two of the three big Swiss banks while the third uses it as its main operating base; its stock exchange dominates the Swiss equities market; the volume of financial business done in Zurich is far superior to that done in Geneva.

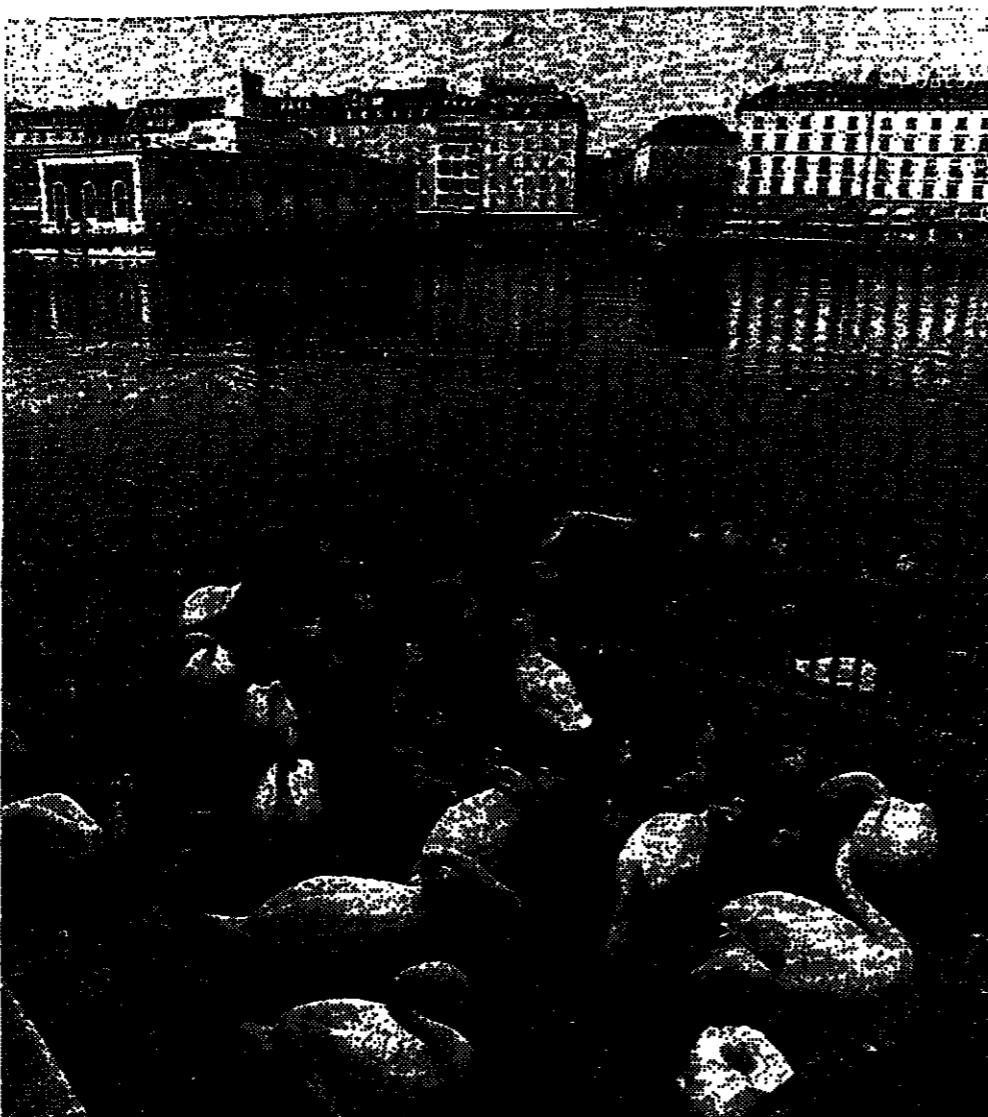
Zurich is big, too, in private banking but, although the figures to prove it are lacking, in this particular business Geneva holds its ground. Significantly, several foreign banks, in recently re-organising their Swiss operations, have concentrated their private banking in Geneva.

All three big Swiss banks run private banking operations from the end of Lake Leman. Union Bank of Switzerland says it employs close to 200 portfolio managers in Geneva compared with about 300 in Zurich. The big banks have also taken over small private banks which operate independently and cater to clients looking for more exclusive service. UBS has Banque Cantonal, Ormond, Burrus; Swiss Bank Corporation owns Ferrier Lullin.

Both cities draw business from wealthy people on a broad geographical basis but Geneva appears to have the edge in the Arab world and in Latin America. Several

A city-state, geared to serve the wealthy

## How Geveva is still holding its ground



The lake hinterland is part of the charm of Geneva

Geneva-based banks, both Swiss and foreign, are also busy tapping south-east Asia.

The vitality of private banking in Geneva is reflected as well in the variety of its financial institutions, from the big banks down to one-man investment counsellors.

Almost 300 banks, finance companies and investment

boutiques are estimated to be in operation, the majority with asset management as their main business. Nearly 140 banks are registered with the National Bank and Banking Commission.

The elasticity in the definition of private banking is well demonstrated. Banque Privée Edmond de Rothschild went public in 1987 but is still completely controlled by the Baron. In addition to being a big operator in Luxembourg-based investment funds, the bank is associated with a finance company which recently came to the rescue of the Carven perfume and fashion house.

Earlier this year Robeco, the

big Dutch investment fund group, set up its own bank in Geneva, to offer its customers money market placements and collateral credits. Turkey's Finansbank bought control of PGB Privatbank but indicated that it would use it to finance trade as well as for private banking.

Some American banks have difficulty in adapting to the Geneva private banking ethos — or are simply too impatient.

At the end of last year American Express sold control of TDB American Express, Switzerland's biggest foreign-owned bank, to Mr Edgar de Picciotto's Compagnie de Banque et d'Investissements.

The US group had tried for six years to capitalise on the success of the private banking business it had bought from Mr Edmond Safra. The Lebanese-born banker returned to the Geneva private banking scene in 1988 with his Republic National Bank, which has

### At the core are six banks, run by old Protestant families

since reported a steady inflow of foreign money.

While its banks nowadays display a multiplicity of approaches, the private banking ethos which distinguishes Geneva from other centres is still largely set by the "real" private banks, the partnerships with unlimited responsibility, some of which go back to the 18th century.

At the core are the six banks, run by old Protestant families, which make up the Groupement des Banquiers Privés Genevois. They vary widely in size. Pictet and Lombard, Odier are major players with operations in London, New York and south-east Asia and computerised back offices. They manage institutional funds as well as private fortunes.

Bentsch and Darier, medium-sized, have also modernised, taken up positions abroad and have been feeling their way into new products such as futures and options. Bordin and Mirabaud remain small and faithful to a limited circle of private clients.

What these traditional private banks still have in common is an urbane and unaggressive emphasis on the personal tie between banker and client. And by osmosis "relationship banking" remains Geneva's trademark.

William Dulliforce

### Profile: C. HOARE & CO

## Family faces future with equanimity

ALMOST ALL private banks are offshoots of a larger banking group or financial conglomerate. There is one exception, C. Hoare & Co, a family business which has been going for over three centuries and is the last independent survivor of 4,000 private banks which flourished when Queen Victoria was a girl.

Outside a honey coloured neo-classical building in Fleet Street, a uniformed doorman still stands on vigil as his predecessors did 200 years ago. Once inside, visitors can gaze at shelves of bound volumes of ledgers stretching back several centuries. From the walls, past members of the Hoare family gaze down: Charlie Arthur Hoare (1647-1708), a fox-hunting Victorian banker with a weakly

money for pretty ladies; Henry

The Magnificent Hoare (1705-1785), a partner over six decades; and Richard (1648-1718), the bank's founder and Lord Mayor of London in 1712.

Fast customers of the bank have included Catherine of Braganza, wife of Charles II; David Garrick; Jane Austen; and Lord Byron.

Hoare is not quite the oldest private bank in England. Child & Co, a few doors down the road, have been there, operating at the sign of the marigold, since 1673 but can trace their origin back to 1584. But Child & Co has belonged to Royal Bank of Scotland since the 1920s, while Coutts, the other venerable private bank in London, is part of the National Westminster Group.

"We are privately owned while the others are effectively branches of a clearing bank," says Mr Michael Hoare, one of Hoare & Co's six partners. Mr Hoare says it is difficult to explain why his bank has remained independent when others have not. What he describes as "a bad patch at the end of the 19th century" very nearly cost the bank its freedom. Several years of hard work were needed to extricate it from problems bequeathed by the fox-hunting Victorian partner.

Since then, all the bank's partners, with only two exceptions, have been direct descendants in the male line from Richard Hoare, the bank's founder.

"A condition of being a partner now is that one must work more or less full-time. There is no automatic right to come in," says Mr Hoare.

Though nearly 320 years have passed, there is no shortage of suitable candidates. Richard Hoare had 11 sons and the family is now widely spread and some of the six partners are eighth cousins, a very distant kinship.

For those members of the family contemplating going into the business today, some years broadening their experience with another financial institution are seen as an advantage. Most of the bank's 250 employees on the other hand stay with it for life.

The bank's 10,000 customers are generally old families and legal practices (the Law Courts are only a stone's throw away, and the Inns of Court where

barristers are trained are also nearby). Some families have been with the bank for more than 300 years.

"A lot of our customers are landed families. It is remarkably difficult to farm without an overdraft. Others were landed families in the past.

The number of customers is steadily increasing," says Mr Hoare.

By no means all customers fit this pattern, however.

Hoare, like any other private bank, has a few Middle Eastern customers and some new

All letters are answered by return of post

money.

Once customers have joined the bank, their loyalty is fostered not by birthday cards and flowers in hotel rooms but by what Mr Hoare describes as superior service. Narrative statements are very full, care is taken over all accounts, and all letters are answered by return of post. There are no cards at Christmas but there is a clear attempt to win customers young, with the bank deftly helping pilot younger account holders through the spills and traumas of student life.

Hoare joined Visa in 1985 and so can offer its customers access to cash machines (it absorbs the transaction fee on each withdrawal) and payment cards. "It is a jolly sight cheaper than having a lot of branches," says Mr Hoare, adding that the introduction of Visa cards helped stem a drift away from the bank by the children of customers.

The 1,500 corporate customers are mostly solicitors' firms and chambers of barristers, along with some farming and personal business. There are virtually no large manufacturing companies.

Hoare & Co does some investment management (the average size of a portfolio is about £150,000) but it is a comparative sideline. Dividend collection, safe custody and similar tasks are specialities.

Competitors assert that Hoare's independence, attractive though it looks, has its drawbacks, preventing the bank from offering the kind of specialised corporate finance services that can only come from a larger organisation, but which high net worth individuals often want.

How profitable is the business? Asking a question like this at Hoare & Co is rather like yelling at the top of one's voice in the British Museum reading room. This is after all a family business par excellence. Being a private company, Hoare & Co publishes no accounts or balance sheet and Mr Hoare says merely: "We make sufficient profits."

Does Hoare & Co have any development plans? Again, Mr Hoare gives an entirely unpretentious answer. "We have no particular plans," he says. "We meet demand and react to what people need."

Yet as long as its customers survive, so will Hoare & Co — for the family is in no danger of disappearing. How many of the giants against whom it competes can face the centuries ahead with equal equanimity?

David Barchard

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